



# Truckee Meadows Community College

June 2017



# TMCC: A New Chapter Begins

# NEW

**TMCC President  
Resources  
Economy  
Nevada**



**“Who” is TMCC?**



**How are we doing?**



**Where do we go from here?**

# Vision

Truckee Meadows Community College creates the future by changing lives.

# Mission

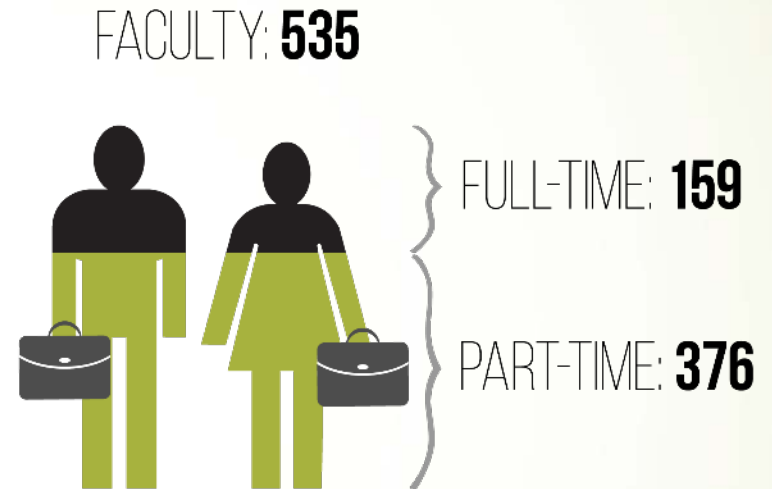
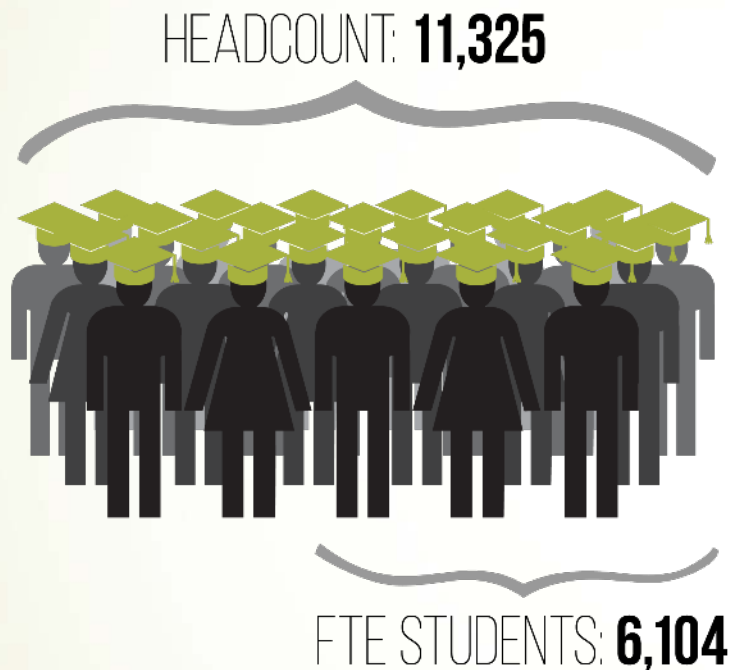
Truckee Meadows Community College promotes student success, academic excellence and access to lifelong learning by supporting high-quality education and services within our diverse community.

# Core Themes

Student Success, Academic Excellence, Lifelong Learning, Stewardship of Resources



