



## **ORGANIZATIONAL UNIT PROPOSAL FORM**

**DIRECTIONS:** *Use this form when proposing a new organizational unit, center, institute, department, school, or college.*

**DATE OF REQUEST:** October 11, 2015

**Date of AAC Approval:**  
December 2, 2015

**INSTITUTION:** TMCC

**NAME OF PROPOSED UNIT:** Center for Applied Logistics Management (CALM)

**Date of Board Approval:**

**DATE OF IMPLEMENTATION:**

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### **PART I**

**A. Action requested**

The creation of a Center for Applied Logistics (CALM)

**B. Brief description and purpose of proposed unit**

CALM bridges the gap between the academic and professional realms of logistics. It provides a Center where all pertinent parties collaborate to respond to government and industry stakeholders' need for the creation and dissemination of practical, cutting-edge, interdisciplinary knowledge and technologies to advance logistics, trade, transportation, and warehousing/distribution and foster economic development.

**C. Outline plans for the success of the proposed unit**

The advisory board will provide direction and focus. There will be a collaborative approach between the logistics business sector and the logistics academic sector to ensure needs are identified and met. The location will be housed at a TMCC Campus.

### **PART II**

**A. Mission statement**

The Center of Applied Logistics Management is a collaboration between industry, academia, and community dedicated to leading and coordinating education and training efforts to build and enhance a competitive northern Nevada workforce in a global economy.

**B. Goals and objectives**

**i. Teaching**

Provide practical industry/academic applied logistics knowledge through workshops, classes and special programs as needs are identified by stakeholders.

**ii. Research**

If industry identifies research areas relating to applied logistics and workforce needing to be examined, research will be conducted on contract.

**iii. Service**

Establishing and coordinating logistics internships as well as providing workshops for employers to assist them in maximizing internship outcomes for their organizations as well as the students.

**C. Major participants or collaborators**

**i. Internal to campus**

The Division of Business and the Technical Sciences Division

**ii. External to campus**

An advisory board which currently includes: Dan Oster (NAI Alliance and CSCMP), Barry Duplanitis (Ebara International), Pieter Droog (APIX and SPCA), Sam Humphries (Urban Outfitters), Michele Pender (Porous Power Technologies), Michael Borne (Ardagh), Andrew Duty (ConAgra Foods), Toby Eck (High Quality Organics), Neil Oscarson and Alvin Bolton (National Guard), Chris Bender (Bender Group), and Shanel Pistorius (Nature's Way Brands) and will be expanded as needed. The professional bodies of the logistics and supply chain industry, APIX and CSCMP are also collaborators and have provided and will continue to provide direction and insight.

**D. Evidence of contact within and between affected academic units**

The Technical Sciences Division and the Division of Business collaborate on certificate and degree programs as can be seen by the use of courses within the degrees and certificates.

**E. Proposed physical location**

TMCC's Meadowood Campus

**F. Proposed organizational structure (include organizational structure within the campus)**

The Center would be under the Division of Business, with a Director reporting to the Dean. Advisory board will support the Director, providing industry input and direction.

**G. Activities to be sponsored (e.g. courses, seminars, research, and outreach) – indicate if courses or seminars will be offered through the proposed unit. Please specify if they will be offered for academic credit and applicable to a degree program. Give estimated enrollment.**

CALM will offer workshops and seminars pertinent to applied logistics as well as workshops on how to produce a mutually beneficial internship relationship for logistics students. The courses will be non-credit, self-supporting.

**H. Resource Analysis – source of funds necessary for the proposed change (enrollment-generated state funds, reallocation of existing funds, grants, other state funds)**

It is planned that the Center management will initially be performed by the full-time, tenure track logistics instructor (compensated by a stipend), until which time the Center has grown to warrant and donor and/or grant funding is sufficient to hire a part-time director. TMCC will provide space. The funding for the seminars, workshops, and research will be self-supporting through industry and funds generated from workshop/seminar fees and contract research. Donor and Grant funding will also be sought.

