



## **ACADEMIC PROGRAM PROPOSAL FORM**

**DIRECTIONS:** Use this form when proposing a new major or primary field of study, new emphasis, new degree program, or new certificate of achievement.

**DATE SUBMITTED:** 3/1/2015

**INSTITUTION:** Nevada State College

**REQUEST TYPE:**

- New Degree
- New Major or Primary Field of Study
- New Emphasis
- New Certificate of Achievement (AAC approval only)

*Date of AAC Approval:*  
March 4, 2015

*Date of Board Approval:*

**DEGREE** (i.e. Bachelor of Science): Bachelor of Applied Science

**MAJOR** (i.e. Animal Science): Visual Media

**EMPHASIS** (i.e. Equine Studies): Film, Film Studies, Animation

**CREDITS TO DEGREE:** 120

**CERTIFICATE OF ACHIEVEMENT:** N/A

**PROPOSED SEMESTER OF IMPLEMENTATION:** Fall 2015

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**Action requested:**

Establish a Bachelor of Applied Science (BAS) degree in Visual Media

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**A. Brief description and purpose of proposed program**

The proposed degree will provide an opportunity for students to earn a Bachelor of Applied Science in Visual Media at Nevada State College (NSC) after completing a 60-credit Associate of Applied Science (AAS) in Photography with a Videography and Film Emphasis at the College of Southern Nevada (CSN). However, due to the strong emphasis CSN's AAS degree places on production skills, it is not possible for a student to complete all of the production courses in the AAS and complete all the core curriculum required for a degree at NSC within 60 credits. Therefore, NSC is allowing students to transfer an additional 15 credits from CSN, giving them the ability to complete all the classes in the AAS and the lower division classes that are required in NSC's core curriculum at CSN. This agreement makes it possible for a student to transfer up to 75 lower-division credits from CSN at NSC with their core classes completed. Students would then complete the remaining 45 credits at NSC.

CSN describes the AAS in Photography with a Videography and Film Emphasis as "a hands-on digital program that stresses traditional film grammar and the creative documentary. Courses address basic and intermediate film making techniques using digital video equipment. Other topics include cameras usage, production planning, script writing, lighting, directing and digital editing with commercial applications. With the AAS degree, students can choose a path leading them to either film school matriculation or directly into the world of videographic movie making" ("Photography - Videography," 2015).

The BAS-VM program allows graduates of CSN's AAS program to build on these skills by offering additional classes in advanced media production and critical theory, as well as upper-division courses outside of their majors. The degree will produce well-rounded media specialists that can work in a team in the film industry or work alone creating visual marketing materials for a company or organization.

## **B. Statement of degree or program objectives**

A student that successfully completes the BAS-VM can:

1. Use multiple tools and skillsets to design compelling and complex visual narratives;
2. Analyze the role of contemporary media using a variety of critical and theoretical approaches;
3. Integrate a critical understanding of existing media into media production;
4. Create a final portfolio that highlights the student's production skills;
5. Work with teams in a variety of roles on media productions.

## **C. Plan for assessment of degree or program objectives**

The assessment method at NSC will include a biannual outcomes assessment of program learning outcomes (see below for detailed discussion). In addition, we will continually monitor the growth of the program and make any necessary expansion in course offerings, additional faculty, and/or campus resources. Surveys of alumni will be developed and disseminated to assess job readiness, placement, and promotion. Lastly, surveys of student satisfaction with the degree offerings will also be conducted.

CSN develops multi-year assessment plans for all programs. Program and course objectives are also evaluated by business and industry advisory committees and the accreditation board.

## **D. Plan for assessment of student learning outcomes and the use of this data for program improvement**

At NSC, the process of outcomes assessment occurs on a biannual basis for all degree programs. In October, the Dean of the College of Liberal Arts and Sciences, in consultation with area Department Chairs, selects assessment chairs for each program under review, who in turn select a three-person committee of faculty reviewers. This committee typically consists of three individuals with expertise in the discipline under examination, but often will include a strategically-selected faculty member from outside of the discipline. In broad terms, the committee targets a single learning outcome, randomly selects student "artifacts" (i.e., major assignments) that presumably reflect outcome performance, and then devises a rubric to evaluate the artifacts. The resulting scores and qualitative observations are incorporated into a formal report that describes the strengths and weaknesses of the program and renders suggested revisions. The revisions are implemented and the process begins anew as faculty gauge the extent to which the program has improved.

Several essential methodological elements enhance the quality and consistency of this process:

### 1. Outcome alignment

Faculty strive to develop clear, concise learning outcomes that reflect meaningful achievements in the area of study. At the outset of each assessment cycle, faculty also are asked to carefully align these learning outcomes with institutional and school-wide missions and consensus goals of the field. In this fashion, we consistently ensure that each program contributes to larger strategic objectives and maximizes each student's potential for success in his or her respective field.

### 2. Sound evaluative techniques

Our assessment process is anchored by several proven methodological techniques. Many are general reflections of best practices in research methodology, but they also derive from the Nichols assessment system (Nichols & Nichols, 2005), which undergirds our assessment philosophy.

### 3. Clear rubric

Assessment is most effective if evaluating student performance is guided by a rubric that minimizes ambiguity by relying on clear, widely understood definitions and rating scales. A rubric is "a predefined scoring scheme to guide the analysis of student performance or artifacts" (Nicholas & Nichols, 2005, p. 110). It is applied as a set of rules for evaluating student performance, and it establishes a criterion by which the student will be deemed successful (e.g., at least a 3 on a 4-point scale).

To this end, rubrics "set a common understanding among multiple judges about what represents success in student learning" (Nichols & Nichols, 2005, p. 110). The rubric answers fundamental questions about how student performance will be measured, it discriminates between high and low quality student work, and it helps ensure that our judgments are valid and reliable. It does this by identifying several criteria by which a student's performance can be judged (e.g., relied on empirical data, provided a clear thesis statement, etc.) and then by delineating performance levels for each criterion (e.g., unsatisfactory, satisfactory, proficient, & excellent).

### 4. Random Sampling

A random and robust sample of student work (referred to as "artifacts") in this circumstance is our best chance of taking a representative snapshot of NSC student performance, and is most likely to guide improvements that assist a broad proportion of our student population. The artifacts selected for analysis are "key assessments" – culminating assignments designed to highlight important student knowledge and skills.

### 5. Interrater Reliability

Evaluating student work is an inherently subjective process that is particularly susceptible to the predilections of an individual evaluator. To minimize this subjectivity, each artifact is assessed by multiple independent raters, and the mean of these ratings is the critical outcome variable that guides recommendations about program changes. The ratings from each evaluator are held to a high standard of inter-rater reliability to ensure there is strong agreement among the different ratings, ensuring that the outcome variable is not unduly influenced by the biases of a single individual.

### 6. Value added

For each outcome, we assess a sample of student artifacts from lower division classes and a separate sample from upper division courses. In this fashion, we can estimate how much progress students have made over time as a result of the quality of the instruction and curriculum in our law enforcement program.

### 7. Iterative philosophy

Importantly, the act of assessment does not exist in isolation; rather, it is a process that yields recommendations, the implementation of those recommendations, and a follow-up assessment to

determine the effectiveness of the changes. At the close of this basic three-stage cycle, the process begins anew, which is the only response to a constantly evolving discipline and the ever-changing needs of businesses, organizations, and the community.

