

Minutes are intended to note (a) the date, time and place of the meeting; (b) those members of the public body who were present and those who were absent; and (c) the substance of all matters proposed, discussed and/or action was taken on. Minutes are not intended to be a verbatim report of a meeting. An audiotape recording of the meeting is available for inspection by any member of the public interested in a verbatim report of the meeting. These minutes are not final until approved by the Board of Regents at the March 2016 meeting.

**BOARD OF REGENTS and its
COMMUNITY COLLEGE COMMITTEE
NEVADA SYSTEM OF HIGHER EDUCATION**
System Administration, Las Vegas
4300 South Maryland Parkway, Board Room
Monday, November 30, 2015

Video Conference Connection from the meeting site to:
System Administration, Reno
2601 Enterprise Road, Conference Room
and
Great Basin College, Elko
1500 College Parkway, Berg Hall Conference Room

Members Present: Dr. Andrea Anderson, Chair
Mr. Kevin C. Melcher, Vice Chair
Mr. Robert Davidson
Dr. Jason Geddes
Mr. Sam Lieberman
Ms. Allison Stephens

Advisory Members
Present: Ms. Collie Hutter, TMCC IAC Chair
Mr. Matt McCarty, GBC IAC Chair

Advisory Members
Absent: Dr. Nancy Brune, CSN IAC Chair
Mr. Rob Hooper, WNC IAC Chair

Others Present: Ms. Brooke Nielsen, Vice Chancellor, Legal Affairs
Dr. Marcia Turner, Vice Chancellor, Health Sciences
Mr. Frank R. Woodbeck, Executive Director, Nevada College Collaborative
Dr. Michael D. Richards, President, CSN
Dr. Mark A. Curtis, President, GBC
Dr. Maria C. Sheehan, President, TMCC
Mr. Chet O. Burton, President, WNC

For others present, please see the attendance roster on file in the Board office.

Chair Andrea Anderson called the meeting to order at 8:33 a.m. with all members present.

1. Information Only-Public Comment – Dr. Camille Naaktgeboren, CSN Faculty Senate Chair; Mr. Jacob Bakke, CSN Administrative Faculty Assembly Chair-Elect; and Ms. Brenda Romero, ASCSN President, spoke in opposition to the

1. Information Only-Public Comment – (continued)

campus name changes recommended by the CSN Institutional Advisory Council (IAC).

Mr. Shaundell Newsome, CSN IAC Member; Mr. Jose Solorio, CSN IAC Vice Chair; and Mr. Justin Harrison, Las Vegas Metro Chamber of Commerce, spoke in support of the campus name changes recommended by the CSN IAC.

Dr. John Gwaltney, former president of TMCC, spoke in opposition to the proposed consolidation of the UNR and TMCC Police Departments currently being considered by the Board of Regents.

2. Approved-Minutes – The Committee recommended approval of the minutes from the September 2, 2015, meeting (Ref. CC-2 on file in the Board office).

Regent Lieberman moved approval of the minutes from the September 2, 2015, meeting. Vice Chair Melcher seconded. Motion carried.

3. Information Only-Institutional Advisory Council Meetings – Each community college president and institutional advisory council chair (or designee) provided a report on the discussions and actions from their most recent meeting(s) held between September 2, 2015, and November 30, 2015.

Ms. Collie Hutter, Chair, TMCC IAC, reported the TMCC IAC met with the Chancellor and Chairman of the Board of Regents to discuss the search for the next president of TMCC, participated in TMCC's recent accreditation review by the Northwest Commission on Colleges and Universities and heard a presentation from Regent Geddes on the Smarter Region economic development brand vision statement. Ms. Hutter noted the TMCC IAC will focus on establishing relationships and improving communication between TMCC and employers in the community. Each TMCC IAC member will be speaking with representatives from five local companies to learn more about their needs and to assess their knowledge and attitudes toward TMCC.

Dr. Mark A. Curtis, President, GBC, reported that a rationale for moving GBC to a hybrid institution with a state college designation will be presented at the next meeting of the Regents' Academic, Research and Student Affairs Committee. The intent is for GBC to retain its community college focus while expanding its baccalaureate-level offerings. President Curtis noted the GBC IAC is supportive of the proposal.

3. Information Only-Institutional Advisory Council Meetings – (continued)

Mr. Matt McCarty, Chair, GBC IAC, reported the GBC IAC reviewed the proposal introduced by President Curtis and expressed unanimous support for the initiative. A formal vote on the proposal will be conducted at the next meeting.