**I. Projected Budget – identify portions of costs which will require state resources, grants, gifts and/or contracts**

\$ 2,335 (a stipend based on a three-credit overload amount) - Center management- State funded

\$ TBD - - workshops and seminars - Self-supporting, fees and industry support

\$ TBD - - research - Self-supporting, contract

*Please attach any supporting documentation (i.e. support letters from community, industry).*

November 6, 2015

NSHE Board of Regents  
601 Enterprise Rd.  
Reno, NV 89512

Dear NSHE Board of Regents,

Bender Group is pleased to support the formation of the Center for Applied Logistics Management (CALM) at TMCC. Not only will CALM enhance the student learning experience of the newly formed Logistics Operations Management degree at TMCC, it will also prove to be a valuable conduit between academia, industry, and the Northern Nevada community.

Bender Group is a Third Party Logistics Company based in Reno, NV with 70 years of expertise in the logistics and supply chain arena. Our company has long understood the value of higher education in logistics and was instrumental in the formation of the former Logistics Management program at the University of Nevada, Reno. In fact, three of our employees are graduates of the program. We are excited to see the emphasis that TMCC has placed on logistics education and creating a skilled workforce with the degree program and the proposed CALM.

CALM will bridge the gap between academic and professional realms of logistics in a number of ways...

- Introduce the Degree program to business through outreach and various venues
- Assist business to understand the value of logistics and supply chain within their organization
- Train business on the utilization of the internship program (which is a core part of the Degree) and getting the most value out of their interns
- Offer education and training to build and enhance a competitive Northern Nevada workforce in a global economy
- Work with business to identify and provide research on key supply chain challenges facing the logistics industry and region.

The logistics industry in Northern Nevada continues to grow and the work space is filled with businesses that will be utilizing graduates from the Logistics Operations Management Degree. The goals and objectives of CALM will help with the education and development of these graduates and teach businesses to understand the value the graduates can bring to the bottom line. Bender Group fully supports the creation and on-going efforts of CALM and the importance of it to this region.

Sincerely,



Chris Bender, CEO

Steve Reid, President  
(Nevada Logistics Grad)



Jared Lindwall, Manager Business Development  
(Nevada Logistics Grad)

345 Parr Circle Reno, NV 89512-1005  
Phone: (775) 788-8800 Fax: (775) 788-8811



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spcanevada.org

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**Feline Manger**

Natale Williams

**Thrift Store Manager**

Mac Wieland

Nevada System of Higher Education  
Board of Regents  
2601 Enterprise Rd.  
Reno, NV 89512

**RE: Support for TMCC Center for Applied Logistics Management (CALM)**

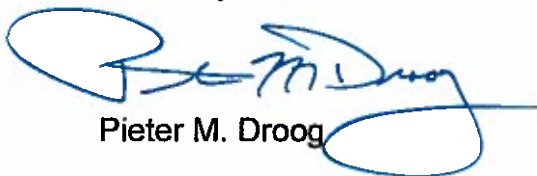
I was a "Master Logistician" in the eyes of the US Army. I have managed fleets of 200 aircraft, 450 vehicles, facilities of 2.5 million sq. ft. \$60 million in tools, and inventories of 86,000 skus and \$400 million in annual flow. I have parlayed my military logistical experience into the manufacturing and distribution industries as General Manager, Director of Operations, VP of Operations, and numerous other positions.

Today, I am the Assistant Executive Director for the SPCA of Northern Nevada. In this environment I have used my logistical education and experience to work with animal welfare staff to develop processes for production planning (animals into the facility, assessments, evaluations, surgeries, and vaccinations). I have assisted the staff develop capacity planning, inventory management, production planning, overcoming constraints, forecasting, and numerous other aspects of logistical planning. The outcomes in six months include increasing animal adoptions from an average of 114 to over 160 animals a month. This has decreased the average time in the shelter from over 20 days to approximately 11 days. Costs per animal has decreased from \$790 to less than \$690.