## **E. Contribution and relationship of program objectives to**

### **i. NSHE Master Plan**

The proposed BAS-VM supports several goals of the 2007 NSHE Master Plan

1. Collaborative approach among institutions, not competitive. As this proposal shows, the BAS-VM capitalizes on the strengths of NSC and CSN. The faculty of both institutions came together because they wanted more opportunities for Nevada students, and the result is a collaborative program that will help enrollment at both institutions while also providing a talented group of students the ability to earn a four-year degree.
2. A student focused system. CSN has done an excellent job providing one-on-one training to students in the AAS in Photography with a Videography and Film Emphasis program. Events such as the annual CSN Film Showcase highlight the exceptional skills that students learn before they graduate. NSC is also highly-student centered. Our rooms are designed to seat no more than 40 students each, and the average class size is 23. This allows our faculty to provide careful attention to each student that enrolls. NSC students fill multiple roles in short film productions, giving them a wide range of experience in both technology and the art of working in groups.
3. A prosperous economy. This program allows more students to graduate in Nevada with a 4-year degree. Without this program, CSN students that want to continue with their education are forced to go out of state. As a result, this degree will provide more creative and technically skilled workers to help diversity our economy.

The proposed BAS-VM program also supports the 2011-2014 NSHE Planning Report :

1. Increased articulation and transfer. The 2011-2014 NSHE Planning Report states that "institutions need to work bilaterally, as needed, to ensure that credits transfer under 2+2 and 3+1 agreements, that students consider carefully the advantages of completing associate degrees prior to transfer, and that with these degrees, students are guaranteed admission at the junior or senior level, ready to move forward toward a baccalaureate degree." The BAS-VM will require students to complete an AAS in Photography with a Videography and Film Emphasis from CSN, which gives students the immediate benefit of completing a two-year degree. With our articulation agreement, students can take an additional 15 credits at CSN to satisfy all of NSC's lower-division core curriculum requirements, allowing students to transfer to NSC with only major requirements remaining. Both CSN and NSC have designed careful degree plans that will guide students towards the best courses to take to complete both the AAS and the BAS in an efficient manner.
2. Increased graduates. The 2011-2014 NSHE Planning Report also states "Nevada must produce more entry-level graduates if the state is to become competitive and more economically prosperous." The BAS-VM will give over 350 CSN students the opportunity to complete a 2-year degree (AAS) and a 4-year degree (BAS). The number of AAS students at CSN should grow because of the new opportunity this degree provides, and the number of BAS graduates will grow because of the carefully designed degree plan. Since AAS degrees are terminal (non-

transferable) this agreement provides students with access to a 4-year degree that would be inaccessible otherwise in the NSHE system.

**ii. Institutional mission**

At Nevada State College, excellence fosters opportunity. Excellence in teaching leads to innovative, technology-rich learning opportunities that promote the acquisition of interdisciplinary knowledge and skills. Quality, affordable four-year degree programs open the door to career success and enhanced quality of life for a diverse population of students. Our graduates, in turn, foster the greatest opportunity--the promise of a stronger community and a better future for all of Nevada. The following section (iii) discusses how the proposed BAS-VM program fits within this mission and within the Strategic Plan of the College.

**iii. Campus strategic plan and/or academic master plan**

Nevada State College recently completed its 2015-2020 Academic Strategic Plan. The proposed BAS-VM is a part of that plan and addresses several goals within it:

1. Expand BAS programs with the community colleges: NSC already offers BAS degrees in Management and Criminal Justice, including a fast-track BAS-Management partnership with TMCC that offers tailored 5-week courses that are consistent with their accelerated AAS program. NSC is also working with CSN to develop a BAS in Engineering Technology. The BAS in Visual Media is a logical and mutually beneficial partnership that will increase graduation at both institutions.
2. Foster educational opportunity: the BAS-VM degree will provide an educational pathway for students who would not have one otherwise. Currently, students that earn an AAS in Photography with a Videography and Film emphasis cannot transfer that degree to any other NSHE college. The BAS-VM gives these students the ability to build upon their existing skills and earn a four-year degree.
3. Imbue students with functional and marketable skills that promote opportunities for career, graduate school, and personal success: The BAS-VM will give students additional production and marketing skills beyond the associate's level. It will also give them a broader range of upper-division classes in the liberal arts. This additional training will help the students become more accomplished, better-rounded, and better credentialed, opening up additional career opportunities in media production, business, and marketing.
4. Maintain administrative efficiency: partnering with CSN for an AAS to BAS program takes advantage of the strengths of both institutions. Students will complete several lower-division media production courses at CSN, which has excellent faculty, a strong curriculum, and state-of-the-art equipment. Students can also complete all of NSC's lower-division core requirements at CSN. After completion of the AAS, students can transfer up to 75 credits to NSC. The remaining 45 credits at NSC will be used to:
  - a. build upon the students' existing production skills with upper division courses in media production;
  - b. give students additional critical thinking and media analysis skills with upper division classes in criticism and theory;
  - c. provide students with the opportunity to take upper-division courses outside of their major, giving them a broader educational experience;

d. provide business classes for students interested in using their media production skills to start their own business or join a growing business.

**iv. Department and college plan**

The BAS-VM will be housed in the Humanities Department, which also houses English, History, and Visual Media. This department seeks to enrich the lives our students and our community through the study of arts and culture. Degrees in this department emphasize critical thinking, communication skills, and community service. The BAS-VM, like our existing BA in Visual Media, integrates each of these goals into the curriculum. Students learn how to create engaging media, but they also learn how to analyze existing media and consider ways that media can be used to support and improve our community.

**v. Other programs in the institution**

NSC currently offers a Bachelor of Arts in Visual Media. All of the classes offered in the major for this degree can be used for the BAS in Visual Media. This means that NSC can support this degree without requiring additional faculty. Notably, the BAS-VM also allows students to take business courses as part of their major requirements. Since NSC has a Bachelor of Science in Business Administration degree (BSBA) and a BAS in Management, these classes will be readily available for the BAS students and will not require NSC to hire additional faculty.

**vi. Other related programs in the System**

The BAS-VM program provides a 4-year degree option for CSN students majoring in Photography with a Videography and Film Emphasis. Related NSHE programs include:

UNLV's BA in Film. This program, like the proposed BAS in Visual Media, focuses on the production of moving visual narratives. UNLV's BA in Film focuses on film production and film analysis, with tracks for students in "Film history, screen performance, production methods, and screenwriting" ("Bachelor of Arts in Film," 2015). NSC's BAS-VM includes courses in film history, film theory, production, and screenwriting as well, but also has courses in animation, digital media, digital art, and graphic design. In addition, BAS-VM students have the option to take business classes as part of their major requirements, which is an excellent option for students who want to use their strong production skills to start their own business or join a growing business.

UNLV also has a Bachelor of Science in Graphic Design & Media. The BAS in Visual Media has some options for students interested in Graphic Design, but it is not the primary focus of the degree. The BS in Graphic Design is characterized by print and online publications, whereas the BAS in Visual Media is primarily focused on the creation and critical viewing of moving images.

Similarly, Great Basin College (GBC) has a BAS in Graphic Communications, which also focuses on graphic design, specifically "logos, posters, web pages, signs, packaging, and promotional items" ("About the Program," 2015). The BAS-VM will have two classes available for students interested in graphic design, but it is not the primary focus of the degree. Both GBC and UNLV's BS in Graphic Design use the GRC designation for their classes. The designation for this degree will primarily be VIS.

