

# *Western Nevada College*

## WNC Mission Update

### Chet Burton

## NSHE Board of Regents

June 2014



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## Mission and Core Themes

**Mission** - Western Nevada College inspires success in our community through opportunities that cultivate creativity, intellectual growth and technological excellence in an environment that nurtures individual potential and respects differences.

### **Core Themes**

Student Success

Institutional Excellence

One College Serving Many Communities



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## Timeline

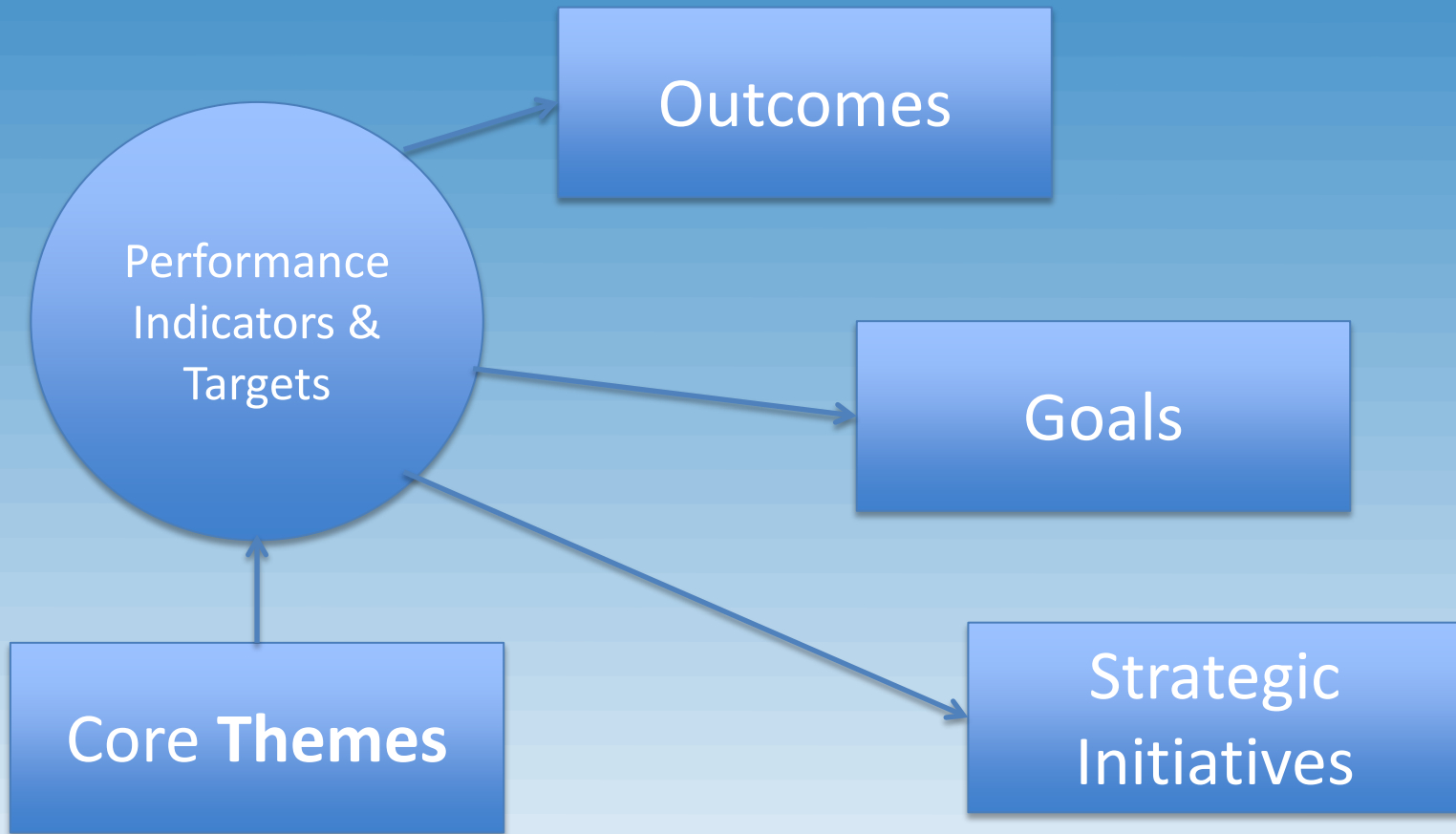
- **April 2009**  
Board of Regents approves current WNC mission statement
- **January 2011**  
WNC hosts an open forum to develop a 2012-2018 Strategic Plan with core themes
- **March-May 2011**  
Year One Evaluation by the Northwest Commission on Colleges and Universities
- **October 2011**  
Revised 2012-2018 Strategic Plan is presented in an open forum to the WNC community
- **January-March 2012**  
WNC formally adopts the 2012-2018 Strategic Plan and it is approved by BOR
- **2013 - 2014**  
Preparation for October 2014 accreditation mid-cycle site visit and self-evaluation report
- **June 2014**  
Review of Mission Statement Objectives with Board of Regents
- **October 2014**  
Mid-Cycle Evaluation by the Northwest Commission on Colleges and Universities



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## Components of the Strategic Plan



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## Strategic Planning for Mission

- The Strategic Planning for Institutional Excellence (SPFIE) committee oversees all standing college committees
- Committees identify goals and initiatives related to the strategic plan and report progress annually
- SPFIE provides an annual report to the college community on indicators and progress toward goals
- Target indicators track progress on mission fulfillment and goals