# Faculty & Student Mix at TMCC



# TMCC Students



AGE 18-24: **57%**

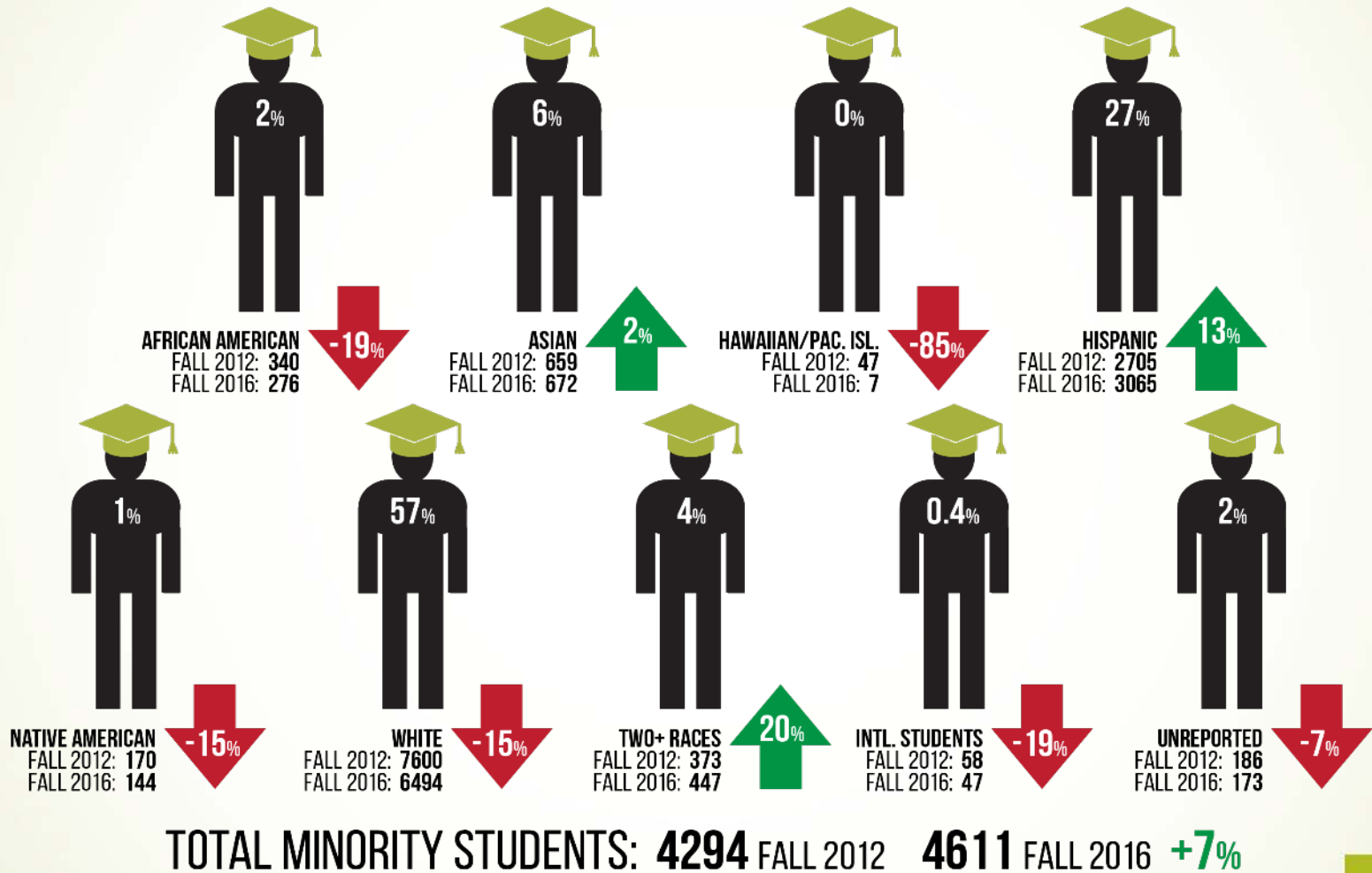


MINORITY STUDENTS: **41%**



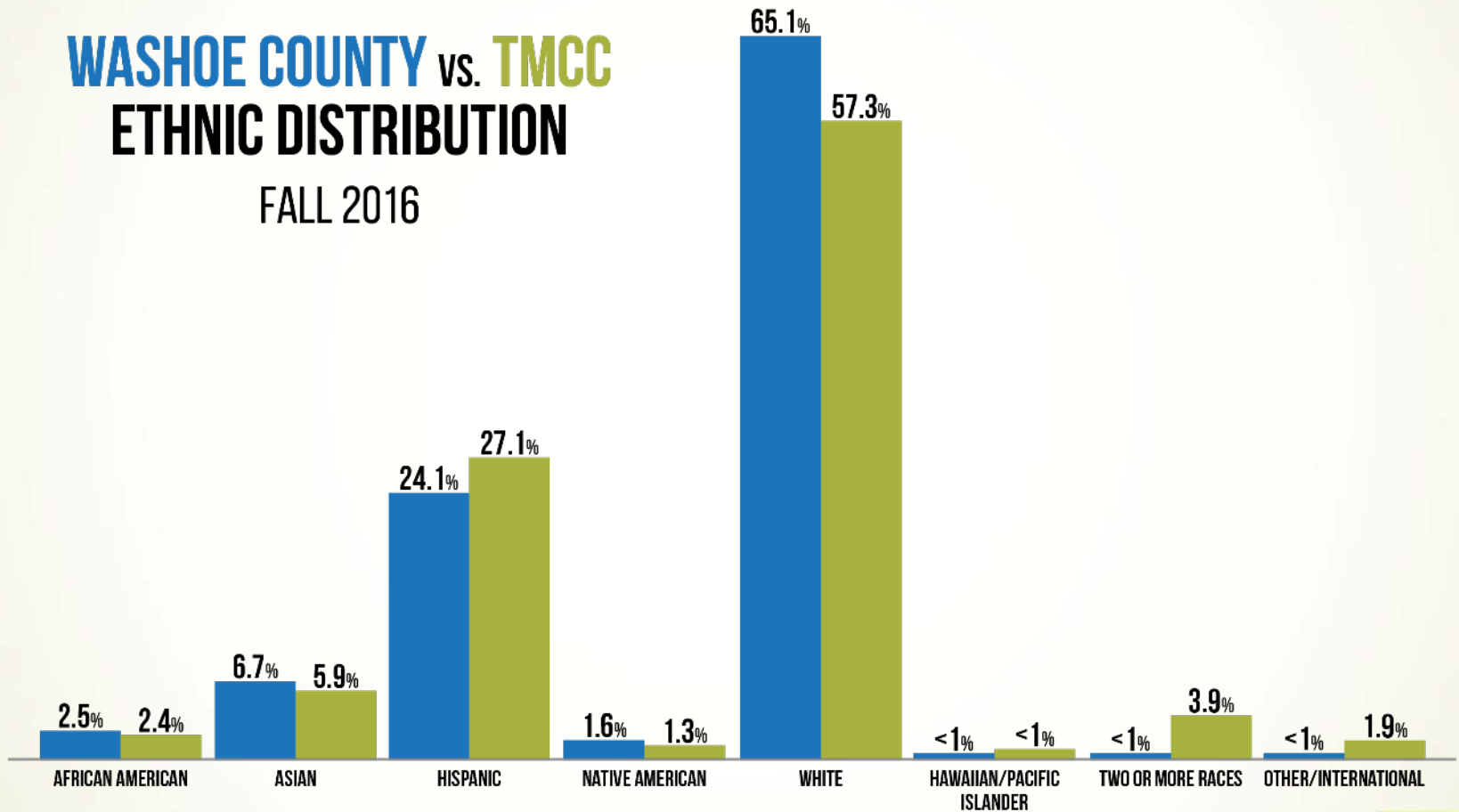
FULL-TIME: **28%**

# Diversity

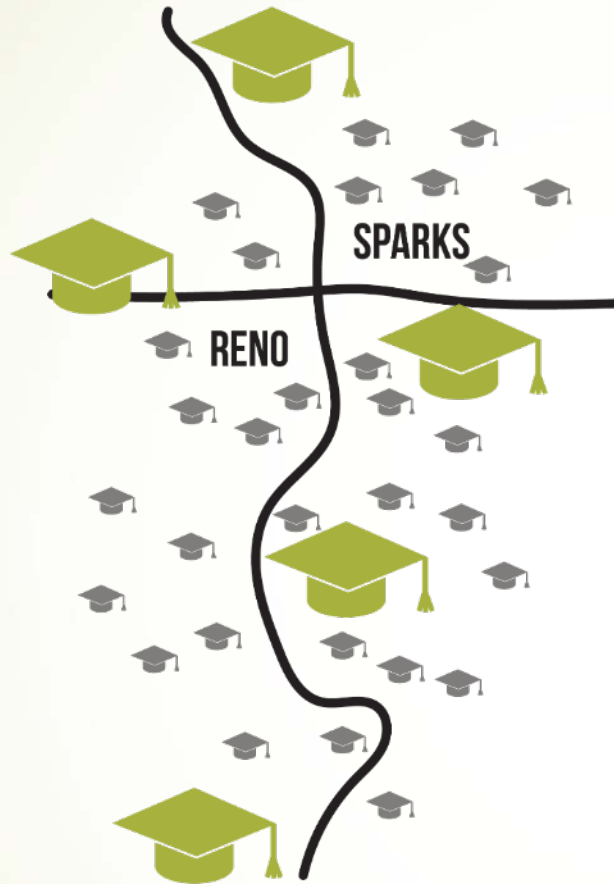


# Diversity

## WASHOE COUNTY vs. TMCC ETHNIC DISTRIBUTION FALL 2016



# About TMCC



TOTAL BUDGET: ~\$44M

MAIN CAMPUSES: **5**

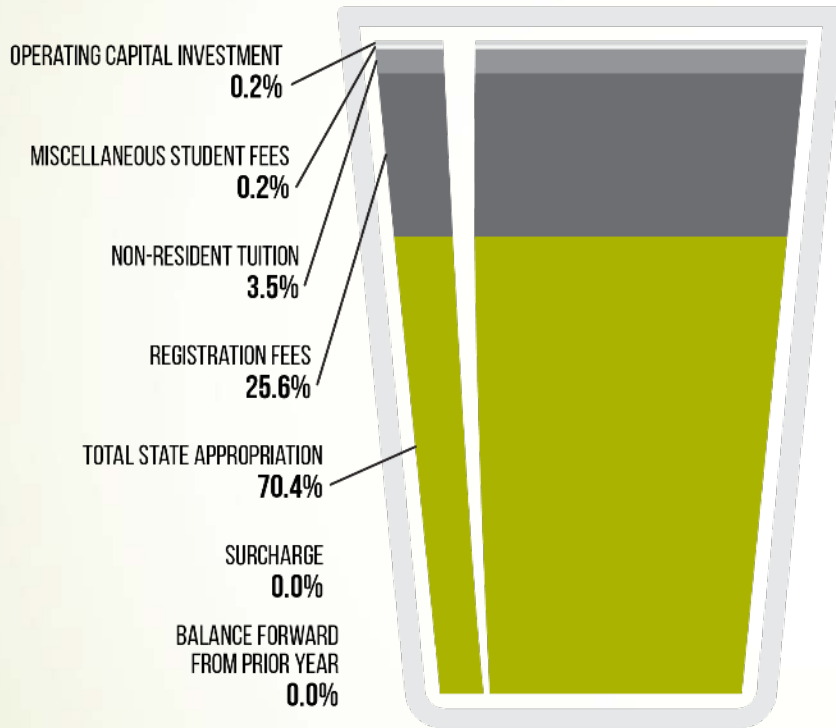
ADDITIONAL SITES IN COMMUNITY: **30+**



# Budget Overview

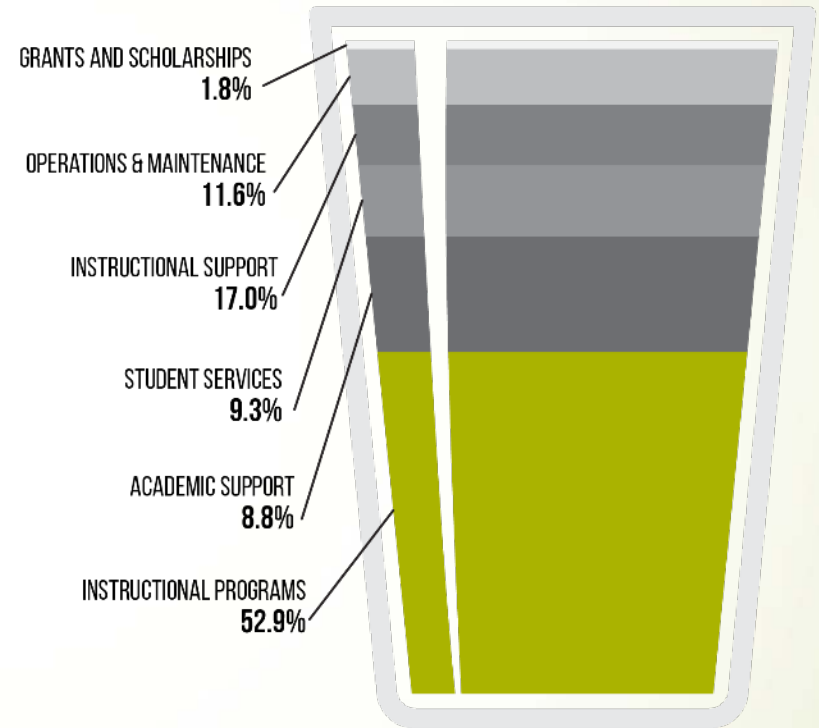
## REVENUE SOURCES

PERCENT DISTRIBUTION 2015-16 OPERATING BUDGET



## RESOURCE ALLOCATION

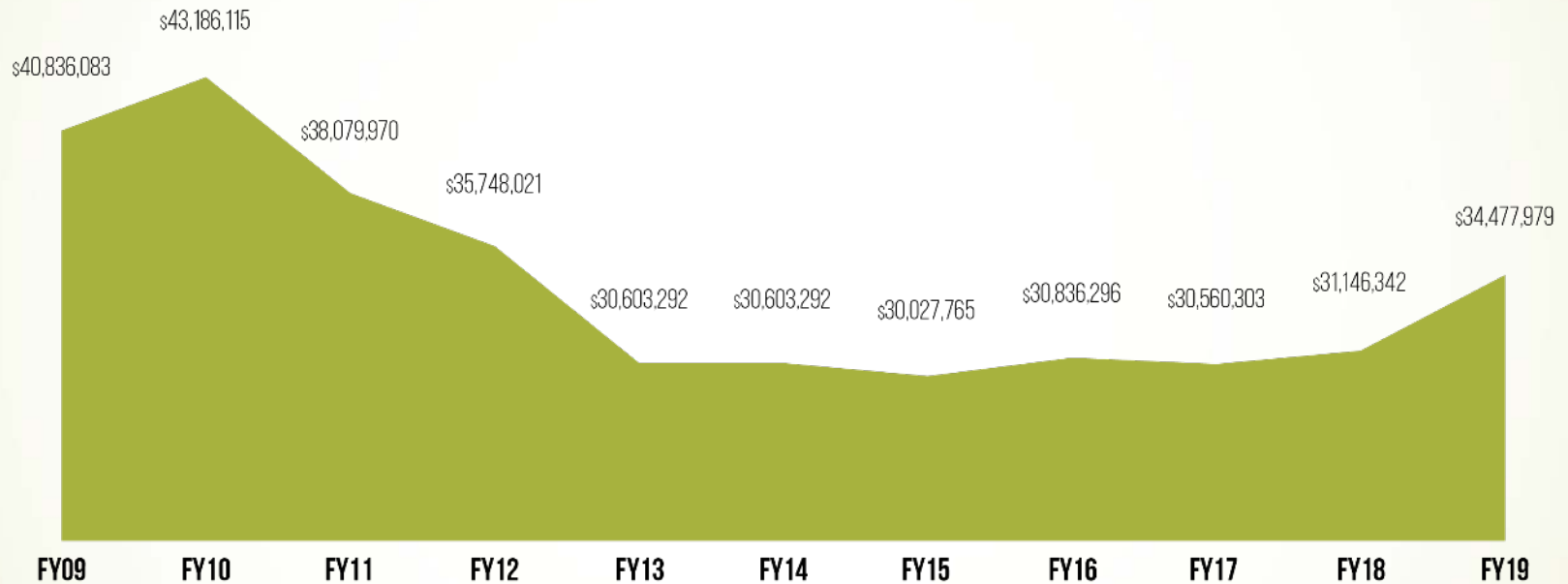
PERCENT DISTRIBUTION 2015-16 OPERATING BUDGET



**Total FY 2017 State Operating Budget: \$44,622,427**

# STATE APPROPRIATIONS

2009-2019



# Budget Efficiencies

Continuous efforts to improve efficiencies and seek collaboration with other NSHE institutions

## Highlight:

### Consolidated Police Services

- Law enforcement efforts, education and training have been leveraged for maximum effectiveness
- Approximate total savings: \$432,070
- Increased police presence