**F. Evaluation of need for the program**

**i. Intrinsic academic value of program within the discipline**

The evidence of an increased reliance on digital and visual media exists in several aspects of contemporary culture, including movies, video games, smart phones, social media, and virtual

reality technology. These technologies are linked by compelling visual narratives: the stories that entertain viewers, persuade them to support causes, and encourage them to buy products. In our existing Visual Media program, students learn the technology required to create these narratives and to shape them for different media. Our students also learn how to view these narratives critically, analyzing their visual rhetoric and considering their social impact. In this way, our students become skilled creators and receivers of media. The BAS-VM degree will function much like our current BA in Visual Media. The students entering the program will already have exceptional media production skills from their AAS at CSN. This degree will help these students refine their existing skills and broaden their knowledge base, making them better media creators, more skilled media critics, and better citizens of a culture that is increasingly more digital and visual.

Importantly, one of the goals of CSN's AAS program is to "Develop a professional portfolio and prepare for further academic work" (Photography - Videography," 2015). Currently, students that wish to go on to additional academic work must go out-of-state because of the rules governing transfer within the NSHE system. The creation of this AAS-BAS program allows CSN's program to meet one of its goals and keep its graduates in Nevada, enriching our workforce.

The program also has the unique benefit of allowing students in CSN and NSC to teach one another. CSN has a strong film production program, with excellent faculty, quality equipment, and a tradition of high-quality film production classes. The CSN student film showcase is an excellent display of those abilities. NSC has a strong program as well, but the focus is directed more towards visual media in a broader sense. Students in the Visual Media may take classes in the history of digital media, animation, corporate branding, digital cinema, and more, depending on their interests. When the program begins, BAS-VM students will take classes alongside students in the BA in Visual Media program. Ideally, the students will learn from each other; BA-VM students will learn more about film production from the BAS-VM students, and BAS-VM students will learn more about media criticism and theory from the BA-VM students.

**ii. Evidence of existing or projected local, state, regional, national and/or international need for program**

In 2012, the Nevada Board of Economic Development published a document titled "Moving Nevada Forward: A Plan for Excellence in Economic Development." The plan argues that "a variety of opportunities is the linchpin for economic diversity in Nevada" and includes "film and media" in its list of areas with potential for growth (2012). Graduates from CSN's AAS program and NSC's existing BA in Visual Media are well-prepared to help the state in this area. The AAS-BAS agreement leverages the strengths and resources of both programs to provide even more opportunities for Nevada's students. Increased graduation opportunities will result in more skilled graduates, which will ultimately support greater economic diversity in the state.

Notably, there are indications film and media production in Nevada could increase dramatically in the next five years. In 2013, Nevada passed a \$70 million tax abatement program for movie production, designed to bring more major film productions to the state. Although state expenses in 2014 reduced this amount significantly, the passing of the bill and the potential for new bills are indicators that Nevada legislators see film and media as an important part of Nevada's diversification efforts.

**iii. If this or a similar program already exists within the System, what is the justification for this addition**

NSHE currently does not have any AAS-BAS programs in Visual Media. As section E.vi notes, Great Basin College supports a BAS in Graphic Communications, but the focus of GBC's degree is primarily digital and print publications, whereas the focus of the BAS-VM is moving digital images.

**iv. Evidence of employment opportunities for graduates (state and national)**

According to the Nevada Department of Employment, Training, and Rehabilitation's Statewide Occupational Employment Projections, 2012-2022:

Audio and Video Equipment Technicians are projected to grow by 15.0%

Sound Engineering Technicians are projected to grow by 8.3%

Camera Operators, Television, Video, and Motion Picture are projected to grow by 5.7%

Film and Video Editors are projected to grow by 14.5%

Media and Communication Equipment Workers, All Others are projected to grow by 8.1%

**v. Student clientele to be served (Explain how the student clientele is identified)**

The BAS-VM degree will serve students who graduate with an AAS in Photography with a Videography and Film Emphasis from CSN and then enroll in the AAS-BAS program at NSC.

Students will be identified from the ranks of current and future AAS candidates at CSN.

According to CSN's Fall 2013 publication entitled "Facts in Brief," CSN has a diverse population of students, with near 43% of its students identifying as over 25 years old, 26% of its students identifying as Hispanic, and 11% of its students identifying as African American.

**G. Detailed curriculum proposal**

**i. Representative course of study by year (options, courses to be used with/without modification; new courses to be developed)**

To serve the needs of students in the program, courses will be offered in a variety of modalities, including face-to-face (days and evenings), online, and hybrid options. Some courses may be offered as accelerated sections.

This plan is uniquely designed to meet the needs of students in CSN's AAS in Photography with a Videography and Film Emphasis. It allows students to transfer 15 lower-division classes (beyond the 60 credits required to complete the degree) to NSC, giving CSN students the ability to complete their AAS and all of NSC's core requirements at CSN. The listing that follows is the recommended sequence of classes. Students will be advised at various stages of their degree to encourage them to take the most efficient path towards graduation from both institutions.

First Semester - CSN

English Composition I (ENG 100, 101, or 113) – 3 credits

VID 100B - Movies and Media – 3 credits

VID 110B - Videography and Film 1 – 3 credits

VID 111B - Film Screenwriting 1 – 3 credits

VID 107B –Adobe Premiere Bootcamp – 1 Credit

Total: 13 credits

Second Semester - CSN

Mathematics (Math 120 or above) – 3 credits

English Composition II (ENG 102, or 114) - 3 credits

VID 101B - Film Directing Styles – 3 credits



PHO 170 - Beginning Photo – 3 credits  
VID 115B - Video Digital Editing – 3 credits  
Total: 15 credits

Third Semester - CSN

Social Sciences (NSC core) - 3 credits  
Humanities (NSC core) – 3 credits  
VID 213B - Lighting Video and Film – 3 credits  
VID 116B- Documentary Film Prod 1 – 3 credits  
VID Elective (Recommend Cinematography VID 200B) – 3 credits  
Total: 15 credits

Fourth Semester - CSN

Fine Arts (NSC Core) – 3 credits  
Natural Sciences w/lab (NSC Core) - 4 credits  
VID 210B (Video and Film II) – 3 credits  
VID Elective (Recommend Sound for Video and Film PHO 198B) – 3 credits  
Total: 13 credits

Fifth Semester - CSN

Cultural Diversity (NSC Core) – 3 credits  
VID Elective – 3 credits  
COM 101 or 102 – 3 credits  
Total: 9 credits

Sixth Semester – CSN

VID 290B - Video Portfolio – 3 credits  
U.S. & Nevada Constitution (NSC Core) - 4 credits  
Science (CSN Core) - 3 credits  
Total: 10 credits  
Degree total: 75 credits

First Semester (BAS) – NSC (See G.iii for specific courses in each category)

Visual Media (Production/Business) – 3 credits  
Visual Media (Theory/Criticism) – 3 credits  
Upper Division Elective – 3 credits  
Upper Division Elective – 3 credits  
Total: 12 credits

Second Semester (BAS) - NSC

Visual Media (Production/Business) – 3 credits  
Visual Media (Theory/Criticism) – 3 credits  
Upper Division Elective – 3 credits  
Upper Division Elective – 3 credits  
Total: 12 credits

### Third Semester (BAS) – NSC

Visual Media (Production/Business) – 3 credits

Visual Media (Theory/Criticism) – 3 credits

VIS 491 – Senior Projects – 3 credits

Upper Division Elective – 3 credits

Total: 12 credits

### Fourth Semester (BAS) – NSC

Visual Media (Production/Business) – 3 credits

Visual Media (Theory/Criticism) – 3 credits

VIS 496 – Senior Portfolio – 3 credits

Total: 9 credits

### Degree Totals:

CSN: 75 credits

NSC: 45 credits

Total for the BAS-VM: 120 Credits

### ii. Program entrance requirements

To enter the program, students must complete an AAS degree in Photography with a Videography and Film Emphasis. They must also be accepted to NSC. Admission to NSC is based on the evaluation of the student's academic record. To be admitted, the applicant must have a minimum cumulative grade point average of at least 2.00.