Mr. McCarty noted the proposal also has the unanimous support of the GBC Foundation and the GBC Faculty Senate. Moving to a hybrid state college model will allow GBC to provide the citizens of rural Nevada with increased opportunities and will support continued innovation at the College.

Mr. Chet O. Burton, President, WNC, reported the WNC IAC held discussions on how best to support the diverse service region of WNC, enhanced industry partnerships, hosting quarterly open houses for local businesses, institutional metrics, the creation of a data dashboard, working with the Carson City School District to develop joint metrics and the need for career help at WNC. President Burton said WNC is planning a summit for local high school counselors to inform them about opportunities for students who may be better served by following the Career Technical Education (CTE) track instead of a four-year baccalaureate track. President Burton noted that future meetings of the WNC IAC will be held at varying locations within the service area to allow greater access and to support the diverse needs of the region.

Regent Davidson asked what the Board can do to help WNC meet its highest priorities. President Burton said when the Board starts to finalize the budget for the next legislative session, it should look at programs that specifically address workforce development. The funding formula presents a challenge with respect to starting new programs because funding for enrollment is not awarded until two or three years later. Certain programs, including welding and machine tools, are high cost and the funding formula does not fully embrace the cost of these programs. WNC wants to be more responsive to local industry; however, it is a continuing challenge with limited resources.

Mr. Jose Solorio, Vice Chair, CSN IAC, reported the CSN IAC heard a report from Dr. Michael D. Richards, President, CSN, on the recent accreditation visit by the Northwest Commission on Colleges and Universities, received an update on CSN's strategic planning process, established subcommittees that will focus on performance metrics and curriculum and career development, heard a presentation on CSN legislative projects and discussed the challenges presented by the current funding formula.

With respect to Regent Davidson's earlier question on what the Board can do to help the community colleges, President Richards indicated resource issues are a top priority. All of the institutions need greater consideration for resources from the state in order to meet the needs of the communities they serve. There is also a concern that engagement of the IACs should be a priority of the Board. The

3. Information Only-Institutional Advisory Council Meetings – (continued)

Board may want to consider delegating some nominal issues to the IACs so there is a meaningful involvement of IAC members in the oversight and monitoring of the community colleges.

Regent Stephens offered a reminder that naming conventions are solely under the purview of the Board. With respect to the proposed renaming of CSN's campuses, the Board requested feedback from the CSN IAC and the Committee will consider that feedback when it addresses the issue. Regent Stephens noted the Committee may not always agree with the recommendations of the IACs; however, the information and feedback the Committee receives will be taken into consideration.

In response to President Richards' comment about granting more authority to the IACs, Vice Chair Melcher said the Regents have to be careful not to establish a second governance structure. The IACs should be a supportive part of the campus community and should work with the president to formulate ideas and recommendations.

4. Information Only-Community College Programs Serving Secondary Students – Each community college provided a report on the status of special programs.

The reports included information on Jump Start, community college high schools and other dual credit and advanced placement programs serving secondary schools/students.

Regent Geddes asked if there is a limit on the type of courses high school students can take. President Burton said the structure of the Jump Start program is fairly rigid; however, if a student is interested in taking an advanced math course, for example, there are evening and online classes available.

5. Information Only-Community College Campus Initiatives – Each community college president provided the Committee with campus related updates on community college initiatives concerning student success, higher education trends and workforce development that have occurred since the Committee's last regular meeting.

The reports included information on accreditation visits, concurrent enrollment programs, student mentoring, industry and public-private partnerships, facility renovations and upgrades, and new programs, courses and student success initiatives.

Regent Davidson commended CSN for its work with minority males through the Minority Male Mentoring Program.

6. Information Only-Nevada College Collaborative – Executive Director Frank R. Woodbeck reported on the progress of Nevada College Collaborative initiatives, including grants, shared services and inter-agency collaboration.

The report included information on the American Apprenticeship grant award of \$2.9 million to TMCC and WNC which will be used to support the development of apprenticeships with local businesses including Tesla, Switch and Click Bond.

Executive Director Woodbeck indicated the Nevada College Collaborative is also pursuing a TechHire Partnership Grant, with CSN serving as the lead institution. The focus of the grant is on creating partnerships with private industry in technical areas such as advanced manufacturing, information technology and allied health.

7. No Action Taken-Campus Names and Naming Convention, CSN – The Committee discussed, but took no action on, CSN’s request to name the three current CSN campuses as follows: College of Southern Nevada, Cheyenne Campus, North Las Vegas; College of Southern Nevada, Henderson Campus, Henderson; College of Southern Nevada, West Charleston Campus, Las Vegas, and to use this three part convention of the institutional name, campus name and campus location for any future campuses authorized by the Board. The Committee requested that President Richards address the issue as part of CSN’s strategic planning efforts.

