



Joyce Helens has both broad and deep higher education leadership experience in multi-state two-year colleges and universities. Since 2006, Helens has enjoyed success in the MinnState System as President of St. Cloud Technical and Community College, where she has built a nationally recognized comprehensive community and technical college with increased enrollment, new and renovated programs and facilities, and a successful college re-accreditation.

SCTCC has grown from a single building technical college to a state of the art comprehensive campus in the last decade of Helens' tenure beginning with the introduction of an ongoing collaborative strategic planning process through Appreciative Inquiry, called the All College Conversation which led to the re-branding and a new name, St Cloud Technical & Community College, one of the fastest growing and successful colleges in the Minnesota State Colleges and Universities System.

Helens' driving passion is always to insure that the institutions she leads provide a "well lighted path" to life-long learning that continuously develops an engaged and informed citizenry to obtain meaningful employment. She sees the liberal arts and technical applied learning as integral to the development of an educated whole person. A dedicated servant leader who deeply believes in the teaching/learning process, Helens has also developed teams who have been instrumental in leading many other successful major initiatives at SCTCC during her tenure. She knows and values the "power of we" and believes in sparking and supporting leadership in others.

Helens was born in Philadelphia, Pa but headed west as soon as she graduated from high school. She obtained a baccalaureate degree from St Martin's University in Washington State and her Master's Degree from Portland State University where she also completed her doctoral coursework. Before coming to Minnesota, Helens was at the University of Alaska State Wide System holding leadership positions at the University of Alaska Anchorage Community & Technical College and then as Executive Director of the University of Alaska Corporate Programs where she created a Corporate University within an academic university system to respond to the education and training needs of Alaska business & industry. Joyce Helens also served in senior and executive community college leadership positions in Oregon, Texas and Washington. She has been a presenter in Women's Leadership nationally and in addition to her duties as SCTCC President, Helens serves MinnState as a leadership mentor and has chaired MinnState Presidential searches. In Spring 2016, Helens was asked by Chancellor Steven Rosenstone to become interim president of Rochester Community & Technical College for six months in addition to her position as president of SCTCC to work with a college in turmoil and assist in the search for a new president, which she successfully accomplished.

Helens and her husband, John Hart, have two grown daughters, Sophie and Rose Helens-Hart. Joyce and John chose to live and raise their children rurally where they have ranched on a small scale, raising cattle, sheep, angora goats and hogs. They have also provided homes to rescued equine and three dogs. Their passion is the history of the American West and they spend their leisure time in historical reenactments and competing nationally in Old West pistol, rifle and shotgun shooting sports.

JOYCE M.HELENS

PROFESSIONAL EXPERIENCE:

**Minnesota State Colleges & Universities System
St Cloud Technical & Community College (2006-present)
Position: President**

Responsibilities: Chief Executive Officer (CEO) of college

Accomplishments:

- Engaged SCTCC in an ongoing collaborative strategic planning process through *Appreciative Inquiry*, called the **All College Conversation**.
- Led college to enhance mission from a technical college to a comprehensive community college (2009) offering Associates of Arts degrees in addition to technical applied degrees and diplomas leading to re-branding and a new name, **St Cloud Technical & Community College**, one of the fastest growing and most successful colleges in the Minnesota State Colleges and Universities System.
- Initiated new programs to meet the changing needs of the region, including an Associate Degree in Nursing (ADN) program (2009) focusing on rural health care and providing a bridge from the LPN program, Health Information Technology (2006), Health Data Specialist (2011), Nuclear Energy Technician (2011) and Biomedical Technician (2014).
- Increased cooperation with other MinnState campuses, in particular SCTCC's sister institution St. Cloud State University, to share resources. These include telecommunication systems, security, health services, student housing, institutional research, and curriculum.
- One of the first MinnState tobacco-free campuses (2010).
- 2008 Honor Award from the American Institute of Architects for the Workforce Center Addition and Renovation, which allowed for a strong partnership between SCTCC and the State of Minnesota Workforce Center to help get Minnesotans trained and back to work.
- Grand opening of Health Sciences Building (2011), an acquisition and renovation to provide cutting-edge simulation labs for signature programs in healthcare. The facility offers a fully functioning dental clinic that provides service to low-income members of the community. The facility also includes simulation labs for sonography and surgical technology, an emergency room and ambulance simulator as well as an on-road ambulance for training, and a variety of nursing simulation facilities.
- Renovation and expansion of SCTCC's automotive technology, auto body, and medium/heavy truck programs (2012-13) to increase capacity and meet the demand for skilled workers in these areas, doubling enrollment in Truck and producing a 100% placement rate.
- Acquisition and renovation of facility (Heartland building) for digital learning commons and student government, athletics, and activities center (2012-14).
- Creation of community-wide task force (2014) to create state of the art veterans center in Heartland building. Public voted to name it **Homefront Resource Center**, for service members and their families.
- SCTCC ranked #2 nationally by Military Times Best for Vets: Career & Technical Colleges 2016
- Creation and implementation of *Leader's Edge*, an SCTCC leadership program to assist the development of leadership from all employee areas of the college.
- Maintained 11yr balanced budget/healthy Composite Financial Index (CFI).
- Successful re-affirmation of accreditation through Higher Learning Commission (4/16).