### iii. Program completion requirements (credit hours, grade point average; subject matter distribution, preprogram requirements)

Students must have a cumulative 2.0 GPA and a 2.0 overall NSC GPA to graduate. In addition, students must earn a C- or higher in all major courses. Students must complete 30 upper-division credits in residence at NSC.

The degree requirements for the BAS in Visual Media are:

1. Completion of an AAS in Photography – Videography and Film Emphasis from CSN.

2. 45 credits of NSC Major Program Requirements:

D) Visual Media – Theory/Criticism (Choose 12 credits from the following)

A) COM 431 - Visual Literacy

B) ENG 476B – History of the American Film

C) ENG 477C – Genre Studies in Film

D) FIS 400 – Film Theory

E) FIS 410 – Major Figures in Cinema

F) FIS 470 – Women in Film

G) FIS 495/ENG 477A – Film and Literature

H) VIS 362 – Intro. to Cont. Critical Theory in Art and Tech.

I) VIS 363 – Topics in Identity and Politics of Representation

J) VIS 361 – Concepts of Media Arts

II) Visual Media – Production and Business (Choose 12 credits from any of the classes listed below)

A) Digital Cinema

- 1) FIS 326 – Cinematography
- 2) FIS 447 – Documentary Techniques
- 2) VIS 341 – Sound Design for Media Production
- 3) VIS 490 – Advanced Digital Cinema
- 4) VIS 460 – Media Finance and Distribution
- 5) VIS 495 – Independent Study
- 6) VIS 498 – Special Topics

B) Animation and Design

- 1) VIS 320 – Advanced Digital Animation
- 2) VIS 380 – Typography and Publication Design
- 3) VIS 430 – Advanced Digital Imaging
- 4) VIS 492 – Advanced Digital Editing

C) Business

- 1) BLW 301 – Legal Environment (Pre-req BUS 101)
- 2) COM 404 – Principles of Persuasion
- 3) MGT 301 – Principles of Management and Organizational Behavior (Pre-req BUS 101)
- 4) MGT 367 – Human Resource Management (Pre-req MGT 301)
- 5) MKT 301 – Marketing Management (Pre-req BUS 101)
- 6) VIS 381 – Corporate/Public Org. Identity and Communications

D) Entrepreneurialism

- 1) Any upper division class with an ENT designation.

III) Capstone Classes (6 Credits)

- A) VIS 491 – Senior Projects
- B) VIS 496 – Senior Portfolio

IV) Upper Division Electives (15 Credits)

Summary of credit requirements for the Bachelor of Applied Science in Digital Cinema

- AAS Degree- 60 credits (CSN)
- Additional Lower-Division Core Classes and Electives 0-15 credits (CSN)
- Film Theory and Criticism - 12 credits (NSC)
- Digital Cinema Production/Business – 12 credits (NSC)
- Capstone Classes - 6 credits (NSC)
- Upper Division Electives – 15 (NSC)
- Electives (if needed to bring total credits to 120)

Total Credits: 120

**iv. Accreditation consideration (organization (if any) which accredits program, requirements for accreditation, plan for attaining accreditation - include costs and time frame)**

There is not a national accreditation organization for film and media programs. However, the program is considered as part of our school-wide accreditation efforts with the Northwest Commission on Colleges and Universities.

**v. Evidence of approval by appropriate committees of the institution**

The proposal for a BAS in Visual Media was approved by:

1. Liberal Arts & Sciences Curriculum Committee on 12/1/14
2. NSC Faculty Senate Curriculum Committee on 12/18/14
3. NSC Faculty Senate on 2/2/15
4. NSC Provost on 2/10/15

**H. Readiness to begin program**

**i. Faculty strengths (specializations, teaching, research, and creative accomplishments)**

Discussions about a potential AAS-BAS have been ongoing for approximately two years. In 2014, Randy Becker (Department Chair of Media Technologies at CSN) and John Aliano (Professor of Film at CSN) met several times with Gregory Robinson (Chair of Humanities at NSC) and Adam Davis (Asst. Professor of Digital and Visual Media at NSC) to draw up this agreement. Therefore, the faculty that will schedule classes and offering instruction are also the primary architects of this degree.

CSN has a several exceptional film and videography professors, including:

1. John Aliano. Instructor. Videography & Film Program Director. Grand Jury Prize winner of the Inland Cinema League Film And Video Festival in Rialto, CA. Sold short film (written, produced, directed) "Parallel Lives" to the National Gallery of Art in Washington, D.C.. Worked for Pixar Animation Studios (2004 - 2008) as film instructor for Pixar University (PU). Creator and Producer of the annual CSN Short Film Showcase (a two hour compilation of the best Videography student shorts). Twice nominated for an Emmy Award and won an Emmy for Location Lighting. Producer, director and cinematographer of "Gel Latto" an educational DVD primarily for cinematography instruction (sold at ASC Press, Mole-Richardson Co., CSN, JR Lighting, etc.). Winner of the 2014 National Institute For Staff And Organizational Development (NISOD) Distinguished Faculty. Winner of the 2014 CSN Distinguished Academic Faculty of the Year. At 2015 CES (Consumer Electronics Show) awarded a custom Steadicam Solo by the inventor of Steadicam, Garrett Brown, for excellence in education at CSN.
2. Professor Robert Benedetto. Lead Instructor, Videography & Film Program. He holds a B.A. and M.F.A. from Yale University where he directed plays and made award-winning independent films. He is also a professional screenwriter and member of the Writers Guild of America, with credits in both feature films and television. Mr. Benedetto has published in national film journals and been a programmer for several international film festivals.
3. Professor Mark Olson. Assistant Department Chair – Media Technologies, teaching a variety of photography courses and Lighting for Video & Film. Internship Coordinator for students with industry professionals and corporate partnerships with the photo and video programs. The work exhibited by CSN students at the annual CSN student film showcase shows that these instructors are exceptional at preparing students to create high quality work.

NSC also has exceptional faculty that are excited to launch this program:

Adam Davis. Assistant Professor of Visual and Digital Media, Ph.D. – 2012, Southern Illinois University; M.F.A. – 2004, Chapman University; B.A. – 2000, University of Utah. Dr. Davis

specializes in intersections between cinema and digital media, including digital aesthetics and CGI cinema, cinema studies and new media theory, and historical and contemporary animation.

Jo Meuris. Assistant Professor of Visual Media. MFA in Film, Television, and Digital Media from University of California, Los Angeles; BFA in Animation from Concordia University. She is an award-winning filmmaker and animator from Canada, who recently completed work on a short animation piece that was nominated for an Oscar. Her most recent film, *Without Wings* (completed in 2010), is a study of the human body in flight. It toured the festival circuit, winning several prizes including Best Super Short Animated Film at the All Sports Los Angeles Film Festival, a Gold Award at the JamFest Indie Film Festival, and an Honorable Mention at the Columbus International Film & Video Festival.

