Distinguished Nevadan Nomination Form

Deadline: December 31

Please send all nominations to:

Dean J. Gould, Chief of Staff & Special Counsel Board of Regents

4300 South Maryland Parkway, Las Vegas, NV 89119

e-mail: dean_gould@nshe.nevada.edu Fax: (702) 889-8495

(775) 327-5049

1.	Salutation: □Mr. □Mrs. □Miss ▼Ms. □Dr.
	Nominee's Name (please ensure correct spelling): Ms. Amy S. Ayoub
3.	Nominee's Mailing Address:
4.	Nominee's Phone Number: Work: Home:
5.	Employment History (attach additional material if necessary): See Resume attached.

6. E	Educational Background (attach additional material if necessary):	
<u>S</u>	see Resume attached.	
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	Reasons for Nomination: (Please include outstanding accomplishments, achievements	
	and contributions to Nevada and its people. Please be specific and provide considerable	
	detail. You may attach additional pages if necessary.)	
<u>s</u>	see attached information.	
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3. C	Other NSHE Awards (please list other awards this individual has received):	
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). N	Nominated by Regent: Sam Lieberman	



Amy S. Ayoub President, The Zen Speaker

A successful business owner, seasoned consultant and sought-after public speaker, Amy Ayoub is a lifelong Las Vegan who combined her passion for public speaking and helping others when she founded *The Zen Speaker*. Possessing over 30 years of professional experience as a financial planner and political fundraiser with numerous turns behind the microphone, Amy

was regularly asked to share her networking talents and storytelling abilities with staff, volunteers and key leaders of nonprofit and community organizations, corporations, academic forums and leadership groups throughout Nevada and the United States. Embracing her strength as a public speaker with an entrepreneurial spirit, Amy obtained her certification as a World Class Speaking coach and began assisting clients on their journey to share their stories, find peace behind the podium, and move audiences to action. As a result of working with Amy – utilizing her supportive nature and ability for bringing out each person's unique voice – clients report remarkable increases in revenue, acceptance as experts in their various fields, and a greater feeling of preparedness, confidence and connection whether presenting to an audience of one or one-thousand.

As a member of the Las Vegas Community, Amy has been active in the fight to better the lives of all Nevadans through her political and community participation for over three decades. In February 2013, she testified before the Nevada State Assembly and Senate Judiciary Committees, using her personal survivor story in support of Assembly Bill 67, which increased penalties for those convicted of sex trafficking. Today Amy serves as a Commissioner on the Commission to Eliminate Child Abuse and Neglect Fatalities, as appointed by Senate Majority Leader Harry Reid (D-NV), providing a voice for our nation's youngest citizens. Additionally she sits on the Board of Directors for The Mob Museum, and acts as an Ambassador for St. Jude's Ranch for Children. Amy is a featured speaker in the October 2014 television series of *MAKERS:* Women in Nevada History, a partnership program by Vegas PBS and UNLV's Women's Research Institute of Nevada.

Amy was appointed by Governor Kenny Guinn as the first female to the Nevada State Athletic Commission (known as the Boxing Commission) in 1999; recognized by the National Conference for Community and Justice with the Community Hero award (2000); named one of the women responsible for shaping the city during its first 100 years of growth by the Las Vegas Centennial Committee; and, acknowledged In Business Las Vegas as one of the Most Influential Businesswomen of 2003. In 2012, Amy was honored as one of the "Women of Distinction" in her field by the Southern Nevada chapter of National Association of Women Business Owners. She has presented numerous times to various classes and programs at the University of Nevada Las Vegas including NEW Leadership and Boyd School of Law.