University of Alaska Statewide System (1995- 2006)

**Position: Executive Director
University of Alaska Corporate Programs (8/99-2006)**

Responsibilities: Chief executive at university statewide system level responsible for development, implementation and management of a corporate university model within an academic higher education institution to serve as a strategic umbrella (single point of contact) through which business/industry or any Alaskan organization could access training & education resources that exist within University of Alaska Statewide System

Accomplishments:

Created the University of Alaska Corporate Programs, an innovative learning alliance between Alaska's employers and the University of Alaska, bringing together higher education and workforce related programs to assist Alaskans develop the skills, knowledge, and competencies to be successful.

- Established UACP as single point of contact within statewide university system to address business/industry training and education needs.
- Established *corporate university* model within academic setting to address lifelong learning needs of Alaskan workers.
- Facilitated the creation of industry-led consortia to identify current occupational training and education needs.
- Facilitated development of new training and academic degree programs within UA Campus System in response to market needs.
- Coordinated UA Statewide System e-learning program to provide faculty, staff and students with on-demand advanced technology-based courses.
- Successfully negotiated three-year multi-million dollar industry outsourcing contract during first year of operation.
- First academic institution to be nominated for the Corporate University Xchange, *Best in Practice Awards 2000*.
- UACP highlighted in Corporate University Review and Best in Practice Fieldbook.
- Facilitated UA system-wide faculty conversation regarding *The Engaged University*.

**Position: Dean (CEO of UAA Community & Technical College within UAA)
Associate Dean for Instruction (chief instructional officer within university college) to include head of Workforce & Community Development and Division of Preparatory Studies**

University of Alaska Anchorage

Community & Technical College (1995-99) (various position titles reflect ongoing merger process of College of Career & Vocational Education & College of Community & Continuing Education at the University of Alaska Anchorage over several years)

Responsibilities: Chief instructional and then executive officer responsible for leadership and development of re-organized and merged University of Alaska Anchorage Colleges which became the Community & Technical College. CTC offers programs, certificates, degrees (undergraduate and graduate level) within Allied Health Sciences Division (traditional & integrative health & medical professions), Technology Division, Outdoor & Experiential Education Division, Physical Education/Recreation Division, Aviation Division, and Workforce & Community Development Division. Additional responsibilities (in present and previous positions) include academic and fiscal planning & management, building external relationships,

fostering partnerships with community, business & industry; identifying new markets & insuring quality delivery of programs.

- Serve as University of Alaska statewide coordinator for implementation and delivery of technology-based education/training.
- Serve as member of University of Alaska labor negotiations team.

Accomplishments:

Established university-community partnerships

- Coordinate Technology Based Education Services among UA, State of Alaska, NetG Corp.
- Created industry-based consortia (process industry, IT) to facilitate technical program/degree updates/revision/creation for Alaskan Oil & Gas and IT industries.
- Represent UAA on State of Alaska welfare reform local implementation team
- Secured significant training contracts
- Developed/facilitated Anchorage welfare reform conference for business & industry

Represent UAA on state focus groups

- Represent UA on Governor's Oil & Gas Business/Industry Alaska-Hire Task Force
- UAA liaison with Governor's Alaska Human Resource Investment Council
- Represented UAA as facilitator/planner in Leadership Anchorage community leadership project sponsored by Pew Charitable Trust and Alaska Humanities Forum

Established college-university liaison

- served as member of UA labor relations team
- facilitated UAA strategic plan for university advancement
- facilitated UA statewide workforce/vocational council strategic plan
- facilitated UAA distance education team building
- created & implemented professional continuing education self-directed teams
- created & facilitated university system partners working group to deliver industry training statewide
- served as chair, division of preparatory studies
- served as UAA Title III team member
- created and chaired, Workforce & Community Development Council
- coordinate UAA, UAF, UAS efforts to introduce technology based learning

Other

- ❖ ***A Woman of Honor 2000***
Honoring Notable Business Women in Anchorage
Alaska Federation of Business & Professional Women
- ❖ Chancellor's Awards for Excellence, University of Alaska Anchorage (UAA)
Outstanding Community Service Nominee, 1998
Outstanding Team Achievement Nominee, 1998

Peninsula College, Port Angeles, Washington

Position: President (1992-94)

Responsibilities: Chief Executive Officer responsible for providing internal and external leadership and direction for all activities and operations of the college and community outreach in a geographically and culturally diverse isolated rural district.