- ii. Contribution of new program to department's existing programs (both graduate and undergraduate) and contribution to existing programs throughout the college or university**  
Students in CSN's AAS in Photography with a Videography and Film Emphasis do not have in-state options to pursue if they wish to continue with their education. This program will provide an excellent opportunity for these students and it will allow them to stay in Nevada. This benefits CSN because it offers an incentive for students to finish their AAS, a requirement for entry into the BAS program.

The BAS-VM uses several courses from the existing BA in Visual Media, which means BAS-VM students will enroll in classes NSC already offers. The advantage to NSC is the increased diversity this addition brings. The AAS students from CSN will have different experiences and a different set of skills than students pursuing the BA. This influx of new perspectives and skills will help make both programs more robust and diverse.

- iii. Completed prior planning for the development of the program (recent hires, plans for future hires, securing of space, curricular changes, and reallocation of faculty lines)**  
Existing faculty at both CSN and NSC can manage this additional degree. The resources at CSN are excellent, including labs with editing software, equipment checkout facilities, available training sessions on production software, and a strong student culture. They also have experienced faculty that work individually with the film students.

NSC recently hired Jo Meuris, an expert in animation with an MFA from UCLA. As a result, we have been adding more classes in animation. Students interested in supplementing their film production skills with animation have a unique opportunity to do so in the BAS-VM program.

- iv. Recommendations from prior program review and/or accreditation review teams**  
This proposal is due in part to NSC's 2014 10-year program review of the Visual Media program. In the recommendations section, the committee argues that NSC should "Establish a BAS with CSN to improve transfer...This would provide a 4-year degree option for those students at CSN, and would provide an additional stream of students for our existing BA-VM courses."
- v. Organizational arrangements that must be made within the institution to accommodate the program**  
No organizational changes are required. CSN will continue to graduate students in its AAS program, which supports over 350 students. The only change these students will see is additional advising, which will be necessary for students interested in pursuing a BAS. Mark Haag, an advisor at CSN, was involved in the BAS-VM planning process, including the creation of a suggested course sequence for CSN students.

The classes in the BAS-VM are already offered at NSC, and historically, there has been room for more students to enter these classes. Therefore, no significant changes will be needed at NSC, other than an increase in advising for these students.

## **I. Resource Analysis**

### **i. Proposed source of funds (enrollment-generated state funds, reallocation of existing funds, grants, other state funds)**

No additional funds are needed to start this program. If enrollment exceeds expectations and new faculty lines become necessary, additional funds will come from enrollment-generated state funds. Both CSN and NSC use specialized software and hardware to support the BAS-VM. However, as the program grows, the equipment must be updated and maintained, so the faculty at both institutions are searching for grant support that could help in this area. John Aliano (CSN) and Gregory Robinson (NSC) are currently exploring a grant from the National Endowment for the Humanities entitled "Bridging Cultures at Community Colleges." It is designed specifically for efforts such as this one, and it could help both colleges maintain their software and hardware.

### **ii. Each new program approved must be reviewed for adequate full-time equivalent (FTE) to support the program in the fifth year. Indicate if enrollments represent 1) students formally admitted to the program, 2) declared majors in the program, or 3) course enrollments in the program.**

#### **a. (1) Full-time equivalent (FTE) enrollment in the Fall semester of the first, third, and fifth year.**

**1st Fall semester 2**

**3rd Fall semester 8**

**5th Fall semester 15**

#### **(2) Explain the methodology/assumptions used in determining projected FTE figures.**

These projections are based on the current enrollment numbers of students in the AAS in Photography with a Videography and Film Emphasis program at CSN. They are also based on student feedback provided to the faculty at CSN. The first year will have small enrollment numbers, because we will have little time to promote the degree once it is approved. However, there are already two students enrolled at NSC that will be better served by this program and have stated an interest in joining it. During the fall of 2015 and the spring of 2016, we can promote the program to CSN students and increase enrollment. Notably, the proposed BAS program will be the only in-state option for these students, which should help both the AAS and the BAS maintain adequate numbers.

#### **b. (1) Unduplicated headcount in the Fall semester of the first, third, and fifth year.**

**1st Fall semester 2**

**3rd Fall semester 20**

**5th Fall semester 30**

**(2) Explain the methodology/assumptions used in determining projected headcount figures.**

These estimates are based on the number of existing AAS in Photography with a Videography and Film Emphasis students at CSN and consultations with the faculty at CSN.

**iii. Budget Projections – Complete and attach the Five-Year Budget Projection Table.**

See attached budget projection spreadsheet.

**J. Facilities and equipment required**

**i. Existing facilities: type of space required, number of assignable square feet, space utilization assumptions, special requirements, modifications, effect on present programs**  
NSC and CSN provide exceptional facilities to serve the needs of students and faculty. At CSN, existing facilities include:

1. three rooms with Macintosh computers that can support a maximum of 18 students;
2. five private edit suites;
3. studio space with production gear in the room to facilitate filming and a partial home interior set with flats. The space also has a large green screen for effects;
4. a check-out facility with has two rooms for production gear (lighting, grip, sound, etc.) and testing of equipment.

NSC is designing a new Visual Media lab in the Student Services Building, which will be available for students by the fall of 2015. It will support computers with Adobe Creative Suite, space for tutoring, studio space, and room for equipment check out.

Space:

Lab: 500 Square Feet

Studio: 800 Square Feet

Checkout: 400 Square Feet

Suites and booths collectively: 320 Square Feet

Total: ~2000 SF

Equipment:

RED Scarlet

Blackmagic Pocket Cinema Camera

Canon T4i DSLRs

Arri and Smith-Victor light kits

Sennheiser microphones

C-stands, dollies, and other miscellaneous equipment

**ii. Additional facilities required: number of assignable square feet, description of space required, special requirements, time sequence assumed for securing required space**

Since all the classes already exist at both institutions, this new degree should not require any additional classroom space. Also both schools support lab space and equipment check-out rooms that will support growth in this program.

**iii. Existing and additional equipment required**

LAS prioritizes the provision of state-of-the-art resources to enhance the learning environment for students. Our “SMART” classrooms feature a computing workstation, a projector, speakers, a document camera, Smartboard technologies, and interactive student response systems

("iClickers"). Every classroom on our campus is fully equipped in this fashion, which fully serves the classroom instructional technology needs of the BAS-VM program. In addition, NSC has an existing media lab with 20 computers that have Adobe Creative Suite software installed. This lab is managed by a part-time lab manager who can offer one-on-one tutoring to students. Finally, NSC has a sizable collection of cameras, lights, and other filming equipment available for students to check-out.

As the program grows, we will need additional software licenses, including Adobe Creative Suite and ToonBoom (industry standard animation software). We will also need additional cameras and equipment. Our method of acquiring software and hardware has been to devote resources to these items each year, growing the collection at a slow but constant pace.

**K. Student services required – Plans to provide student services, including advisement, to accommodate the program, including its implications for services to the rest of the student body**

CSN will use advisors to guide students through the AAS degree and prepare them for the transition to the BAS. One of CSN's advisors, Mark Haag, helped to design this degree, making him an excellent resource for CSN students. Upon admittance, NSC will assign BAS students to tenure-track faculty advisors. These advisors will be familiar with the program and ready to guide students through the final portion of the degree.