# Foundation Gifts and Grants



## PRIVATE CONTRIBUTIONS

RECEIVED FY13 THROUGH FY16

**\$15,202,102**



## FEDERAL AND STATE GRANT AWARDS

UNDER MANAGEMENT GREW FROM

**\$6,995,318** IN FY13 TO **\$16,820,573** IN FY17

# Enrollment

## Fall Headcount – State Supported 2007-16

12,138



FY12

11,686



FY13

11,553



FY14

11,584



FY15

11,325

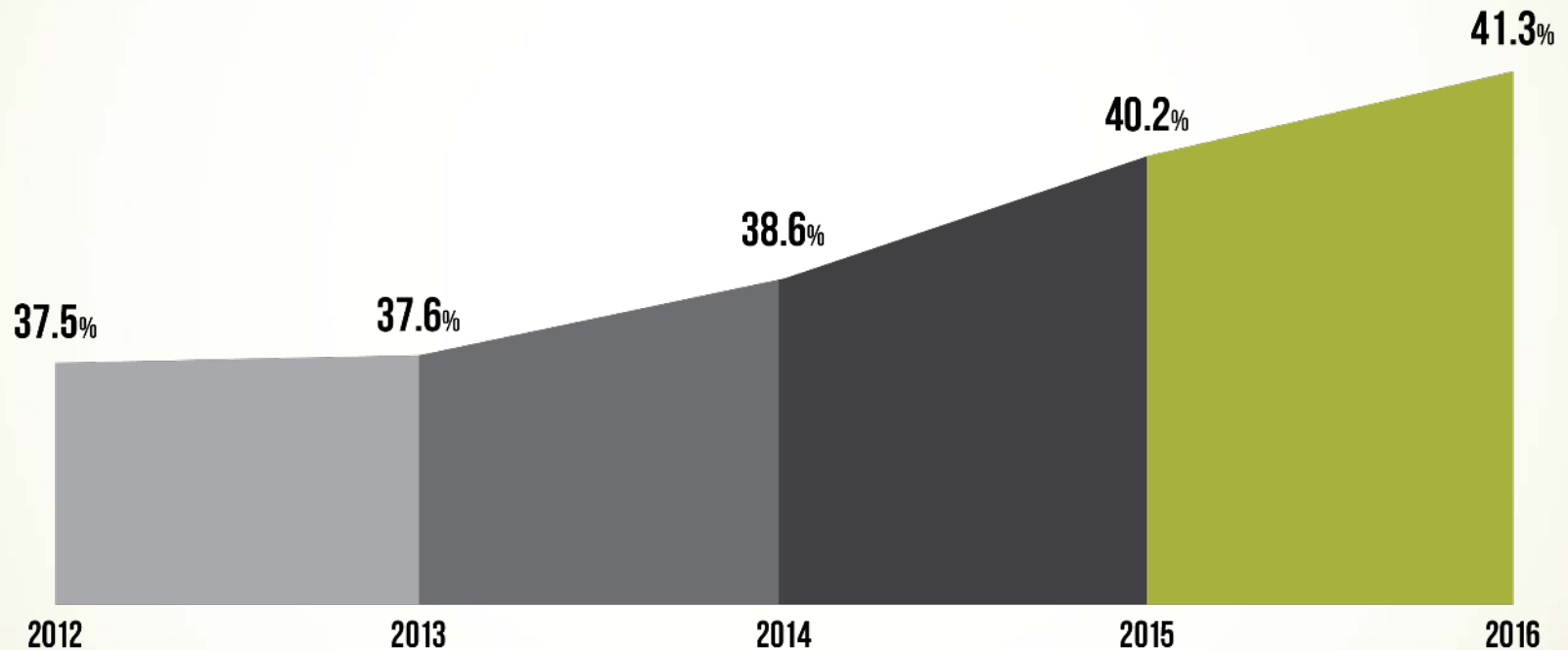


FY16

# Enrollment

## Percent of TMCC Students Enrolled in One or More Online Courses

Fall 2012 – Fall 2016



# Innovation Online

## Quality Matters in Online Education

*Degrees fully on-line:*

- AA, AS Transfer
- AA, AAS Business
- AA Entrepreneurship
- AA English, Psychology
- AAS Administrative Professional
- AGS
- Several CT of Achievement and Skills Certificates



# Innovation Online

- Continuous efforts to improve quality
  - **146** faculty have taken a QM Professional Development Training
- Continuous efforts to improve student success
  - Course retention in Fall 2016:

**71% Online**

**74% Hybrid**

**77% In-person**

*6% difference, improvement of 4%.*





# Efforts to Improve Enrollment

## Strategic Enrollment Management Plan

- Three year roadmap
- Measurable goals
- Focus on key initiatives

## New marketing strategies

- Bold, aggressive, edgy
- Raising profile in the community

## New tag line

## Re-branding campaign in the future



# Dual enrollment

- Governor's Goals
- Dual credit enrollment is a priority
- Accelerates path to college resulting in increased retention & student success
- Expands access to postsecondary education
- **Goal:** Educated workforce and strong economy



# Dual enrollment TMCC initiatives

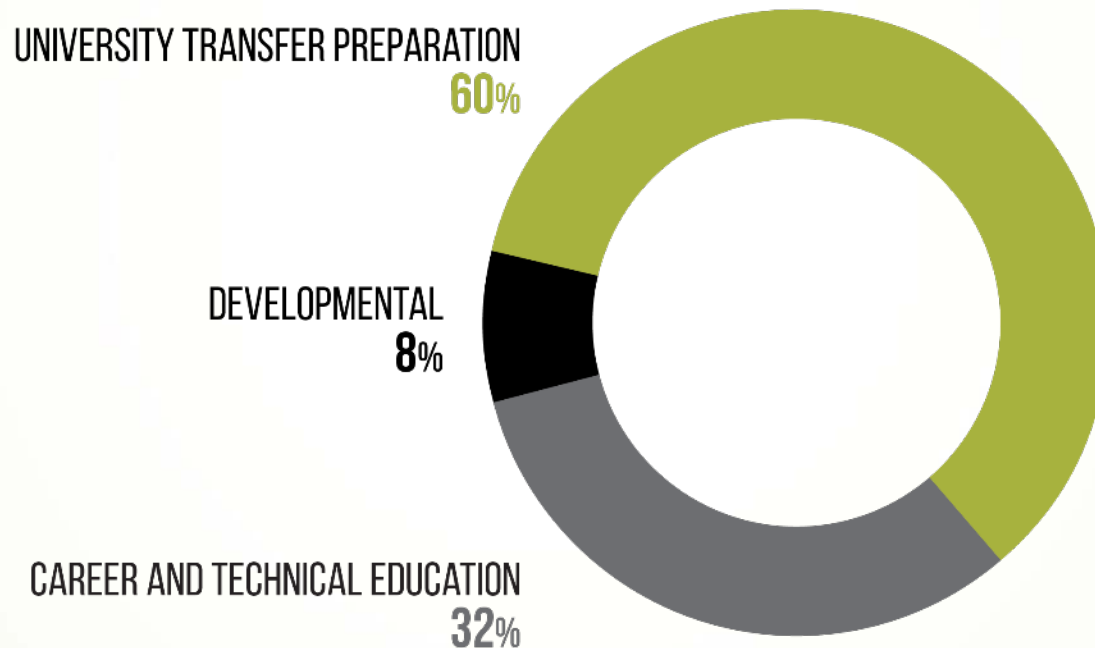
- Course offerings at 7 area high schools in Fall 2016
- Plan to increase number high schools served
- TMCC High School @ ATC and ACE on TMCC sites
- Emphasis on gateway classes, science, and CTE
- Funded by TMCC, WCSD, Ed Alliance and Nevada Department of Education



# Enrollment by Discipline Area

## AVERAGE ANNUALIZED FULL TIME EQUIVALENT

PERCENT DISTRIBUTION



# How Are We Doing?



# Performance Pool



- Met and *exceeded* 2015-16 outcomes  
Target achieved: **122.4%**
- Determines FY18 funding
  - 20% carve out

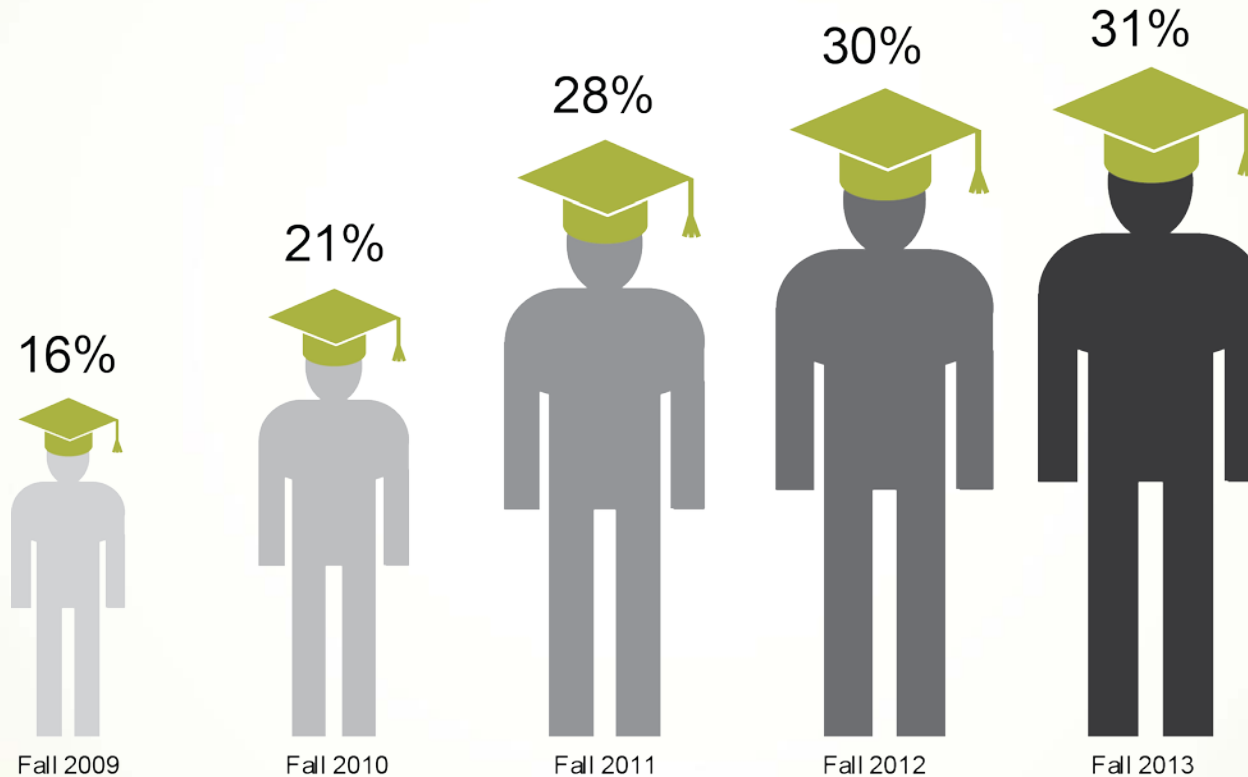


# Number of Graduates



# IPEDS Graduation Rates Solid Gains

TMCC 3-year Graduation Rate by Cohort of First-time, Full-time, Degree-seeking Students





