

BOARD OF REGENTS
BRIEFING PAPER

**1. AGENDA ITEM TITLE: Gift of Art (Photographs) to the Permanent Collection of the
University of Nevada, Reno**

MEETING DATE: December 1-2, 2016

2. BACKGROUND & POLICY CONTEXT OF ISSUE:

The donor, Jeffrey Hugh Newman wishes to gift 8 photographs to the Department of Art at the University of Nevada, Reno. Exhibit 1.

Mr. Newman has gifted works from a larger portfolio of photographs by renowned photograph Joel Meyerowitz made at the World Trade Center, New York following the terrorist attacks of September 11, 2001 to important museums across the United States including the Getty Museum (Los Angeles), San Francisco Museum of Modern Art, the Art Institute of Chicago, and the Whitney Museum (New York). This is the first gift of photographs from this portfolio to a research university and thusly an important and valuable opportunity for UNR; as primary documents that narrate a defining moment in American history and an especially important moment for the Millennial generation (not unlike the Golden Generation's Pearl Harbor), the opportunity for object-based education and public programming is remarkable. Photographs from this portfolio have been published in a major publication by Phaidon Press in book called *Aftermath*. Three sets of prints were made from each image in the series; only two sets of prints are in existence following the purposeful destruction of one set following the publication of *Aftermath*. The rarity of the prints, their cultural value, and their educational utility distinguish them as especially useful to the growing museum of art at UNR.

The collection of photographs by Joel Meyerowitz was appraised by G.B. Carson of Berkeley, California. Carson graduated in 1977 from the University of California, Berkeley from the History of Art program. The photographs were each appraised at \$12,000.00. Exhibit 2. In 1978 he joined the San Francisco firm of Dr. Joseph Armstrong Baird, Jr. Art Consultation and Appraisals and in 1982 started his own independent art appraisal business that he moved to Berkeley in 1985. He also has been associated with several San Francisco art galleries and art publishing concerns, and has acted as an agent and business manager for several prominent Bay Area artists. His area of specialization is 19th and 20th century and contemporary American and European art, including paintings, sculpture, drawings, prints and photographs, with a particular emphasis on the art of California and the West. His appraisals have involved insurance, charitable donations and estates concerns. He has also served as an expert witness in legal proceedings. In thirty years of practice, his clients have included many notable collectors, major corporations, public institutions and gallery owners. He is regularly referred to clients by the leading museums and other institutions in the San Francisco Bay Area and the West.

The Department of Art agrees to maintain the Collection for teaching purposes and periodic exhibition. The gift is being made directly to the Department of Art, which has established practices for collecting, inventorying, archiving and maintaining artwork. Secure, climate-controlled art collection facilities will ensure the security of the Collection as it is received. Objects from this gift will be added to this database and allow the Department of Art to further extend the donor's wish that the work be shared and promoted.

Any potential effort to de-accession the work would not commence without contact with the original donor and de-accession would require the approval of the Permanent Collection Committee, the department chair, and the dean of the College of Liberal Arts, and the Board of Regents.

The Department of Art is very interested in receiving this collection to benefit teaching and community exhibition opportunities. This gift will complement the collection and fill out areas of weakness. Despite their ubiquity in contemporary visual culture, very few photographs have been added to the permanent collection in the last 25 years—certainly no photographs of this quality that are also collected by such important American museums.

Direct costs associated with accepting the Collection include regular salaries for current student employees and/or the University Galleries director who will catalog and enter objects into the database, review photo descriptions, place objects in storage and correspond with Newman to arrange the gift. Total cost of salaries for work performed in accepting this gift is less than \$1,000. The UNR self-insurance plan will cover the artwork as part of the permanent art collection at the University.

Acceptance of the gift does not obligate NSHE or the University of Nevada, Reno to commit institutional resources, or services other than the commitment made to carry out the intent of the donor for the use of the gift. Nor does it obligate the University, System Administration or any unit of the Chancellor's Office to any matching commitments. Objects from the Collection will go into a collection room that is currently used to house the University's permanent collection. This space is already lit, secured, heated, and cooled.

The University does not anticipate the Collection will generate revenue. Generally, art exhibitions at the University are at no charge to students and the public. When the Collection goes into an exhibition, the small costs associated with organizing a permanent collection exhibition are covered by fees from ASUN, federal work-study funding, and grants. Other than grants from Nevada Arts Council, the Director of University Gallery wages, and physical plant costs, no state-government allocated funds support the permanent collection. Membership fees, donations, and volunteer labor pay to conserve collection objects.

The designation of the purpose of the gift-to benefit teaching and community exhibition opportunities-is in accordance with mission statements, the Board of Regents' policies and procedures including the Academic Master Plan, the laws of the State of Nevada and

the Internal Revenue Code.

Following the Board of Regents' approval and acceptance of the gift of art from Newman, the University of Nevada, Reno Department of Arts as well as the College of Liberal Arts will acknowledge receipt of the gift in a timely manner. In addition, the University of Nevada, Reno Foundation will provide Newman with a written gift receipt issued in accordance with applicable federal income tax regulations.

3. SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:

President Marc A. Johnson requests approval of the acceptance of an art collection gift from Jeffrey Hugh Newman to be placed in the permanent collection at the University of Nevada, Reno (Title 4, Chapter 10, Section 9.)

4. IMPETUS (WHY NOW?):

The collector has a well-planned giving plan for gifting these photographs to American museums. These prints are available to UNR only in this fiscal year. The donor's professional respect for University Galleries as teaching museum and interest in sharing this work with students learning outside of major urban centers undergird his interest in placing these photographs with the University of Nevada, Reno.

5. BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:

- The Department of Art does not have the resources or the opportunity to obtain artwork of this caliber and value on its own.
- The Collection will be a valuable tool for enhancing student experiences in both art history and studio classes in addition to supporting research in a variety of disciplines across the humanities.
- The Department of Art has the faculty expertise to maintain and to properly house the Collection.
- Areas of major weakness will be filled by this gift and help build interest among our community in the activities of the Department of Art.
- Community members will also have the opportunity to appreciate the Collection through exhibitions.

Student staff will work directly with the director of University Galleries to accession the gift as well as develop a plan for exhibiting the work in the newly renovated permanent collection gallery in Church Fine Arts.

6. POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:

- Upon receiving the Collection, staff time will be required to inventory and catalog the work.

7. ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:

- Forego the opportunity and not accept the gift knowing that the Collection may go to another educational institution outside of Northern Nevada.

8. COMPLIANCE WITH BOARD POLICY:

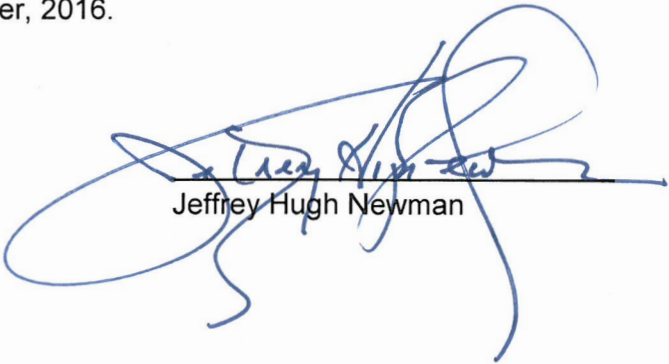
- Consistent With Current Board Policy: Title # 4 Chapter # 10 Section # 9
- Amends Current Board Policy: Title # _____ Chapter # _____ Section # _____
- Amends Current Procedures & Guidelines Manual: Chapter # _____ Section # _____
- Other: _____
- Fiscal Impact: Yes _____ No X
Explain: _____

**DECLARATION OF GIFT
Of
JOEL MEYEROWITZ PHOTOGRAPHS**

Jeffrey Hugh Newman hereby gives, transfers and assigns to the "Board of Regents of the Nevada System of Higher Education on behalf of University of Nevada, Reno" located at Reno, Nevada, all of his rights, title and interest (including copyright, renewal, and other rights therein throughout the world, that he owns, effective nunc pro tunc as of the creation of the work) in 8 photographs (herein after the Collection) by artist Joel Meyerowitz, as detailed in the attached document Meyerowitz.

The Collection should be noted as a Gift from the collection of Jeffrey Hugh Newman.

IN WITNESS WHEREOF, Jeffrey Hugh Newman has executed this declaration of gift at Newark, New Jersey, this 5th day of October, 2016.


Jeffrey Hugh Newman

Agreed and Accepted:
UNIVERSITY OF NEVADA RENO

Paul Baker Prindle, Director
University Galleries

John Carothers, Vice President for
Development & Alumni Relations

Exhibit 1

G. B. CARSON
ART CONSULTATION & APPRAISALS

P.O. Box 8502, Berkeley, California 94707
tel 510-526-1930 www.gbcarson.com

18 June 2016

I have examined, through photographic documentation, the following works of art, the property of a New York collector.

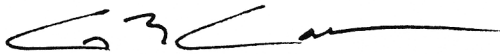
These works are fully catalogued on the following attached sheets.

In my opinion their 2016 fair market values for potential gift purposes are as indicated on the same attached sheets.

These values have been established by careful consideration of extensive auction records and consultation with other dealers and experts, and by utilizing this appraiser's specialized knowledge of art from many years of experience.

Present fair market value represents value that willing buyers and sellers would accept over a normal period of time.

The qualifications of this appraiser are noted on the attached biographical sheet.



Joel MEYEROWITZ (U.S.A., b. 1938)

Aftermath, 2002

#62 *Drill and Slurry Wall*

#63 *World Financial Center & Ramp*

#519 *Worker*

#524 *1st Anniversary*

#118 *Truck and Foundation*

#141 *Welder*

#404 *Looking North Onto site from Liberty St.*

#593 *Looking South 80's.*

All works are from 2001-2002 and measure 8 x 11 inches

From the portfolio, *Aftermath*, edition of 3.

Numbers refer to page number from *Aftermath*, published by Phaidon.

Value: \$12,000.00 each

Note:

Joel Meyerowitz is recognized as one of the earliest and most accomplished advocates of color fine art photography, and today he is among the world's most prominent and respected documentarians. He was the only photographer to be given unimpeded access to Ground Zero in the wake of 9/11. The images he captured have formed the foundation of a major national archive, and an exhibition of selected images has travelled to more than 200 cities in 60 countries. He has since produced over a dozen photo-books, and a full survey of his career was published by Phaidon in 2010. His work is represented in numerous public and private collections world-wide and has been the subject of numerous exhibitions internationally.

He is represented by Edwynn Houk Gallery, New York, among other galleries.

A c.v. is attached.

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G. B. Carson was born in Montana and graduated in 1977 from the University of California, Berkeley from the History of Art program. In 1978 he joined the San Francisco firm of Dr. Joseph Armstrong Baird, Jr. Art Consultation and Appraisals and in 1982 started his own independent art appraisal business that he moved to Berkeley in 1985. He also has been associated with several San Francisco art galleries and art publishing concerns, and has acted as an agent and business manager for several prominent Bay Area artists.

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References are available upon request.