President Richards provided a brief review of the proposal outlined in the reference material (*Ref. CC-7 on file in the Board office*). He recommended the name change be made to one dominant monument sign on each campus, keeping costs to approximately \$30,000-\$40,000. Changes to the remaining signs can be made as the signs are renovated or upgraded.

1. Information Only-Public Comment – (*continued*)

Mr. John Lee, Mayor, City of North Las Vegas; Mr. Randy Robison, CSN IAC Member; and Mr. Jose Solorio, CSN IAC Vice Chair, spoke in support of the CSN campus naming proposal.

7. No Action Taken-Campus Names and Naming Convention, CSN – (*continued*)

Regent Lieberman said he wants to be sensitive to the process and accepting of the recommendations made by the IACs as often as possible; however, he does not believe the renaming of CSN’s campuses is at the same priority level as strategic planning and workforce development.

Regent Stephens said the idea that renaming the campuses will somehow improve CSN’s relationship with the municipalities is erroneous. CSN currently works with the municipalities, and because the proposal does not involve a change in

7. No Action Taken-Campus Names and Naming Convention, CSN – *(continued)*

ownership of the institution, there would be no impact on the way the College interacts with local businesses or municipal leadership. Regent Stephens noted the municipalities have indicated the branding element is critical to them; however, they are not willing to provide funding to support the proposal. She expressed her appreciation to President Richards for offering a solution to reduce the cost of the proposal.

With respect to branding, Regent Stephens indicated the aim is to come up with a name that people can quickly identify with and easily understand. The proposed three-tiered naming convention is not in line with branding best practices. She recommended a simplified naming convention such as: College of Southern Nevada, North Las Vegas; College of Southern Nevada, Henderson; and College of Southern Nevada, Las Vegas.

Regent Geddes said the proposed name for the Henderson campus – College of Southern Nevada, Henderson Campus, Henderson – feels clunky. President Richards noted the City of Henderson is satisfied with the current name of the campus, which is College of Southern Nevada, Henderson Campus.

Vice Chair Melcher noted if CSN opens another campus in Las Vegas, having an additional descriptor in the name will become necessary. He said the work that was done on the proposal is valuable and will be useful in the future regardless of how the Committee votes on the matter.

Regent Stephens moved approval of naming the three current CSN campuses as follows: College of Southern Nevada, North Las Vegas Campus; College of Southern Nevada, Henderson Campus; and College of Southern Nevada, Las Vegas Campus. Regent Geddes seconded.

Vice Chair Melcher asked how a fourth campus would be named. Regent Stephens said her understanding is that the land purchased for a potential fourth campus is not located within the City of Las Vegas. That campus would likely be named College of Southern Nevada, Centennial Campus.

President Richards clarified that the property is located in Ward 6 of the City of Las Vegas.

Regent Stephens withdrew her motion.

7. No Action Taken-Campus Names and Naming Convention, CSN – (continued)

Chair Anderson moved to deny CSN's naming request and to have the Committee reconsider the issue in the future. Regent Lieberman seconded.

Regent Stephens said the issue has been exhausted in her opinion. She is not in favor of reconsidering the issue in the future.

Regent Lieberman recommended the Committee take no action, rather than approve a motion to deny.

Regent Geddes suggested bringing the issue back as part of CSN's strategic planning efforts.

Chair Anderson withdrew her motion.

Chair Anderson said she looks forward to future discussions on CSN's strategic planning efforts. She gave thanks on behalf of the Committee to everyone who worked on the naming proposal.

8. Approved-Procedures and Guidelines Manual Revisions, Community College Institutional Advisory Councils Election and Attendance of Members – The Committee recommended approval of revisions to the provisions of *Procedures and Guidelines Manual* Chapter 17 regarding the election and attendance of members of the Community College Institutional Advisory Councils (IAC) (Ref: CC-8 on file in the Board office).

Ms. Brooke Nielsen, Vice Chancellor for Legal Affairs, provided a brief review of the proposed revisions that clarify the election process for IAC chairs, the role of the vice chair during the chair's absence, the signature authority of the chair and attendance requirements for IAC members.

Regent Geddes moved approval of the proposed *Procedures and Guidelines Manual* revisions. Vice Chair Melcher seconded.