BAS-VM students will have access to all services provided to undergraduates at NSC. For example, the Student Academic Center provides free tutoring services. In addition, our Career Services Center provides enhanced career advising (mock interviews, resume-writing workshops, etc.). We do not anticipate any negative impacts on existing services for other students or programs.

**L. Consultant Reports – If a consultant was hired to assist in the development of the program, please complete subsections A through C. A copy of the consultant's final report must be on record at the requesting institution.**

**i. Names, qualifications and affiliations of consultant(s) used**

N/A

**ii. Consultant's summary comments and recommendations**

N/A

**iii. Summary of proposer's response to consultants**

N/A

**M. Articulation Agreements**

**i. Articulation agreements were successfully completed with the following NSHE institutions. (Attach copies of agreements)**

N/A

**ii. Articulation agreements have not yet been established with the following NSHE institutions. (Indicate status)**

The faculty at CSN and NSC drafted this BAS in Visual Media articulation agreement throughout 2014. The draft agreement has been sent to the appropriate groups at NSC and CSN for consideration.

**iii. Articulation agreements are not applicable for the following institutions. (Indicate reasons)**



## **N. Summary Statement**

Nevada State College is proposing the establishment of Bachelor of Applied Science in Visual Media. The degree will allow students with an AAS in Photography with a Videography and Film Emphasis from CSN to transfer up to 75 credits to NSC. After a student has been accepted into the BAS program, they will complete the remaining 45 credits in the degree at NSC. This agreement is mutually beneficial to students at both institutions. At CSN, the BAS degree gives students an option for continuing their studies in visual media. The availability of this option provides a strong incentive for students to enroll at CSN and complete their AAS. At NSC, this program allows for increased transfers and increased diversity. Students that will enroll in the BAS program will add new perspectives to our existing classes and improve the overall richness of the program.

Both CSN and NSC have highly-trained faculty with advanced degrees in film and visual media. The creation of this program will allow these faculty to share their knowledge with new groups of enrolling students, which will ultimately provide a more creative, skilled, and diverse workforce in Nevada.

## References

About the program. (2015, January 12). Retrieved from <http://www.gbcnv.edu/programs>

Bachelor of arts in film (2015, January 15). Retrieved from <http://www.unlv.edu/degree/ba-film>

Facts in brief (2013). Retrieved from <http://www.csn.edu/uploadedfiles/Administration/>

Moving Nevada forward: A plan for excellence in economic development. (2012). Retrieved from [http://www.diversifynevada.com/uploads/studies/2012\\_NVGOED\\_StatePlan\\_Full.pdf](http://www.diversifynevada.com/uploads/studies/2012_NVGOED_StatePlan_Full.pdf)

Nichols, J. O. & Nichols, K. W. (2005). A road map for improvement of student learning and support services through assessment. New York: Agathon Press

Photography - videography and film emphasis. (2015, January 15). Retrieved from <https://www.csn.edu/PDFFiles/Degree%20Sheets>

**DIRECTIONS:** Complete the following cost estimates for the first, third, and fifth year budget projections for the proposed new program in Section A. Costs for the third and fifth year are cumulative. If the total budget for the program is not reflected in the "Existing" or "New" categories, please provide further explanation in the space provided below (EXPLANATION). Any "new" costs must be noted by source in Section B.

Section A.	Year 1: <u>2</u>				Year 3: <u>8</u>				Year 5: <u>15</u>									
	Year 1/Start-up				Year 3				Year 5									
	Existing <sup>1</sup>	New <sup>2</sup>	Total	FTE	Existing <sup>1</sup>	New <sup>2</sup>	Total	FTE	Existing <sup>1</sup>	New <sup>2</sup>	Total	FTE						
<b>PERSONNEL</b>																		
Faculty ( <i>salaries/benefits</i> ) <sup>3</sup>	118,591	0	118,591	1.5	122,455	0	122,455	1.5	126,283	0	126,283	2.5						
Graduate Assistants	0	0	0	0.0	0	0	0	0.0	0	0	0	0.0						
Support Staff	0	0	0	0.0	0	0	0	0.0	0	0	0	0.0						
Fellowships/Scholarships	0	0	0	0.0	0	0	0	0.0	0	0	0	0.0						
<b>Personnel Total</b>	\$118,591	\$0	\$118,591	1.5	\$122,455	\$0	\$122,455	1.5	\$126,283	\$0	\$126,283	2.5						
<b>OTHER RESOURCES</b>																		
Library Materials ( <i>printed</i> )	8,000	0	8,000		10,000	0	10,000		12,000	0	12,000							
Library Materials ( <i>electronic</i> )	0	0	0		0	0	0		0	0	0							
Supplies/Operating Expenses	0	0	0		0	0	0		0	0	0							
Equipment	1,000	0	1,000		1,500	0	1,500		2,000	0	2,000							
Other Expenses	0	0	0		0	0	0		0	0	0							
<b>Other Resources Total</b>	\$9,000	\$0	\$9,000		\$11,500	\$0	\$11,500		\$14,000	\$0	\$14,000							
<b>PHYSICAL FACILITIES</b>																		
Construction	0	0	0		0	0	0		0	0	0							
Major Renovation	0	0	0		0	0	0		0	0	0							
Other Facility-Related Expenses	0	0	0		0	0	0		0	0	0							
<b>Physical Facilities Total</b>	\$0	\$0	\$0		\$0	\$0	\$0		\$0	\$0	\$0							
<b>TOTAL</b>	\$127,591	\$0	\$127,591		\$133,955	\$0	\$133,955		\$140,283	\$0	\$140,283							
<b>Section B.</b>																		
<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">   <table border="1" style="margin: auto;"> <tr> <th>Amount</th> <th>%</th> </tr> </table> </div> <div style="text-align: center;">   <table border="1" style="margin: auto;"> <tr> <th>Amount</th> <th>%</th> </tr> </table> </div> <div style="text-align: center;">   <table border="1" style="margin: auto;"> <tr> <th>Amount</th> <th>%</th> </tr> </table> </div> </div>													Amount	%	Amount	%	Amount	%
Amount	%																	
Amount	%																	
Amount	%																	
<b>EXPLANATION OF "NEW" SOURCES<sup>2</sup></b>																		
State Support		0				0				0								
Federal Grants/Contracts		0				0				0								
State Grants/Contracts		0				0				0								
Private Grants/Contracts		0				0				0								
Private Gifts		0				0				0								
Other ( <i>please specify</i> )		0				0				0								
<b>TOTAL</b>		\$0	0.0%			\$0	0.0%			\$0	0.0%							

<sup>1</sup>Resources re-allocated from existing programs in Year 1 should be noted in the "Existing" column. In addition, "New" costs from Year 1 that will continue in the third and fifth year should also be noted in the third and fifth year as "Existing."

<sup>2</sup>Any "New" resource utilized to fund a new program must include the source to be provided in the "Explanation of New Sources" section. Total "New" sources for each year must equal the total for each year under "Explanation of New Sources."

<sup>3</sup>Budget estimates for faculty salaries and benefits must include estimated merit and COLA increases in Year 3 and Year 5.