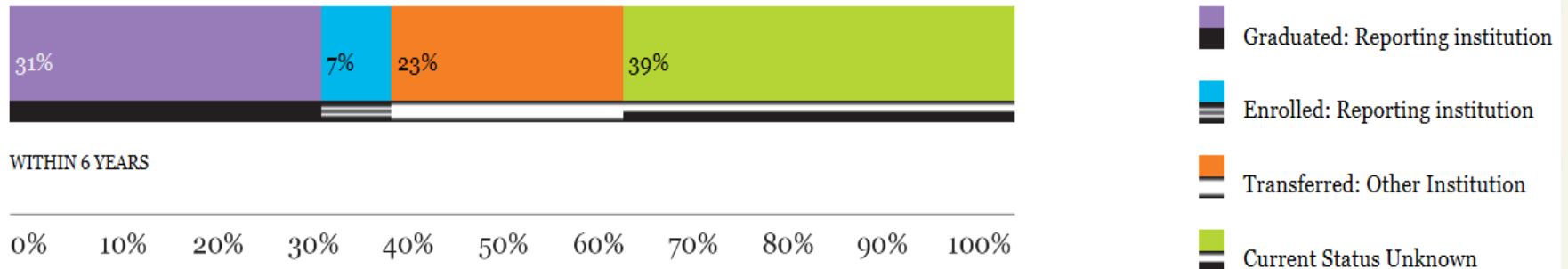
# Student Achievement Measure



## First-time-at-Institution, All Students Starting Fall 2010

Number of students: 1,870

*roll over each bar for detail data*



Within 6 years, **61%** of TMCC students earn degree, transfer or continue to stay enrolled

# National Comparison Frameworks

## IPEDS Peer Comparison

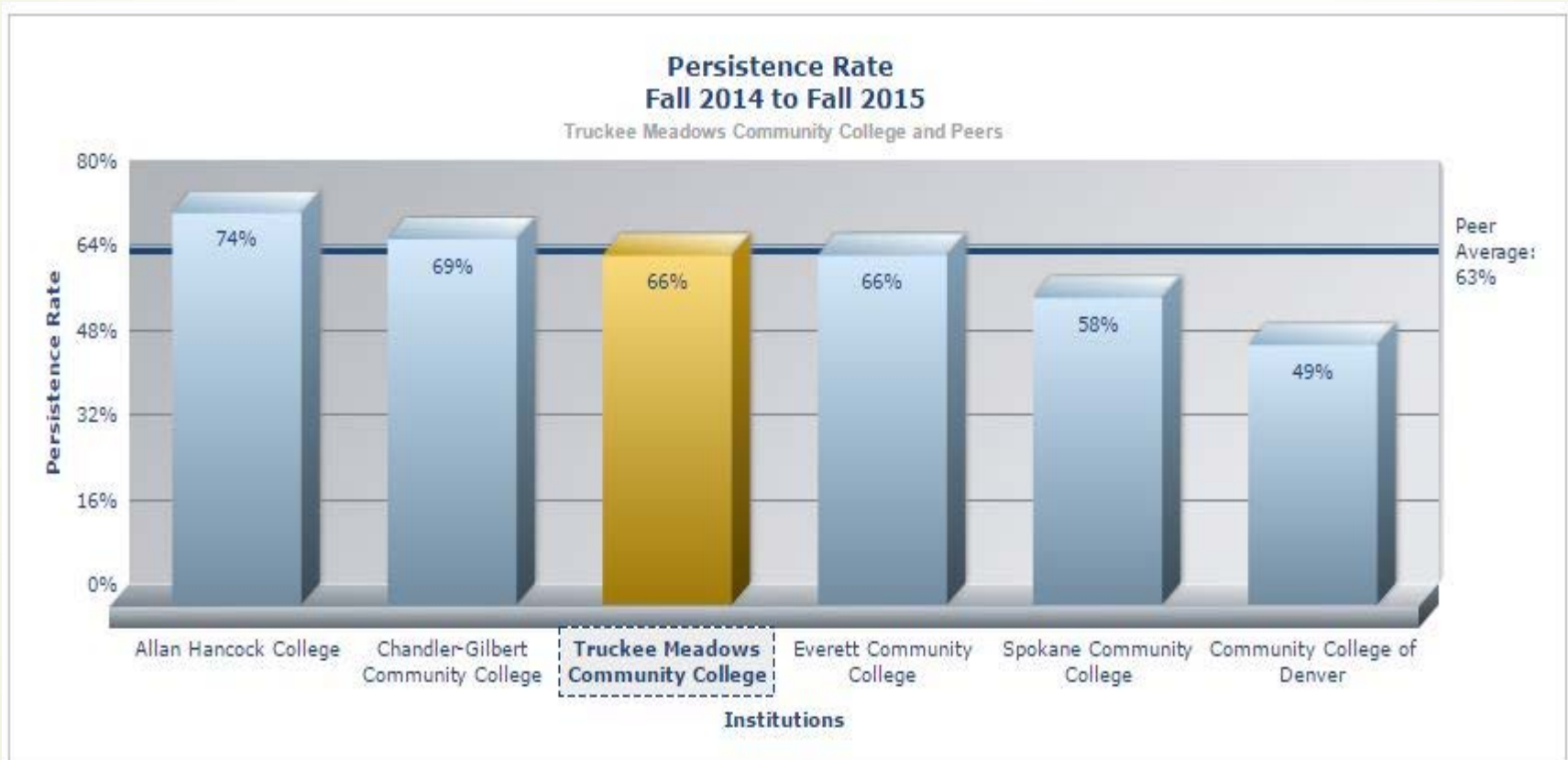
- IPEDS – Integrated Postsecondary Data System, primary source of data on colleges, universities, technical and vocational postsecondary institutions in the U.S.
- NSHE Institutions and their IPEDS Peers Dashboard
- TMCC selected 5 peers



