

BOARD OF REGENTS BRIEFING PAPER

1. Agenda Item Title: CSN Naming

Meeting Date: March 4, 2015

2. BACKGROUND & POLICY CONTEXT OF ISSUE:

CSN has three operating campuses and a fourth is possible in the next few years, planning is beginning on the fourth campus. Further, representatives of the City of North Las Vegas and the City of Las Vegas have expressed a desire to name CSN campuses after the cities (communities) in which they reside.

Historically, CSN's campus names were inconsistently developed, often linked to major streets bordering the campuses. As studies for campuses were considered by the Board of Regents, campus labels were adopted, the studies accepted and approved by the Board and the names stuck. So CSN now has a West Charleston campus, a Cheyenne campus, named for streets, and a Henderson campus named for the City of Henderson.

The fourth possible campus is in the northwest part of the City of Las Vegas, bordering Elkhorn and Durango streets in the Centennial Hills neighborhood.

CSN desires to be responsive to the community and faculty, staff and students. Understanding that a previous survey of our students, staff and faculty weighted in favor of keeping our campuses' current names and external desires to change the names, CSN believes it would be beneficial to have a robust public discussion about this in multiple venues and ultimately receive guidance and action from the Board of Regents on our campuses' names.

CSN has planned to present master plans for its four campuses to its Institutional Advisory Council at its next meeting and the Board of Regents' June meeting. These present opportunities for these public bodies to discuss campus names with our community representatives and employee and student groups, presenting their perspectives.

3. SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:

CSN is requesting:

1. An opportunity for faculty perspectives on this issue to be shared with the Regents.
2. Approval of the following process:
 - a. Institutional Advisory Council consideration and action on CSN master plans including a naming recommendation.
 - b. Reporting of IAC action at the June meeting of the Regents as part of the CSN masterplan presentation.
 - c. Regental consideration and action on CSN campus names as part of the action on CSN masterplans.
 - d. Guidance from the Board of Regents on the naming of the fourth campus. Centennial Hills is a proposed name.

4. IMPETUS (WHY NOW?):

Various community representatives and media are raising this issue. Whereas CSN is a public entity and more importantly a community's college, we believe this issue should be raised in several public venues, allowing for diverse perspectives to be aired and robust discussion to take place. We feel that our new Institutional Advisory Board should hear these perspectives and make a recommendation on the matter and that the elected members of the Board of Regents, representing a broad array of constituents throughout the state are in the best position to then weigh these perspectives and make a decision on the appropriate names of the college's campuses.

5. BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:

- With the Institutional Advisory Councils in place, it's important that IAC input as well as input from various constituent groups be solicited and shared with the Regents prior to action being taken.
- Naming is a natural part of the facilities master planning process

6. POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:

Faculty perspectives may result in alternative suggestions and actions.

7. ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:

8. COMPLIANCE WITH BOARD POLICY:

- Consistent With Current Board Policy: Title #____ Chapter #____ Section #____
- Amends Current Board Policy: Title #____ Chapter #____ Section #____
- Amends Current Procedures & Guidelines Manual: Chapter #____ Section #____
- Other:_____
- Fiscal Impact: Yes__X__ No____
Explain:____Signage will need to be changed depending on Board action Costs estimates will be shared at the March meeting.