**EXPLANATION** (*Please provide any additional information pertinent to the budget projection, including for example, explain for any new funding sources that are not guaranteed receipt by the institutions how the program will make-up for the potential loss in expected new funding.*):



**NEVADA STATE**  
C O L L E G E

**TRANSFER AGREEMENT**

**between**

**The College of Southern Nevada**

**Associate of Applied Science Photography – Videography and Film  
Emphasis**

**and**

**Nevada State College**

**School of Liberal Arts and Sciences**

**Bachelor of Applied Science in Visual Media**

**Fall 2015**

### **Article I Agreement on Principle**

Nevada State College (NSC) and The College of Southern Nevada agree that students who choose to transfer from a community college to NSC to earn a bachelor's degree should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, NSC and CSN agree to enter into this curriculum transfer agreement for students who complete the Associate of Applied Science at CSN in Photography with a Videography and Film Emphasis and transfer to NSC to complete the Bachelor of Applied Science in Visual Media. Both institutions enter into this agreement as cooperating, equal partners who shall maintain the integrity of their separate programs.

### **Article II Definitions**

A transfer agreement is an officially approved agreement that matches coursework between a 4-year college and a community college. They are designed to help students make a smooth transition when transferring from a Nevada System of Higher Education (NSHE) community college to NSC. The transfer agreement is often referred to as a "major-to-major" or a "two-plus-two" agreement. The three terms are synonymous. Select programs may follow a "three-plus-one" model, with students completing additional credits at the Associate's degree-granting institution after completion of the Associate's degree and then transferring to NSC to complete their senior year.

### **Article III Agreement on Program Specifics**

The Nevada System of Higher Education Board of Regents' policy stipulates, "The Bachelor of Applied Science degree is a four-year occupationally specific degree that is intended to respond to the needs of the workforce. A student with an Associate of Applied Science degree in a program approved by the Board of Regents seeking a Bachelor of Applied Science degree is guaranteed junior status upon transfer to another applicable NSHE institution." (Handbook Title 4, Chapter 14, Section 15.3) NSC and CSN agree that any student who has successfully completed the minimum requirements for the AAS in Photography with a Videography and Film Emphasis outlined in the CSN catalog may transfer 60 to 75 lower-division credits toward a Bachelor of Applied Science in Visual Media at NSC. Students who follow this articulated program agreement must apply and be admitted to NSC. CSN students will receive equal consideration with other students seeking admission and financial aid. Importantly, the BAS in Visual Media requires a total of 120 credits, 45 of which must be upper division.

### **Article IV Agreement on Communication**

NSC and CSN agree to cooperate in communicating with each other and with their common and respective publics concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students and both institutions will provide counseling and advising to students and prospective students.

### **Article V Maintenance and Review Procedures**

Responsibility for oversight of this agreement rests with NSC's Transfer Coordinator Erin Hall.

NSC and CSN agree to communicate annually any changes in their respective programs that may affect this transfer agreement. This agreement is effective for the 2015 NSC catalog.

### **Article VI Information for Students**

Students who began CSN's program prior to the effective date of this agreement, may use the agreement to the extent that the program requirements followed are consistent with this agreement. A

copy of this agreement should be brought to all advising sessions. This transfer agreement was developed to provide a smooth curriculum transition for students who want to earn an Associate of Applied Science in Photography – Videography and Film Emphasis degree from CSN and transfer to NSC to earn a Bachelor of Applied Science in Visual Media. The agreement is designed to minimize loss of credits and duplication of coursework in transferring.

1. Students must complete their Associate of Applied Science in Photography – Videography and Film Emphasis degree at CSN and the coordinated program of study for the Bachelor of Applied Science in Visual Media at NSC as indicated in this transfer guide. Any course substitutions should be made with the guidance of an advisor or counselor to assure that all requirements are met.
2. The completion of the associate of arts, associate of science, and associate of business degree at a community college automatically fulfills the lower-division general education requirements at any other NSHE institution. An Associate of Applied Science degree does not automatically fulfill lower-division general education requirements.
3. Only courses with a grade of D or higher will be accepted for transfer to NSC. A course completed with a grade of less than 1.7, if counted toward graduation at the community college, may be used to satisfy NSC graduation requirements. However, the course will not transfer and will have to be repeated if the NSC major specifies a higher GPA for all students in the Bachelor of Applied Science in Visual Media. If a CSN course has more credits than the NSC equivalent course, the additional credits will be included in the program total as general transfer credit.
4. NSC requires that a minimum of 30 upper-division credit hours must be completed in residency.
5. Students may elect to graduate under the course catalog graduation requirements under any of the following options, provided that the course catalog at the time of graduation is not more than ten years old:
  - a. The course catalog of the year of enrollment in a baccalaureate level course/program at a NSHE community college (valid transfer contract may be required).
  - b. The course catalog of the year of transfer into a baccalaureate level program at the universities, state college, or community colleges that offer select baccalaureate degrees.
  - c. The course catalog of the year of graduation from a NSHE institution.
6. Changing majors may change the course catalog and graduation requirements, which may increase the time to degree completion. The student will follow the requirements of the transfer agreement for the new major, effective at the time of the change of major.
7. Students should meet with the NSC Transfer Coordinator early, before completing an admission application to NSC. A copy of the transfer guide should be included in the application to NSC and brought to all advising sessions.
8. For further information on the rights afforded to Nevada System of Higher Education AA, AB, or AS graduates, refer to the Transfer Rights and Responsibilities document available at

<http://system.nevada.edu/Nshe/index.cfm/administration/academics-student-affairs/students/transfer/>

**Contacts:**

Nevada State College  
1125 Nevada State Drive, Henderson, NV 89002  
Erin Hall, Transfer Coordinator [erin.hall@nsc.edu](mailto:erin.hall@nsc.edu) 702-992-2118  
Transfer Agreements are located at <http://nsc.edu/3760.asp>

College of Southern Nevada  
3200 E. Cheyenne Ave.  
North Las Vegas, NV  
Dr. Hyla Winters, Associate Vice President  
702 651-4554

## Bachelor of Applied Science in Visual Media

Students applying for the BAS in Visual Media at Nevada State College must complete an Associate of Applied Science (AAS) Degree in Photography – Videography and Film Emphasis, a 60-credit degree. However, an AAS degree does not automatically fulfill the lower-division general education requirements required by NSC for the BAS in Visual Media. Therefore, NSC is allowing students to transfer 60 lower-division credits (required for the AAS degree) and 1-15 additional lower-division credits towards the BAS in Visual Media. These additional credits will allow students to fulfill NSC’s core requirements while completing the AAS at CSN. Students may then complete the remaining 45 credits at NSC. To facilitate the best possible transfer, students should meet with an advisor to schedule these classes at CSN while enrolled in the AAS program. The chart below lists NSC’s core requirements and the classes at CSN that will satisfy these requirements.