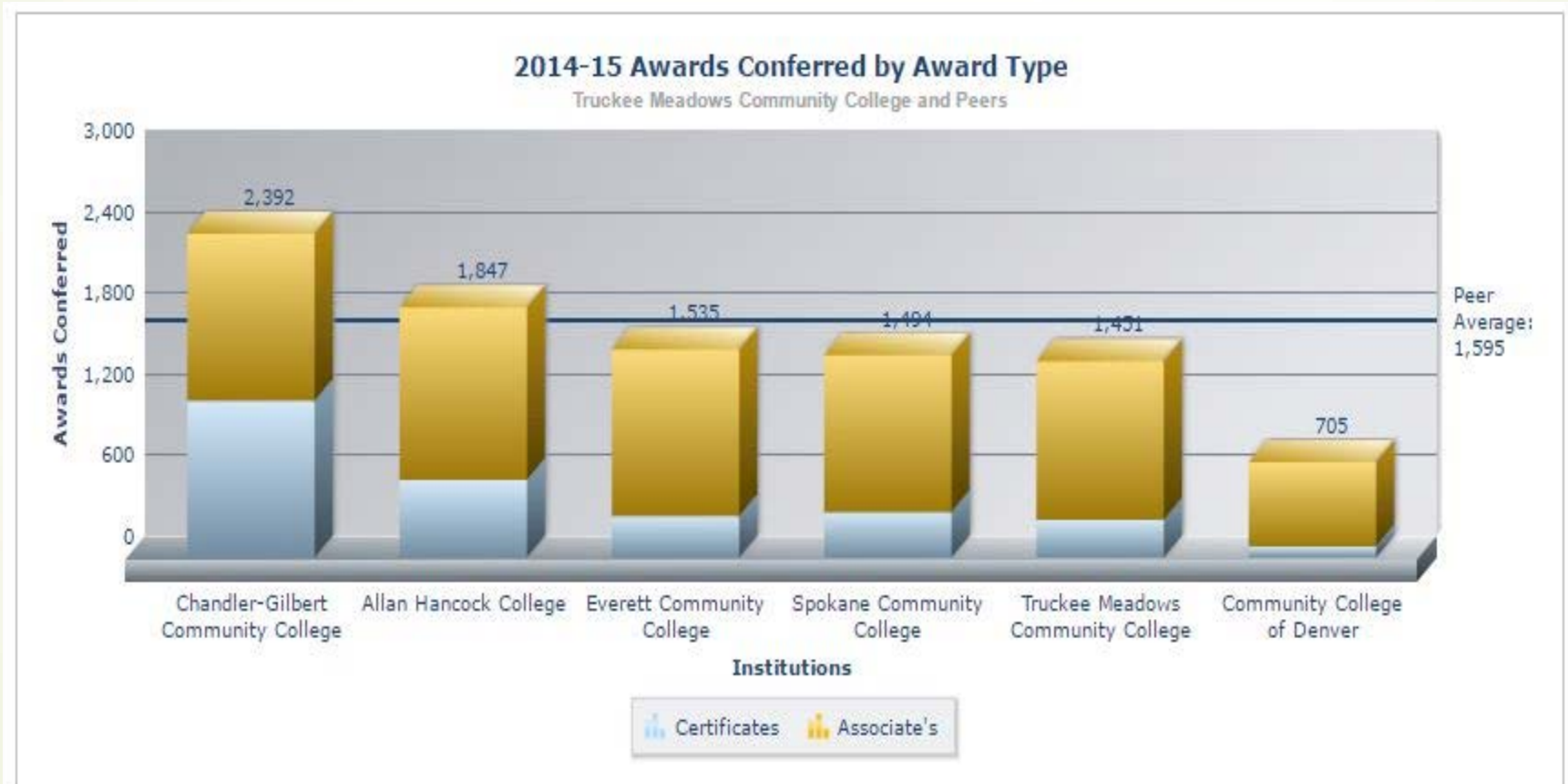
# National Comparison Frameworks



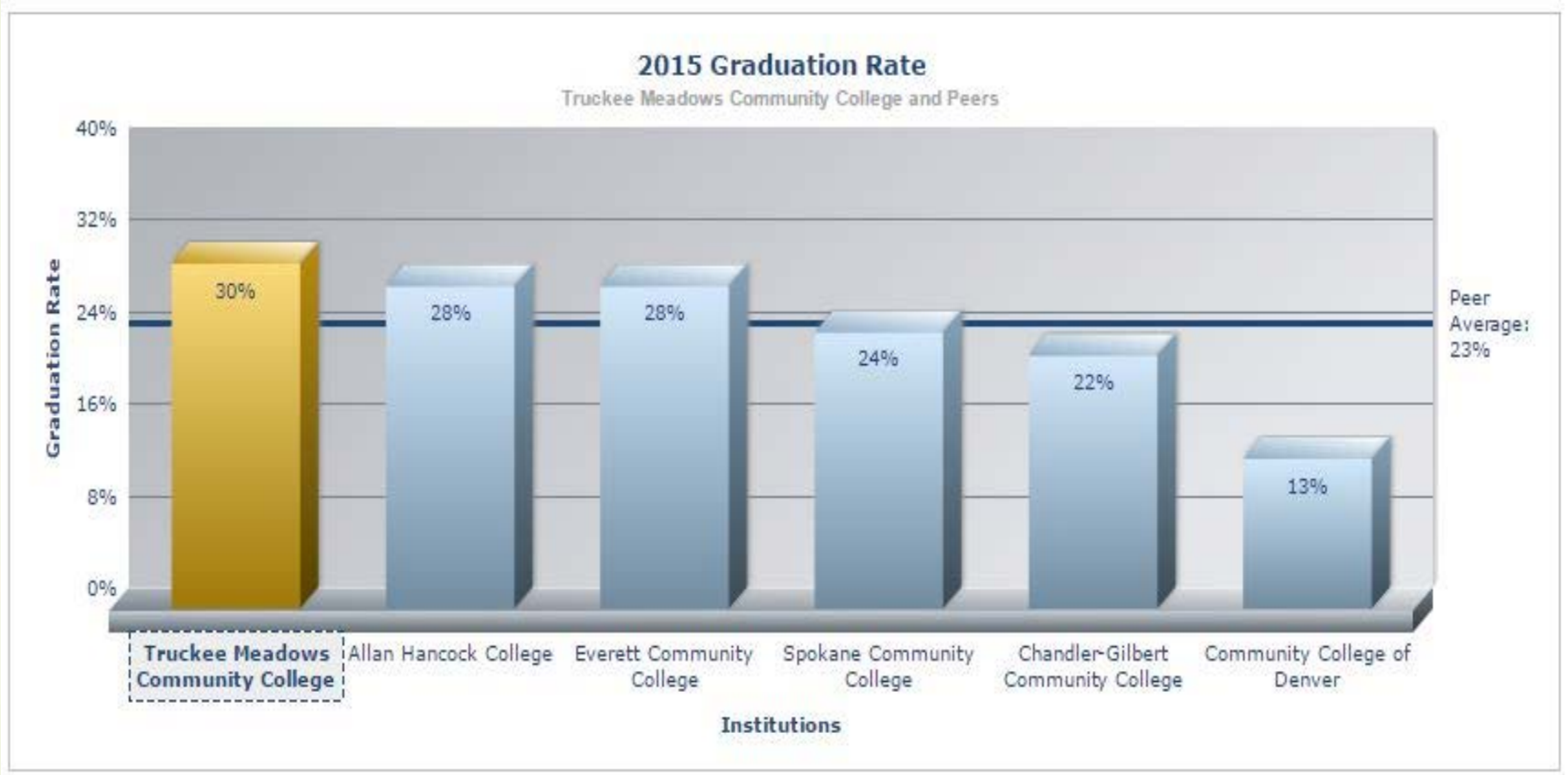
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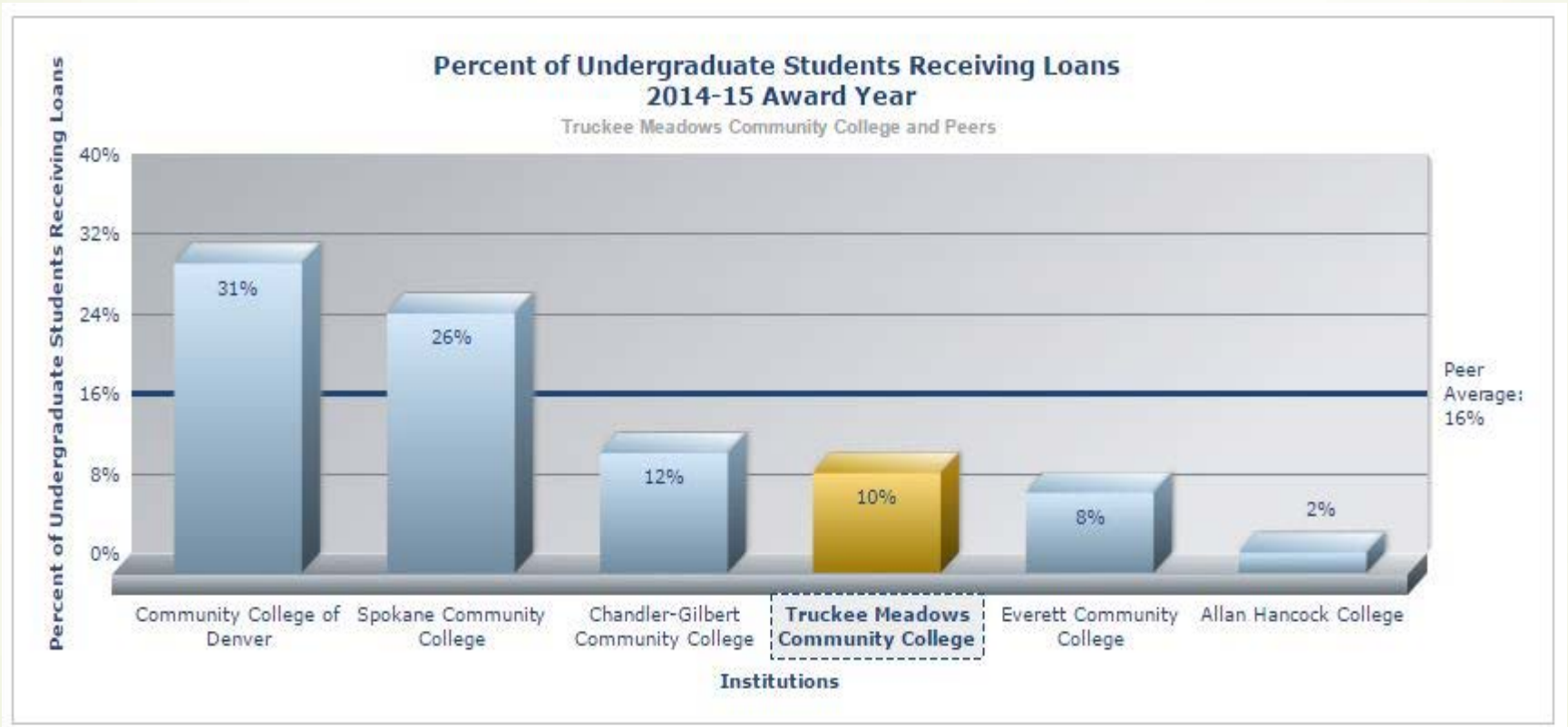
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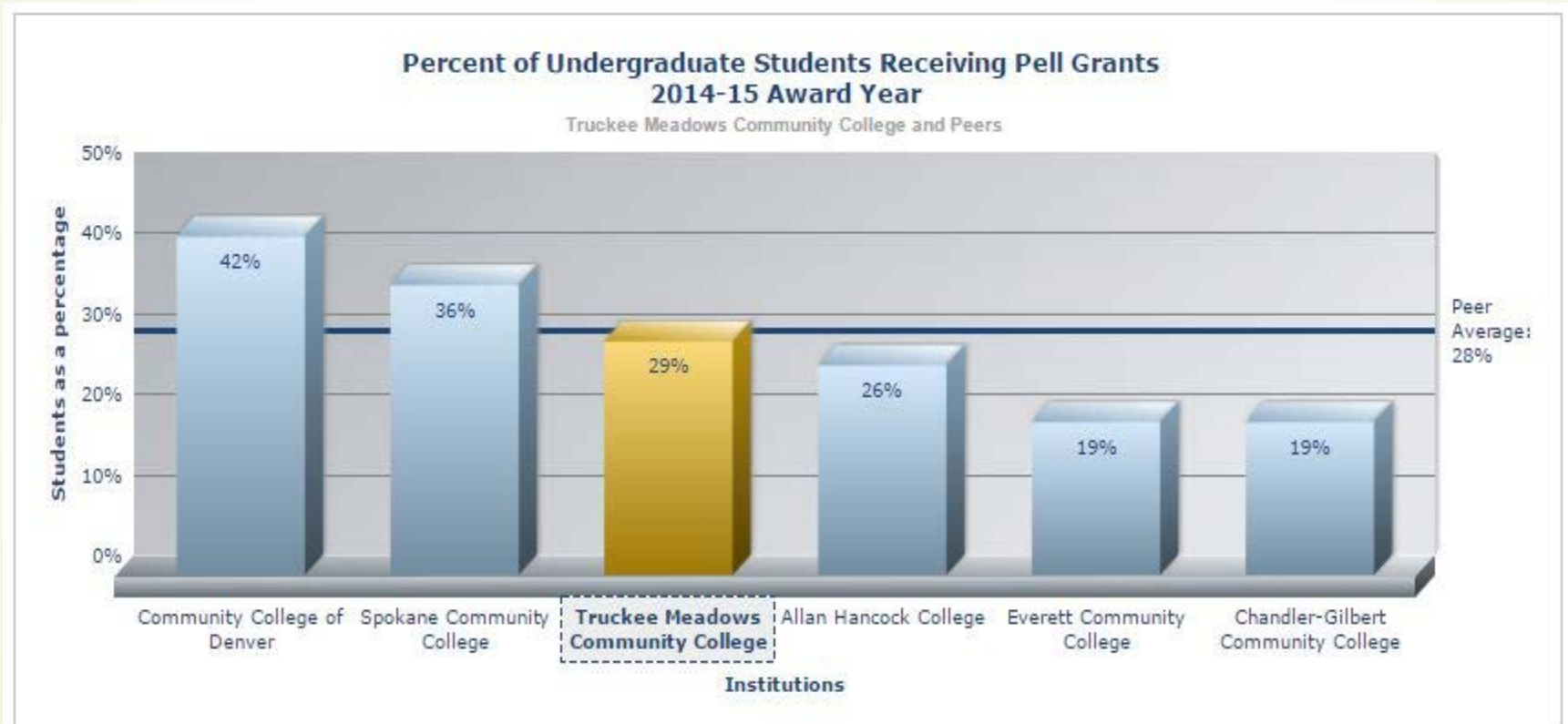
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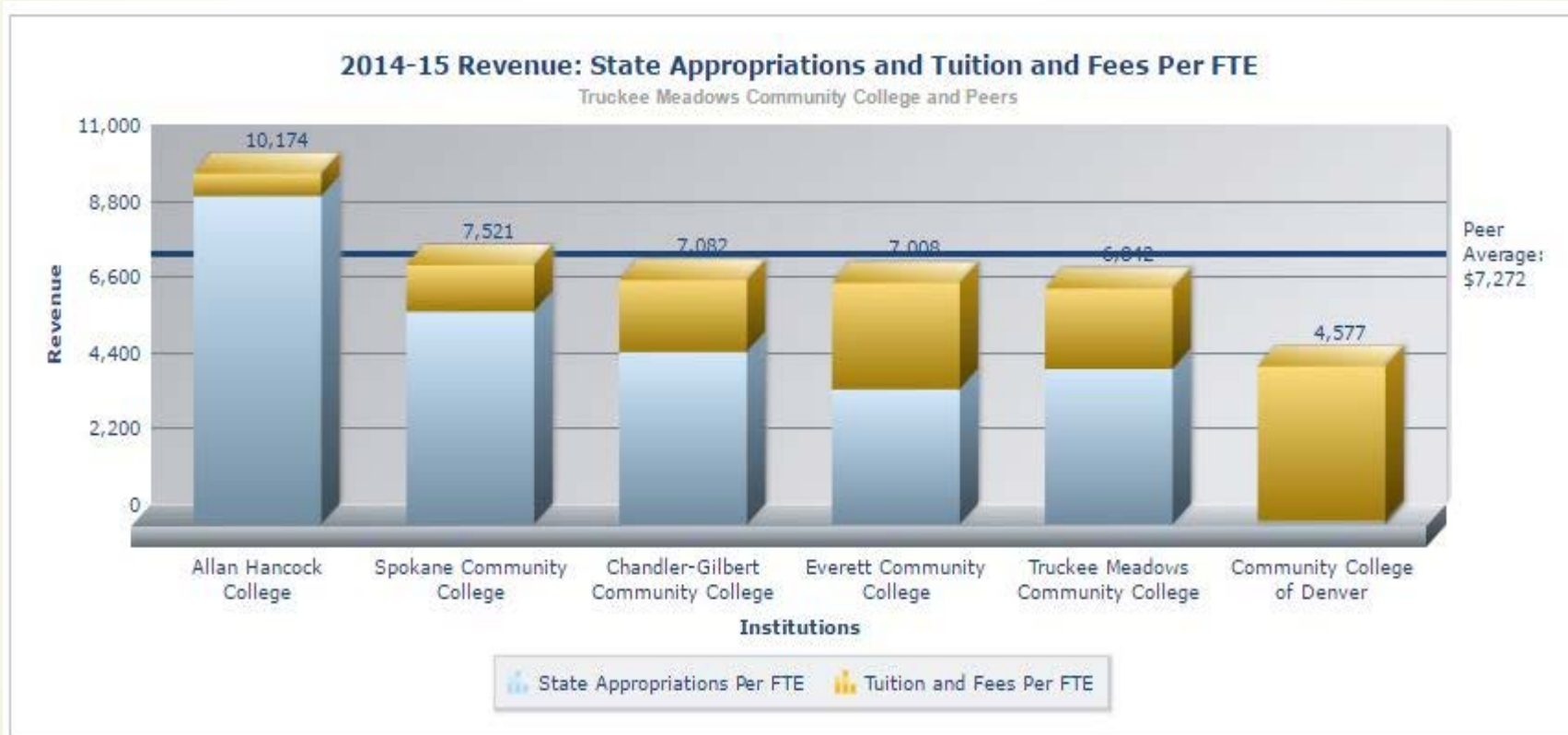