Accomplishments:

Comprehensive college-community connection established

- town hall meetings initiated across county
- citizen advisory councils at remote sites formed
- outreach to and involvement with Native American tribes
- college foundation established
- college co-sponsor/founder of *Leadership Peninsula*, a regional community leadership program
- college represented on economic development council
- college/local school district partnerships formed
- college/university partnerships formed, baccalaureate and graduate degree programs offered on-site
- tech-prep introduced
- college self-study and improvements for campus accessibility initiated

Other accomplishments:

- policy and procedure manual review and update task force initiated
- instructional equipment upgrades in computer technology at all sites
- energy efficiency programs initiated
- employee/faculty diversity increase
- FTE enrollment increase
- continuous quality improvement introduced (CQI)
- grant writing and awards increase
- diversity resolution implemented, multi-cultural events offered
- strategic planning introduced
- student services division established
- community involvement in college board meetings established
- received commendation from State of Washington Governor's Affirmative Action Policy Council for "courageous leadership efforts in the face of adversity".

**Collin College, McKinney, Texas,
a multi-campus comprehensive community college in North Texas
(1986-1992)**

**Positions: Executive Dean
Founding Dean, Continuing Education and Economic Development**

Responsibilities: Provide leadership and vision addressing broad educational and training needs of the expanding North Texas region for continued growth & development of Collin College, a multi-campus community and technical college founded in 1985. Create and guide an internal structure that will benefit Collin County residents with unique and diverse educational needs in rural and suburban areas.

Accomplishments: Created, within a small team effort, **CCCCD's core curriculum for transfer credit and technical education.**

Created and implemented **Enterprise**, a unique self-support, "college without walls" with over ten sites, to better respond to geographically diverse community needs. Developed and implemented grant-funded programs as part of **Enterprise**

Created and implemented the following as part of **Enterprise**:

Collin County Business Development

- Small Business Assistance Center *
- Business and Industry Training
- Office of Economic Development

Collin County Employment and Training

- Older Worker Program
- Displaced Homemaker Program
- Dislocated Worker Program
- Youth Employment Services

Lifelong Learning

- Professional Continuing Education
- Community Connection
- Senior Studies
- Kid's College Program
- Travel Programs

Enterprise Center

- Conference Facilities

Institute for Non-Profit Development

North Texas Public Safety Training Center

- Collin County Sheriff's Academy
- Peace Officer Academy
- Law Enforcement Training
- Crime Prevention Program

- Established Collin County as a **Service Delivery Area (SDA)** under federal and state legislative guidelines to receive Job Training Partnership Act (JTPA) funds from the Department of Labor.
- Established **Enterprise** as Collin County jobs training administrative entity.
- Established **Collin County Private Industry Council** in conjunction with JTPA legislation.
- Co-established the **McKinney Economic Development Partnership** with Chamber of Commerce and City of McKinney
- Established **Systems Engineer Training Partnership** with Electronic Data Systems (EDS) for first national EDS/community college link.

**Mt. Hood Community College, Gresham, Oregon
(1978-86)**

**Position: Director of Instruction and Maywood Park Center Campus
Portland, Oregon**

Responsibilities: Chief executive responsible for **supervision of all phases of campus operations**

Accomplishments: **Turned declining campus into thriving revenue generating center**, which addressed the education & training needs of a diverse and economically disadvantaged community.

Developed, implemented and managed grants and contracts such as the Dislocated Worker Program and other workforce training programs.

Supervised Head Start & Indochinese Refugee Program Administration.

Position: Division Chairperson, Developmental Education

Responsibilities: Manager responsible for overall supervision of largest instructional unit within college including planning, supervision and evaluation of personnel, developing and managing budgets, scheduling classes, developing and implementing special programs and grants with federal, state, and county agencies as well as with private business & industry.

Accomplishments: Employed team building, long and short range goal setting, and program and division planning with a diverse faculty and staff after a period of phenomenal growth.

Secured contracts with public & private sectors for workforce training.

Position: Coordinator/Instructor, Developmental Education

Responsibilities: Responsible for developing and implementing programs linking the college with public and private sectors; supervising and evaluating developmental education personnel, budget; developing and implementing curriculum.

Accomplishments: Designed, implemented, and managed joint project with developmental education division and Portland Public School Job Corps, and subsequent new contractor, RCA Job Corps, for applicable vocational and technical curriculum in reading, math, and English. Developed curriculum materials, hired and trained instructors, managed projects at Job Corp site.

TEACHING EXPERIENCE (both undergraduate and graduate)

University of Alaska, Anchorage, Alaska

Collin College, McKinney, Texas

Mt. Hood Community College, Gresham, Oregon

Clackamas Community College, Oregon City, Oregon

Portland State University, Portland, Oregon

- *Literature, Technical Writing, Composition, Leadership*

EDUCATION

All but dissertation for Ed.D in Higher Education Administration.

Portland State University, Portland, Oregon

Portland State University M.A. English

St. Martin's University B.A. English, cum laude

Lacey, WA