

BOARD OF REGENTS
BRIEFING PAPER

Agenda Item Title: Naming of CSN Campuses

Meeting Date: June 2016

2. BACKGROUND & POLICY CONTEXT OF ISSUE:

Since Board action on this issue in November 2015, a number of new factors have surfaced that warrant reconsideration of the recommendation below:

1. The College of Southern Nevada is establishing formal relationships with a number of North Las Vegas employers, including Faraday Futures, to be the primary training provider;
2. CSN is exploring additional training sites and facilities with potential business entities in North Las Vegas;
3. The City of North Las Vegas and CSN are partnering on workforce development initiatives, including exploring use of CNLV library facilities as training sites;
4. North Las Vegas City has represented that private funding will be secured to cover the costs of the sign change -- \$15,000-\$17,000;

3. SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:

CSN requests Committee approval to re-name the CSN Cheyenne campus to "College of Southern Nevada, North Las Vegas Campus."

4. IMPETUS (WHY NOW?):

The issue of naming was considered at one time by the Community College Committee of the Board at a time when CSN was cutting its operational budget by 15 percent. The Committee recommended that the college explore campus naming further. New developments since that time justify re-consideration. CSN has a salient obligation to create relationships and partnerships that meet the needs of the municipalities it serves.

5. BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:

CSN's Institutional Advisory Council has explored the campus naming issue and recommended the municipalities in which campuses are located be part of campus names going forward.

6. POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:

Previous faculty, staff and students surveys have shown a majority of employees and

students who responded objected because of cost. CSN has recently experienced a 15 percent operational budget cut and has a deferred maintenance backlog of \$136 million.

7. ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:

None

8. COMPLIANCE WITH BOARD POLICY:

- Consistent With Current Board Policy: Title #_____ Chapter #_____ Section #_____
- Amends Current Board Policy: Title #_____ Chapter #_____ Section #_____
- Amends Current Procedures & Guidelines Manual: Chapter #_____ Section #_____
- Other:_____
- Fiscal Impact: Yes_____ No xx
Explain: Sign change costs will be covered with private funds.