

University of Nevada System

**Report Addendum -
Competitiveness**

January, 2017



Competitiveness

The following charts provide a snapshot of how the University of Nevada and UNLV would currently compare to each of the benchmarking institutions for areas of competitiveness. Five years of competitiveness is provided for the Learfield Directors' Cup rankings (2011-12 through 2015-16). The CBS Sports Best in College Sports rankings are provided based on their point total. Two years of full data are provided (2014-15 & 2015-16). Information for previous years was only located for the institutions ranked in the top-10. In those instances, a point total is provided followed by the numerical rank they received that year. No data was located for 2011-12.

Pac-12 Conference Athletic Competitiveness										
Learfield Directors' Cup Rankings						CBS Sports Rankings Point Total				
Institution	2015-16	2014-15	2013-14	2012-13	2011-12	Institution	2015-16	2014-15	2013-14 (Top-Ten)	2012-13 (Top-Ten)
Stanford	1	1	1	1	1	Stanford	475.5	249	541.25 - #1	
USC	4	3	8	14	7	Utah	388.5	377		
UCLA	6	2	7	3	3	Oregon	380	468	450 - #6	512 - #2
Oregon	10	13	15	15	24	Washington	302.5	164		
California	11	12	20	17	11	UCLA	274.5	480.5	430.5 - #9T	
Washington	14	24	33	28	31	Arizona	266.5	363.5		
Arizona	25	36	26	23	19	Oregon State	245.25	143.25		
Arizona State	37	30	27	18	30	California	230.75	164		
Colorado	46	43	39	56	57	Arizona State	212.5	352.5		
Utah	51	56	72	77	74	USC	193	265		
Oregon State	84	65	75	69	66	Washington State	87.5	10		
Washington State	102	170	149	192	106	Nevada	82.5	75		
UNLV	121	106	98	87	105	Colorado	50	70		
Nevada	161	199	284	257	196	UNLV	0	25		

Sources:

Learfield Directors' Cup (2011-2016): http://grfx.cstv.com/photos/schools/nacda/sports/directorscup/auto_pdf/2015-16/misc_non_event/D1StandJune30.pdf

CBS Sports 2015-16: <http://www.cbssports.com/college-football/news/best-in-college-sports-oklahoma-beats-out-north-carolina-notre-dame-in-2015-16/>

CBS Sports 2014-15: <http://www.cbssports.com/general/best-in-college-sports>

CBS Sports 2013-14 - Top Ten Institutions: <http://www.cbssports.com/college-football/news/best-in-college-sports-stanfords-nerd-nation-is-no-1/>

CBS Sports 2012-13 - Top Ten Institutions: <http://www.cbssports.com/general/news/best-in-college-sports-which-school-had-the-best-year-in-sports/>

*Member of a different conference at that time.

Big 12 Conference Athletic Competitiveness										
Learfield Directors' Cup Rankings						CBS Sports Rankings Point Total				
Institution	2015-16	2014-15	2013-14	2012-13	2011-12	Institution	2015-16	2014-15	2013-14 (Top-Ten)	2012-13 (Top-Ten)
Texas	9	9	6	13	6	Oklahoma	603.5 - #1 Rank	353		458 - #5T
Oklahoma State	13	28	22	27	42	Oklahoma State	335.5	247	434 - #7	
Oklahoma	16	21	19	7	14	Baylor	330.5	339	473 - #5	
TCU	39	37	77	50	52*	TCU	298	348		
Texas Tech	47	40	59	48	71	West Virginia	282	267		
Baylor	56	23	31	45	25	Iowa State	242.5	136.5		
West Virginia	60	62	69	68	45*	Texas Tech	240.5	64		
Iowa State	64	45	38	41	46	Texas	238	297		
Kansas	65	71	55	58	56	Kansas	229	125		
Kansas State	69	92	99	72	62	Kansas State	137.5	203		
UNLV	121	106	98	87	105	Nevada	82.5	75		
Nevada	161	199	284	257	196	UNLV	0	25		

Sources:

Learfield Directors' Cup (2011-2016): http://grfx.cstv.com/photos/schools/nacda/sports/directorscup/auto_pdf/2015-16/misc_non_event/D1StandJune30.pdf

CBS Sports 2015-16: <http://www.cbssports.com/college-football/news/best-in-college-sports-oklahoma-beats-out-north-carolina-notre-dame-in-2015-16/>

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No institution within the Mountain West was ranked in the top-ten of the CBS Best in College Sports rankings for 2013-14 or 2012-13.

Mountain West Conference								
Learfield Directors' Cup Rankings						CBS Sports Rankings Point Total		
Institution	2015-16	2014-15	2013-14	2012-13	2011-12	Institution	2015-16	2014-15
Air Force	55	77	87	73	90	Boise State	152.75	303
New Mexico	63	58	51	51	41	Air Force	120	97
Boise State	70	64	74	83	70	Colorado State	112.5	169
San Diego State	87	63	56	60	65	Utah State	109	121.5
Colorado State	120	120	118	150	160	New Mexico	87.5	0
UNLV	121	106	98	87	105	San Jose State	87.5	0
San Jose State*	150	287	244	106	177	Fresno State	85	85
Nevada*	161	199	284	257	196	San Diego State	82.5	225
Wyoming	192	176	180	182	138	Nevada	82.5	75
Utah State*	195	168	174	173	213	Wyoming	56	84.5
Fresno State*	200	199	152	192	182	UNLV	0	25

Sources:

Learfield Directors' Cup (2011-2016): http://grfx.cstv.com/photos/schools/nacda/sports/directorscup/auto_pdf/2015-16/misc_non_event/D1StandJune30.pdf

CBS Sports 2015-16: <http://www.cbssports.com/college-football/news/best-in-college-sports-oklahoma-beats-out-north-carolina-notre-dame-in-2015-16/>

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CBS Sports 2012-13 -Top Ten Institutions: <http://www.cbssports.com/general/news/best-in-college-sports-which-school-had-the-best-year-in-sports/>

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