Required Core Curriculum	Available classes at CSN that satisfy this requirement
Composition (6 credits)	ENG 100, ENG 101, or ENG 113 ENG 102 or ENG 114
Mathematics (3 credits)	MATH 120 or above
Natural Sciences (4 credits) <i>(Note: Lab required)</i>	Choose one: (AST 101, AST 103, or AST 104)+AST 105, BIOL 101, CHEM 105+ CHEM 106, GEOG 103 +GEOG 104, PHYS 110
Social Sciences (3 credits)	Choose one: ANTH 101, ANTH 112, ANTH 201, ANTH 205, COM 216, CRJ 104, ECON 103, PSC 210, PSC 211, PSC 231, PSY 101, SOC 101, SOC 102, WMST 101
Fine Arts (3 credits)	Any class with an ART, MUS, or THTR designation
Humanities (6 credits)	Choose two: COM 101, COM 102, Any ENG (Excl. 211), Any PHIL (Excl. 102, 105, & 109), Any HIST, Any Foreign Language class (incl. Sign Language)
Constitution (3-6 credits)	PSC 101 or HIST 101 + HIST 111, or HIST 102 + HIST 217
Cultural Diversity (3 credits)	Choose one: ANTH 205, ANTH 209, ANTH 112, COM 133, ECON 180, EDUC 280, ENG 267, ENG 292, HIST 107, HIST 260, HIST 280, MUS 126, MUS 134, SOC 205, WMST 113, WMST 180

Other classes will be accepted for transfer on a case-by-case basis.

Once a student has completed their AAS in Photography – Videography and Film Emphasis, they may enroll in the BAS in Visual Media program. A student may enroll in the BAS in Visual Media program without completing all of NSC’s core requirements at CSN, but the student must satisfy these requirements prior to graduation from NSC. A recommended sequence for class at CSN and NSC are listed below.

**Guided Pathway - CSN AAS in Photography - Photography – Videography and Film  
Emphasis**

<b>First Semester</b>	<b>Requirement</b>	<b>Credit Hours</b>
English Composition I	ENG 100, 101, 113	3
VID 100B	Movies and Media	3
VID 110B	Videography and Film 1	3
VID 111B	Film Screenwriting 1	3
VID 107B	Adobe Premiere Bootcamp	1
	<b>TOTAL</b>	13
<b>Second Semester</b>	<b>Requirement</b>	<b>Credit Hours</b>
Mathematics	Math 120 or above	3
English Composition II	ENG 102, 114	3
VID 101B	Film Directing Styles	3
PHO 170	Beginning Photo	3
VID 115B	Video Digital Editing	3
	<b>TOTAL</b>	15
<b>Third Semester</b>	<b>Requirement</b>	<b>Credit Hours</b>
Social Sciences	See Chart Above	3
Humanities	See Chart Above	3
VID 213B	Lighting Video and Film	3
VID 116B	Documentary Film Prod 1	3
VID Elective	(Recommend Cinematography 1 (PHO 157))	3
	<b>TOTAL</b>	15
<b>Fourth Semester</b>	<b>Requirement</b>	<b>Credit Hours</b>
Fine Arts	See Chart Above	3
Natural Sciences w/lab	See Chart Above	4
VID 210B	Video and Film II	3
Vid Elective	(Recommend Sound for Video and Film (PHO 198B))	3
	<b>TOTAL</b>	13
<b>Fifth Semester</b>	<b>Requirement</b>	<b>Credit Hours</b>
Cultural Diversity	See Chart Above	3
VID Elective	See Chart Above	3
COM 101 or 102	Humanities	3
	<b>TOTAL</b>	9
<b>Sixth Semester</b>	<b>Requirement</b>	<b>Credit Hours</b>
VID 290B	<i>Video Portfolio</i>	3
U.S. & Nevada Constitution	PSC 101 or HIST 101 or 111, <b>and</b> HIST 102 or HIST 217	4
Science	See Degree Sheet	3
	<b>TOTAL</b>	10
	<b>Degree TOTAL</b>	<b>75</b>



## Guided Pathway - NSC BAS in Visual Media

### Year 3 – Junior Recommended Courses

Nevada State College	
Fall Year 3	
Course	Credits
Visual Media (Production/Business)	3
Visual Media (Theory/Criticism)	3
UD Elective	3
UD Elective	3
Spring Year 3	
Course	Credits
Visual Media (Production/Business)	3
Visual Media (Theory/Criticism)	3
UD Elective	3
UD Elective	3

### Year 4 – Senior Recommended Courses

Nevada State College	
Fall Year 4	
Course	Credits
Visual Media (Production/Business)	3
Visual Media (Theory/Criticism)	3
VIS 491 – Senior Projects	3
UD Elective	3
Spring Year 4	
Visual Media (Production/Business)	3
Visual Media (Theory/Criticism)	3
VIS 496 – Senior Portfolio	3
<b>TOTAL</b>	<b>45</b>

### NSC Major Program Requirements

- I) **Visual Media – Theory/Criticism (Choose 12 credits)**
- A) COM 431 - Visual Literacy
  - B) ENG 476B – History of the American Film
  - C) ENG 477C – Genre Studies in Film
  - D) FIS 400 – Film Theory
  - E) FIS 410 – Major Figures in Cinema
  - F) FIS 470 – Women in Film
  - G) FIS 495/ENG 477A – Film and Literature
  - H) VIS 362 – Introduction to Contemporary Critical Theory in Art and Technology

- I) VIS 363 – Topics in Identity and Politics of Representation
- J) VIS 361 – Concepts of Media Arts

**II) Visual Media – Production and Business (Choose 12 credits from any of the classes listed below)**

- A) Digital Cinema
  - 1) FIS 326 – Cinematography
  - 2) FIS 447 – Documentary Techniques
  - 3) VIS 341 – Sound Design for Media Production
  - 4) VIS 490 – Advanced Digital Cinema
  - 5) VIS 460 – Media Finance and Distribution
  - 6) VIS 495 – Independent Study
  - 7) VIS 498 – Special Topics
  
- B) Animation and Design
  - 1) VIS 320 – Advanced Digital Animation
  - 2) VIS 380 – Typography and Publication Design
  - 3) VIS 430 – Advanced Digital Imaging
  - 4) VIS 492 – Advanced Digital Editing
  
- C) Business
  - 1) BLW 301 – Legal Environment (Pre-req BUS 101)
  - 2) COM 404 – Principles of Persuasion
  - 3) MGT 301 – Principles of Management and Organizational Behavior (Pre-req BUS 101)
  - 4) MGT 367 – Human Resource Management (Pre-req MGT 301)
  - 5) MKT 301 – Marketing Management (Pre-req BUS 101)
  - 6) VIS 381 – Corporate/Public Organization Identity and Communications
  
- D) Entrepreneurialism
  - 1) Any upper division class with an ENT designation.

**III) Capstone Classes (6 Credits)**

- A) VIS 491 – Senior Projects
- B) VIS 496 – Senior Portfolio

**IV) Upper Division Electives (15 Credits)**

Summary of credit requirements for the Bachelor of Applied Science in Digital Cinema

- AAS Degree.....60 (CSN)
- Additional Lower-Division Core Classes and Electives 0-15 (CSN)
- Film Theory and Criticism .....12
- Digital Cinema Production/Business... 12
- Capstone Classes .....6
- Upper Division Electives.....15
- Electives (if needed to bring total credits to 120)

Total Credits .....120

**TRANSFER AGREEMENT BETWEEN the College of Southern Nevada Associate  
of Applied Science in Engineering Technology and Nevada State College  
Bachelor of Applied Science in Engineering Technology**

We, the representatives of College of Southern Nevada and Nevada State College, agree to the terms of this agreement which will be effective for the 2015-2016 NSC catalog year. This agreement will be reviewed by the designated Transfer Coordinator at each respective institution on an annual basis.

**Signatures**

**For the College of Southern Nevada:**

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Dr. Darren Divine, Vice President of Academic Affairs

**For Nevada State College:**

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Dr. Erika Beck, Provost