

BOARD OF REGENTS
BRIEFING PAPER

**1. AGENDA ITEM TITLE: Approval for naming the new University of Nevada, Reno
Residence Hall: Peavine Hall.**

Meeting Date: June 5-6, 2014

2. BACKGROUND & POLICY CONTEXT OF ISSUE:

The Board of Regents approved \$26.3 million in revenue bonds at its December, 2013 meeting to construct a 400-bed residence hall. A list of possible names was generated by a committee of faculty, staff and students knowledgeable in northern Nevada history, geography, flora and fauna. The committee was directed to suggest names that reflect a connection to the University of Nevada, Reno's history and culture as well as the state of Nevada. This would be in keeping with the names of most residential buildings at the University. Peavine Hall met those criteria and was the top recommendation of the committee.

3. SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:

President Marc Johnson requests approval to name the new residence hall "Peavine Hall."

4. IMPETUS (WHY NOW?):

The project is scheduled to open July, 2015. Approval will allow marketing efforts to begin in fall 2014.

5. BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:

- The name was selected for Peavine Peak, the highest point on Peavine Mountain, which dominates the skyline north of Reno.
- The new residence hall will have outstanding views of the 8,266 foot peak.
- It is an area where many of our students hike and mountain bike on the trails.
- It is connected to northern Nevada which is a theme among most of the University's residential buildings.
- It was the top naming recommendation of the committee which members were:
 - Peter Goin, Professor/Chair, College of Liberal Arts
 - William Rowley, Professor, History
 - Kristopher Stephenson, President, Residence Hall Association
 - Jerry Marczynski, Associate Vice President, Student Life Services

6. POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:

- None

7. ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:

- None

8. COMPLIANCE WITH BOARD POLICY:

- Consistent With Current Board Policy: Title #____ Chapter #____ Section #____
- Amends Current Board Policy: Title #____ Chapter #____ Section #____
- Amends Current Procedures & Guidelines Manual: Chapter #____ Section #____
- X Other: Consistent With Current Procedures & Guidelines Manual: Chapter # 1 Section #2
- X Fiscal Impact: Yes____ No X
- Explain:_____