With respect to the section on attendance, Regent Stephens expressed concern that IAC members are appointed by the Chair of the Board of Regents; however, the proposed language allows the IAC chair and the institution president to remove IAC members who miss three consecutive regular meetings. It also states that an absence may be excused if the IAC chair is notified in advance of the meeting. Regent Stephens noted some emergencies cannot be anticipated.

8. Approved-Procedures and Guidelines Manual Revisions, Community College Institutional Advisory Councils Election and Attendance of Members – *(continued)*

Ms. Hutter commented on the importance of member attendance at IAC meetings and said the proposed policy will resolve an issue for the TMCC IAC.

Motion carried. Regent Stephens voted no.

9. Information Only-Use of Proxies by Members of Public Bodies – Vice Chancellor for Legal Affairs Brooke Nielsen discussed provisions applicable to use of proxies by members of a public body such as the Community College Institutional Advisory Councils *(Ref. CC-9 on file in the Board office)*.

Vice Chancellor Nielsen explained the IACs are public bodies subject to the Nevada Open Meeting Law. The Nevada Open Meeting Law states the use of proxies by members of public bodies is not allowed unless the founding document of the public body permits the use of proxies. Vice Chancellor Nielsen noted there is no provision in the IAC guidelines that permits the use of proxies.

In response to a question from Regent Geddes, Ms. Hutter and Mr. McCarty indicated they are not in favor of revising the IAC guidelines to allow for the use of proxies.

10. Approved-Smarter Region Vision Statement – The Committee recommended approval of a new Smarter Region economic development brand vision statement *(Ref. CC-10 on file in the Board office)*.

Regent Geddes provided a brief history of the Smarter Region Vision Statement.

Smarter Region is an outgrowth of the IBM Smarter Cities Challenge program which the City of Reno participated in during 2012-2013. During 2014 the project expanded to include additional public agencies in Washoe County, the Chamber of Commerce of Reno, Sparks and Northern Nevada and the NSHE.

The entities have been collaborating on the implementation of five recommendations the IBM team presented to the region to improve economic development outcomes culminating in the creation of a new regional economic development brand vision. The brand vision statement is being presented to regional policymaking boards for approval and adoption.

Regent Geddes moved approval of the new Smarter Region Vision Statement. Regent Davidson seconded. Motion carried.

11. Information Only-STEM Workforce Challenge Grant Awards – Mr. Jim New, Dean of Technical Sciences, TMCC, and WNC President Chet O. Burton briefed the Committee on the recently announced Science, Technology, Engineering and Mathematics (STEM) Workforce Challenge Grant awards, presented by the Governor's Office of Science, Innovation and Technology.

TMCC will partner with Switch, Inc. to develop a new training program for data center engineering technicians. The grant award will facilitate the acquisition of training equipment and simulators for the TMCC Applied Technologies Center and for the development of new curriculum.

WNC's grant award will be used to build a Mechatronics Training Center and implement the Siemens Mechatronics certified curriculum, creating the only Siemens certified training center in the western U.S. Training will focus on advanced automated systems used in advanced manufacturing.

12. Information Only-New Business – None.
13. Information Only-Public Comment – Mr. Solorio said with no action taken on the proposed CSN campus names, an inequity exists because the name of the Henderson campus includes the name of the city where the campus is located while the name of the Cheyenne campus does not. He also believes the CSN IAC should be granted the latitude to vote on the use of proxies. Finally, Mr. Solorio said the number of students served by the institution should be reflected in the structure of the IACs.

Ms. Hutter thanked President Sheehan for her service to TMCC and the community.

Mr. McCarty expressed appreciation for President Richards' comments regarding granting more authority to the IACs, though he respectfully disagreed with that position. GBC's advisory council has been in existence for many years. Speaking through the lens of that longevity, Mr. McCarty encouraged patience on the part of the other IACs. The relationships GBC has with businesses, government bodies, civic organizations and citizens have taken time to develop. Those relationships are productive and they allow GBC to be efficient and effective when there is a need to implement change. Mr. McCarty said the IACs have a responsibility to advise the Regents' Committee. Through the Regents' Committee, the IACs have the ability to bypass the institution president if that is ever necessary. Finally, Mr. McCarty said the IACs are advisory in nature; they are not governing bodies and he believes their current purview is appropriate.

Ms. Terri Clark, resident of Spring Creek, Nevada, announced her intention to run for the District 8 seat being vacated by Vice Chair Melcher at the end of 2016. She thanked Vice Chair Melcher for his service.

The meeting adjourned at 11:35 a.m.

Prepared by: Keri D. Nikolajewski
Manager of Board Operations

Submitted for approval by: Dean J. Gould
Chief of Staff and Special Counsel to the Board of Regents