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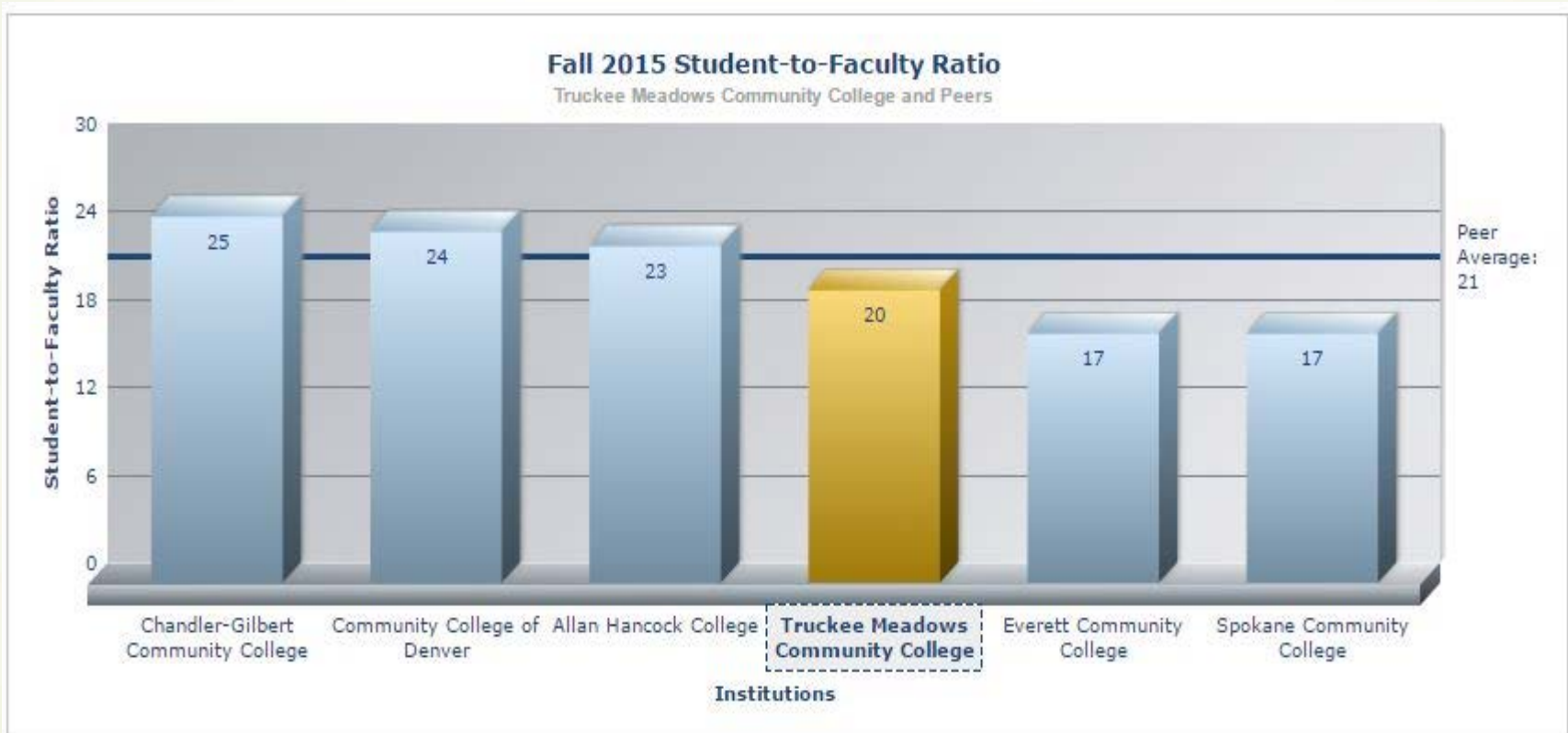




# National Comparison Frameworks



# National Comparison Frameworks



# National Comparison Frameworks



National Community College  
**Benchmark Project**

TMCC participates along with **400** community colleges across the nation

Provides overview of TMCC's strengths and opportunities for improvement in comparison to **252** other community colleges

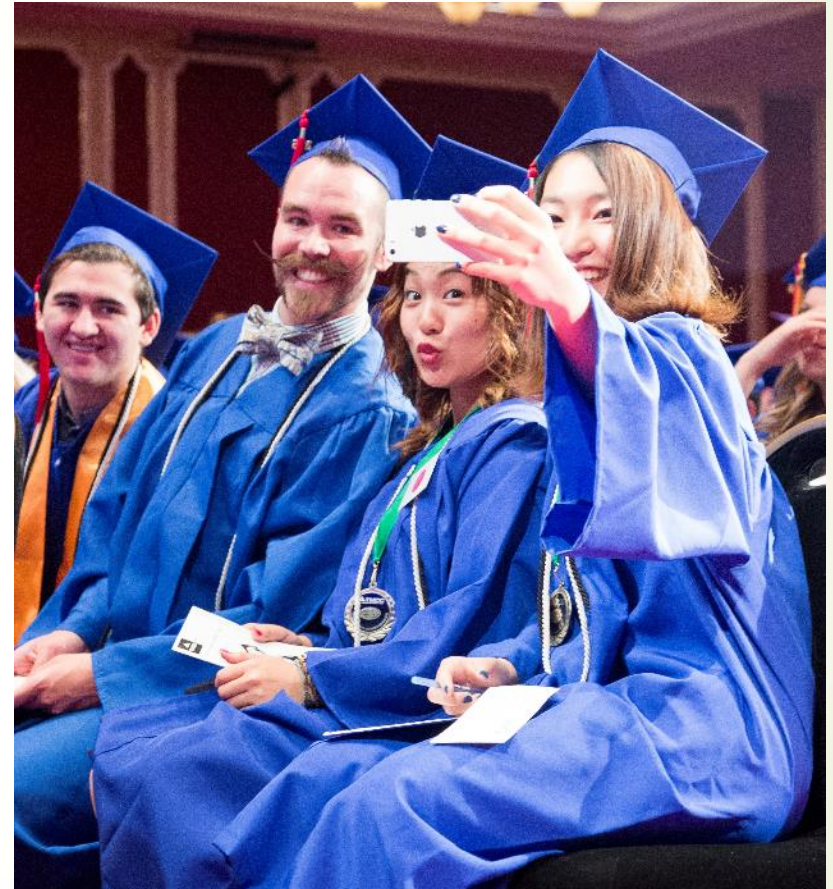
## Where TMCC performed at its best:

- TMCC ranks **95th** percentile in number of Industry Recognized Credentials earned by students
- TMCC ranks **85th** percentile on CCSSE Student Effort Benchmark Means