The reason I provided this information is that logistical operations is applicable to every industry. The young men and women who receive a degree in Logistics from the Center of Applied Logistics Management will make an impact for our community regardless of their career field.

I highly encourage the Board of Regents approve CALM. Allow CALM to provide an education that is beneficial to the entire business community; provide an education to the students so they can utilize their knowledge in the business community, for the long term, regardless of the industry.

Sincerely,



Pieter M. Droog

Stanley James Walker  
Pet Care & Adoption Center  
4950 Spectrum Blvd., Reno, NV 89512  
(t) 775.324.7773 (f) 775.329.4913

SPCA of Northern Nevada  
Thrift Store  
401 Vine St., Reno, NV 89503  
(t) 775.324.7776 (f) 775.324.3552



**November 5, 2015**

**To whom it may concern:**

**I am writing to express support for the Center for Applied Logistics Management (CALM).**

**It is extremely important for northern Nevada's economic development, to coordinate education and training efforts to bridge the gap between academic and the logistics industry. As the logistics industry continues to grow, we need to provide education and logistics knowledge through workshops, classes, and specialized programs to meet the needs of the logistics workforce.**

**Shanel Pistorius  
Distribution Manager  
Nature's Way**



11/6/15

To whom it may concern:

Urban Outfitters, Inc. supports the Center for Applied Logistics Management (CALM) program.

Urban Outfitters, Inc. has two growing distribution centers in Reno and the need for talented and educated leaders is continuous. As Reno's economy grows, especially in logistics, the local job market is strained to attract and retain qualified leadership candidates. TMCC's Logistics Management degree will serve as a critical asset to recruiting and maintaining an active pipeline of candidates.

Thank you,

Sam Humphries

Talent Manager,  
Urban Outfitters, Inc.



Brian Addington <baddington@tmcc.edu>

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## Letter of Support for the Center for Applied Logistics Management (CALM)

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Dan Oster <DOster@naialliance.com>

Thu, Nov 5, 2015 at 9:31 AM

To whom it may concern:

I am writing to express support for the Center for Applied Logistics Management (CALM).

In the regular course of our business, we interact with companies, both local and from out of the area, considering business operations in Northern Nevada. One of the primary criteria used in deciding where to locate is the availability of qualified employees today and into the future. While unemployment rates are falling, companies often wonder where they will get qualified employees? My answer to that question is to point to the growing logistics program at TMCC. I urge NSHE to recognize both the success achieved so far and the need for much more work to be done in this vital sector of our economy by approving the Center for Applied Logistics Management.

Regards,

**Dan Oster, SIOR**

Senior Vice President | Principal

Industrial Specialist  
[doster@naialliance.com](mailto:doster@naialliance.com)

**NAI Alliance**

50 West Liberty Street

4<sup>th</sup> Floor West Tower



November 9, 2015

Brian Addington  
Truckee Meadows Community College  
7000 Dandini Blvd.  
Reno, Nv 89512

Dear Mr. Addington,

EDAWN supports the proposal for the creation of the Center for Applied Logistics Management, which will help support the growth and success of the large logistics business sector in the region. This board will be very instrumental in forging stronger relationships between the commercial logistics community and Truckee Meadows Community College, by coordinating education and training efforts, raising the visibility of logistics careers for students in Northern Nevada, and maximizing the investment in the new TMCC Logistics Management degree program.

Based on the region's strategic location in the 12 Western States, we anticipate that logistics, distribution and e-commerce fulfillment will continue to grow, and that they will have increasing workforce demands. As a result, a strong relationship between logistics industry leaders and the community college is critical. For this reason we strongly support the creation of this group and will continue to support your activities as you work to bridge the gap between commercial enterprise and academia.

Please feel free to reach out to us, should you have any questions or should you be interested in exploring other ways that EDAWN might further this initiative.

Sincerely,



Nancy McCormick

EDAWN Vice President Retention, Expansion, and Workforce Development

[mccormick@edawn.org](mailto:mccormick@edawn.org)

775-829-3719