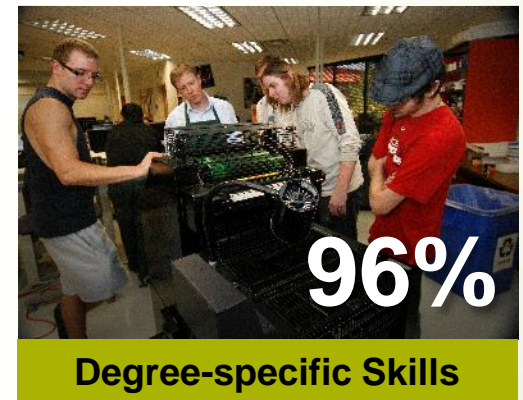
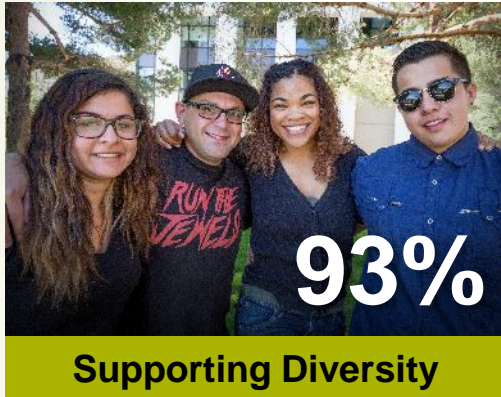


# Student Feedback

- TMCC conducts **Graduate Outcomes Survey** annually
- Over **90%** of graduates report that TMCC has helped them achieve their goals, prepared them for future career, or transfer
- Spring 2017:
  - CCSSE, CCFSSSE, SOSE



# Student Feedback

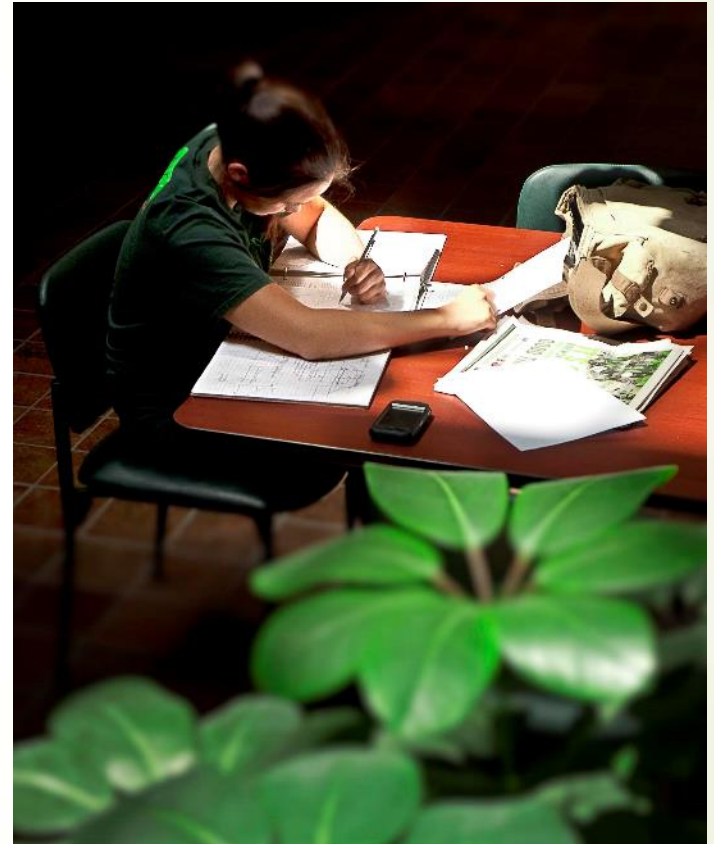


# Where Do We Go From Here?

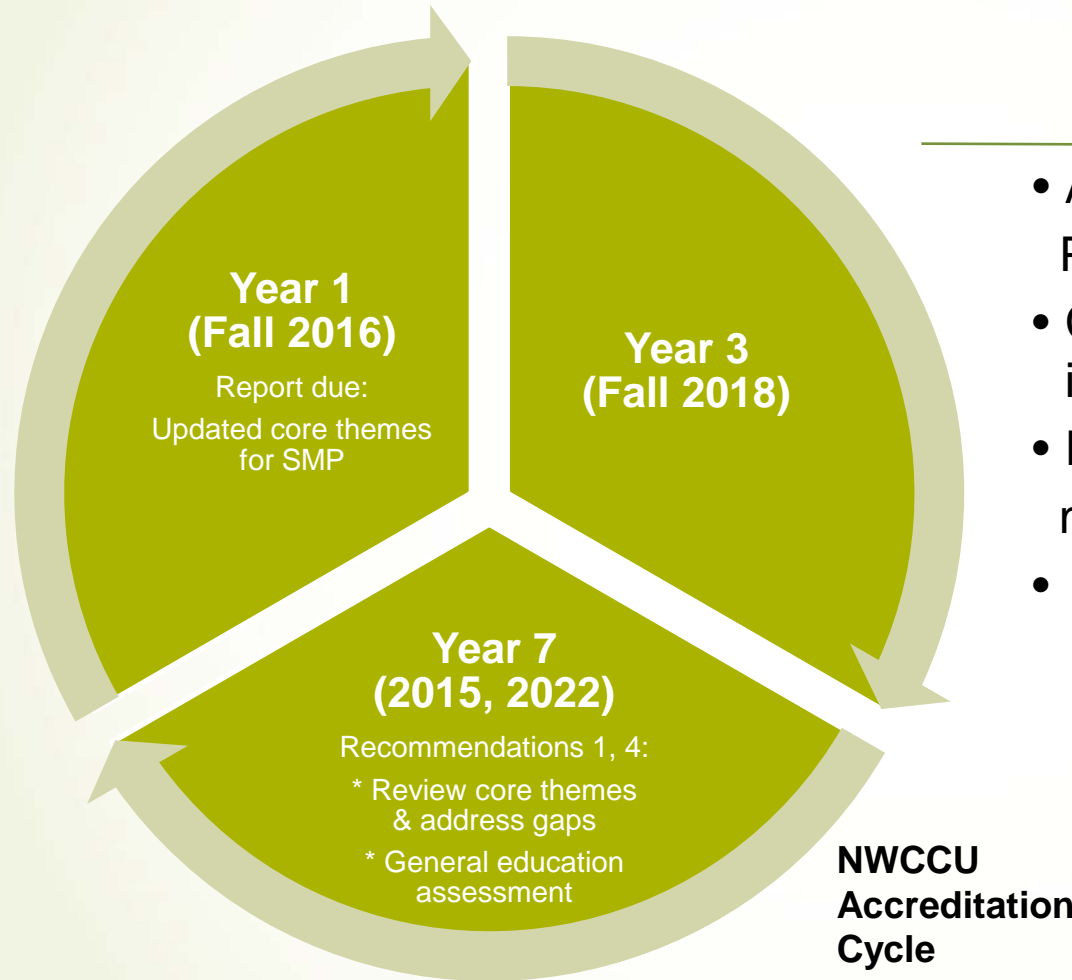
## *Strategic Planning*

# Accreditation

- Accreditation *re-affirmed*
- We're in **Year 2** of the new cycle
- Core themes
  - Student Success
  - Academic Excellence
  - Access to Lifelong Learning
  - *Stewardship of Resources*  
(*separate agenda item*)



# Strategic Master Plan Update

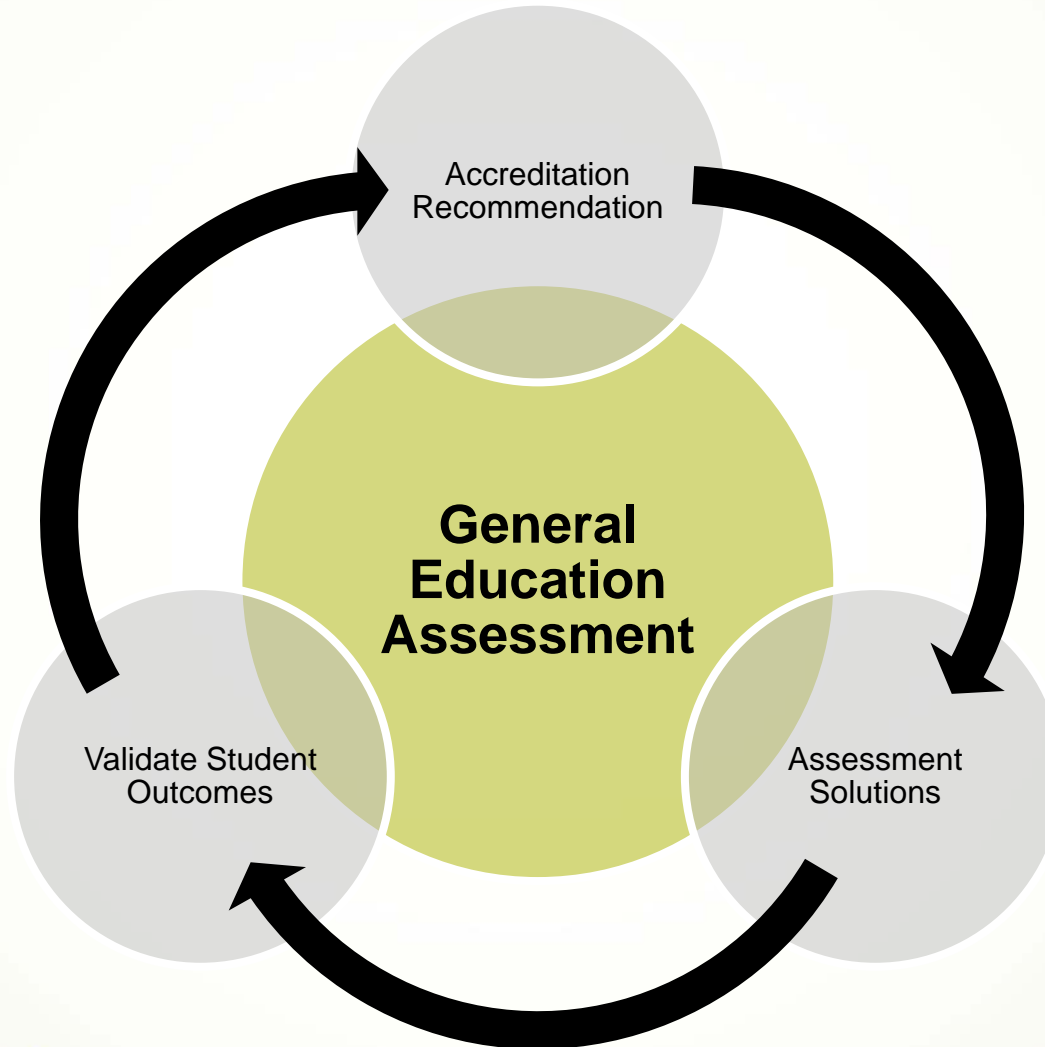


## Year 2: 2017-2018

- Accreditation Committee and Planning Council input
- Core themes → objectives → indicators
- Established targets:  
maintain or 2-5% increases
- Further vetting with campus community Fall 2017
  - Inform future directions and initiatives of the College



# Accreditation Recommendation



# Strategic Master Plan

## Next Steps

### Refining indicators (measures)

- Baselines
- Benchmarks (IPEDS sister and NSHE institutions)

### Finalize targets

- Inform our College activities and initiatives

Final vetting with campus community in  
Fall 2017

Substantive change report to NWCCU



# TMCC's Next Chapter

*The plot thickens...*



# The Plot Thickens

Emerging Best Practices to Improve Student Success and Completion



NSHE Legislative Priorities Reflect Support for Community College Learners – Thank You!



Governor's Support



Our Part – Creating a More Sticky Campus, Improve Student Engagement



Cutting-edge Workforce Development Around a New Economy



# Capital Improvements and Campus Culture of Engagement and Success

**Learning Commons – \$1.5 million  
(up to \$3 million for various stages)**



**Sports Complex – \$15 million**

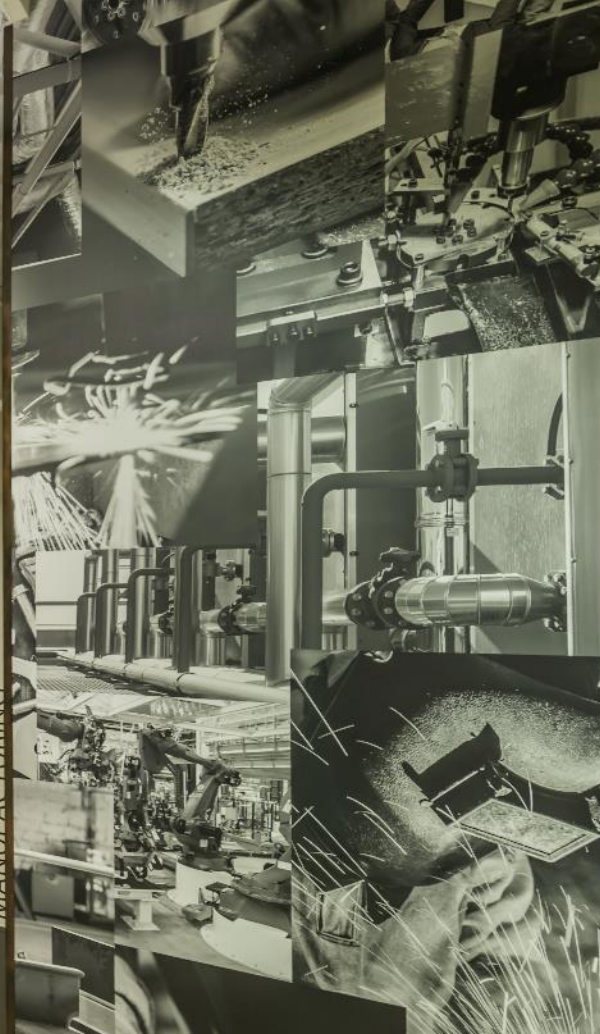


**Events, Arts, Technology  
Space (EATS) – \$33 million**

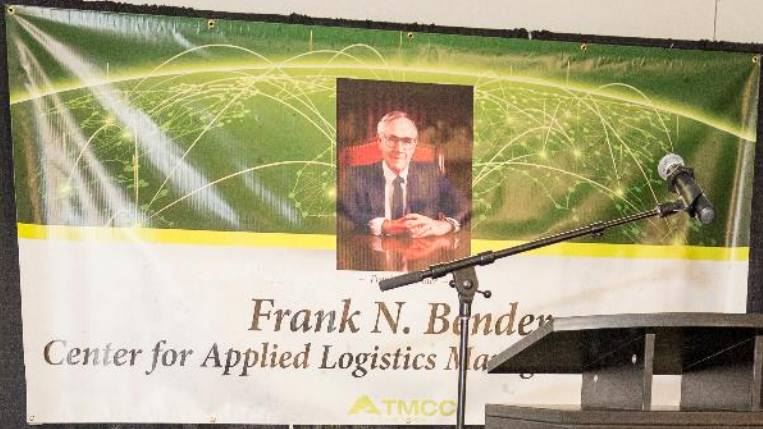




# Learning Commons



# William N. Pennington Applied Technology Center



# Frank N. Bender Center for Applied Logistics Management (CALM)





# Events, Arts, Technology Space (EATS)

# Aspirational Possibilities:

## Moving toward a sustainable healthier campus culture

- Healthy people, healthy environment, healthy economy
- Healthier Campus Initiatives
  - Tobacco Free
  - Commitment to Climate Resiliency
  - Partnership with “Healthier America”
  - Exercise, Open Spaces



HEALTHY BODIES



HEALTHY BRAINS



STUDENT SUCCESS

# SGA is Catalyst for Change



Recreational Sports Complex

- Partnership for a **Healthier America, Healthier Campus Initiative**
- Nearly **1 in 5 HS students** would *skip* applying to a college based on a campus' health and wellness offerings
- Tens of Millions with *limited access to healthier options*

# Listening to the Community

## IAC: vital connection to business, industry and community

### Current Members:

- **Collie Hutter**, Chair – *Click Bond, Inc.*
- **Michonne Ascuaga**, Vice Chair – *Washoe K-12 Foundation*
- **Chris Bender** – *The Bender Group*
- **Marissa Brown** – *Nevada Hospital Association*
- **Mike Kazmierski** – *EDAWN*
- **Knute Knudson** – *IGT*
- **John Madole** – *Debwe Consulting, LLC*
- **Nancy McCormick** – *EDAWN*
- **Susan Schilling** – *Washoe County Sheriff's Office*
- **John Thurman** – *Nevadaworks*
- **Bradley Woodring** – *TMCC Foundation*



# Workforce Development

Variety of innovative changes to address educating our workforce to be prepared for jobs in the new Nevada



# Workforce Development

\$9 million Renovation in our Applied Technology Center



Panasonic Preferred Pathway (P3) Program



Innovative Programs



Center for Applied Logistics Management



**FRANK N BENDER**  
Center for Applied  
Logistics Management

Addressing Shortage of Healthcare Professionals



# Educational Partnerships



SIERRA  
NEVADA  
COLLEGE



NEVADA STATE  
COLLEGE



CSN  
COLLEGE OF  
SOUTHERN NEVADA



ACADEMY FOR  
CAREER  
EDUCATION

# Pleasant Plot Twists

- P3 initiative and funding
- Hosted *Health Occupations Students of America* conference for **800** students
- Hosted national chemistry conference
- **“Register Now!”** campaign led by faculty
- *F.R.E.E.* activities
- CALM grand opening
- Distance learning program named **best in state**
- First year for both BAS degrees with *enrollment surpassing projections*



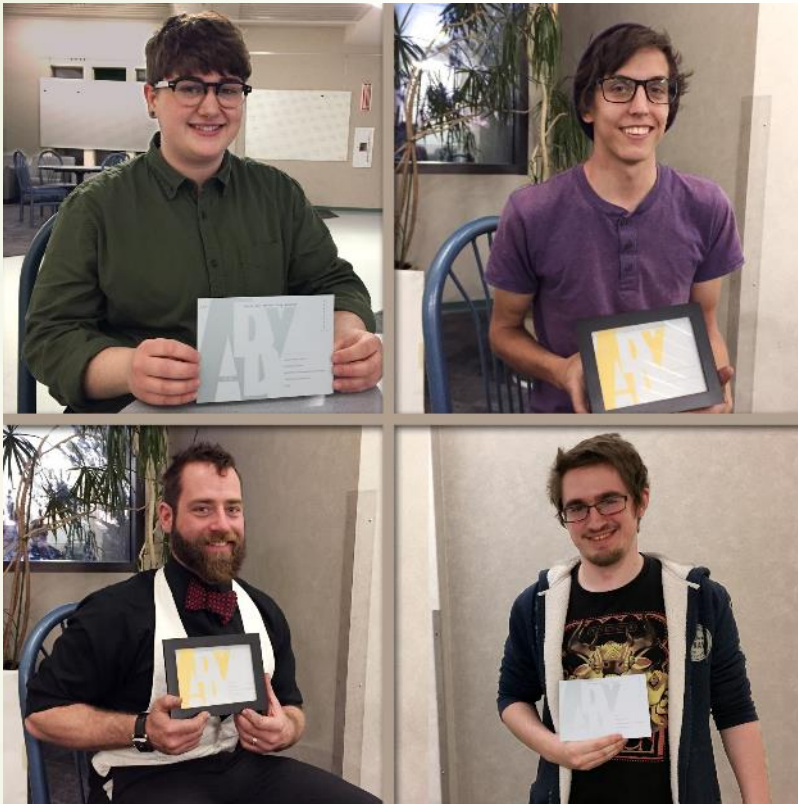


# Pleasant Plot Twists

- Student Resources Team
  - *Collaborative group of faculty, staff and students working to address the needs of under-resourced TMCC students*
- Diversity and International Student Center (DISC)
- Veterans Resource Center
- Financial Literacy and Money Events by Students (FLAME\$)
- Men of Color



# 2017 Student Awards



TMCC Graphic Communications  
**sweep** local ADDY competition,  
student category

Nine students win six golds and five silvers



TMCC Students Win **21**  
SkillsUSA Medals

# Outreach



## Virginia Palmer Elementary School

Partnership with Reno Rotary & Education Alliance of Washoe County

# Outreach



## Wizard's Warehouse Officially Opens Formalized Partnership with Food Bank of Northern Nevada

# Good News



**Lindsay Wilson** named State Poet Laureate

# Good News



**Candace Garlock**, Visual Arts Professor  
Nevada Regents' Creative Activities Award

# Good News



**Julia Hammett**

Model Dairy TMCC Faculty Excellence in Service Award

# Good News



**Olga Katkova**

*Reno Gazette-Journal* TMCC Faculty Excellence in Teaching Award



# Good News



**Spencer Schultz**  
2017 Regents' Scholar

# Good News



**Abbi Whittaker**  
2017 Alumna of the Year



# Questions?