Long-Range Goals

Strategic Planning

Mission Fulfillment



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## Review of Core Themes and Progress

### 1. Student Success

- Graduation rates within a 3 year timeframe
- Successfully preparing for a career

### 2. Institutional Excellence

- Overhead as a proportion of overall spending
- Graduation surveys
- Accreditation results

### 3. One College Serving Many Communities

- Diversity of student body and faculty
- Community and business partnerships



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## CORE THEME: Student Success

**Objective:** WNC students graduate with a degree or certificate. Increase retention, persistence, graduation and transfer rates

INDICATOR	2012 BASELINE	2018 TARGET
First-time, full-time three-year graduation rate	17% (2013 rate was 21%)	33% (85 <sup>th</sup> percentile for CCs nationally)

Actions: GPS, increased focus and counseling, cohorts – Latino and Veterans an example, academic skills center enhancements



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## CORE THEME: Institutional Excellence

### Objective:

WNC strives for institutional sustainability.

INDICATOR	2012 BASELINE	2018 TARGET
Overhead as a proportion of overall spending/efficiency	41% FY2014 Rate – 39%	30% (Service industry best Practices)

- Formula funding review projects a significant reduction in non-academic spending FY 2016-17
- Shared services initiatives
  - IR with GBC kicked off in March 2014
  - Distance Ed with TMCC in April 2014



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## CORE THEME: One College Serving Many Communities

**Objective:** WNC promotes access to higher education in Western Nevada.

INDICATOR	2012 BASELINE	2018 TARGET
Student diversity mirrors service area population diversity	WNC Hispanic 15% Native Am 3% Asian 2% African Am. 1%	25% 4% 3% 2%

\*WNC service area overall demographics: Hispanic 14%, Native American 3%, Asian 2% and African American 1%

Actions: High school and family outreach, Jump Start program, focus on faculty recruitment



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## WNC Strategic Initiatives

1. Student Service Programs
  - Jump Start
  - Guided Pathways to Success
  - Cohorts
2. Workforce Development
  - Job training and industry Partnerships
3. Community Partnerships
4. WNC Foundation



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## Strategic Initiatives – Student Services Programs

- Jump Start College:  
Increase college-going rates  
Increase degree attainment
- Guided Pathways to Success  
Increase degree completion
- Veterans/cohort programs engage  
students in college experience



To  
sign up  
contact  
your  
High  
School  
counselor

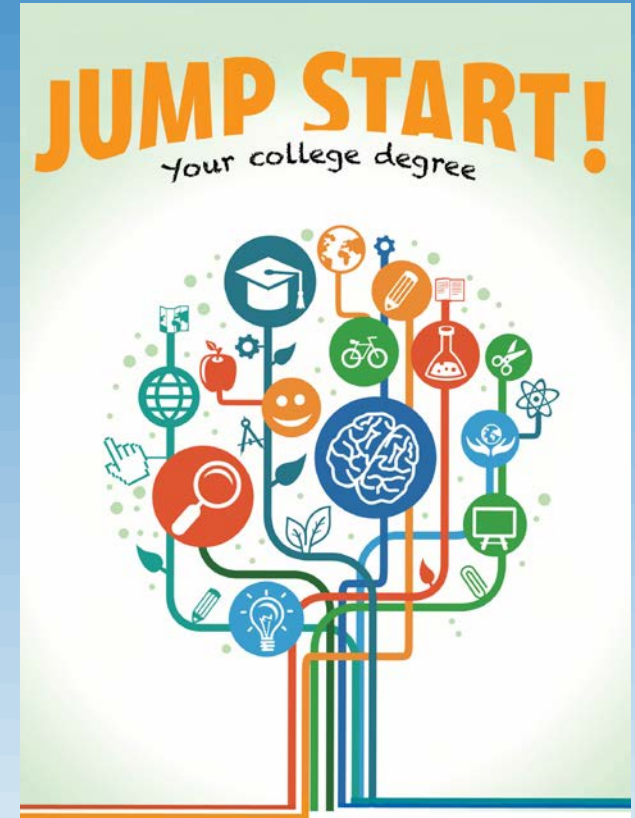


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## Jump Start College

- Partnership with 8 area high schools
- Offers high-achieving high school students the opportunity to earn up to 48 credits prior to graduation
- Over 150 students signed up for fall 2014



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## Guided Pathways to Success

- “15 to Finish” Campaign
- “Project Graduate” Targeting all degree-seeking students
- “Meta-Major Cohorts” Set to launch fall, 2015 targeting all full-time degree seeking students



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## Cohort Programs

- Latino Cohort
  - Family Based led by Latina staff
  - 50% three year graduation rate 2010 cohort
  - 53% anticipated graduation rate 2011 cohort
- Veterans
  - Resource Center opened Fall 2013
  - Over 30 active veterans
  - Veterans Upward Bound Program w/TMCC
- Athletics
  - Graduation rate nearly 40%
  - Self sustaining program
  - Strong community support



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## **Strategic Initiatives - Workforce Development**

- **Industry Recognized Certifications**

Peace Officer Standards Training

Auto Service, Machine Tool Tech, Welding, Production Tech,  
CISCO Networks, Microsoft, Phlebotomy, Nursing Assistant, EMT,  
Hospitality

- **Customized Training/Apprenticeships**

Agriculture, Construction, Public Safety

Government, Manufacturing, Retail

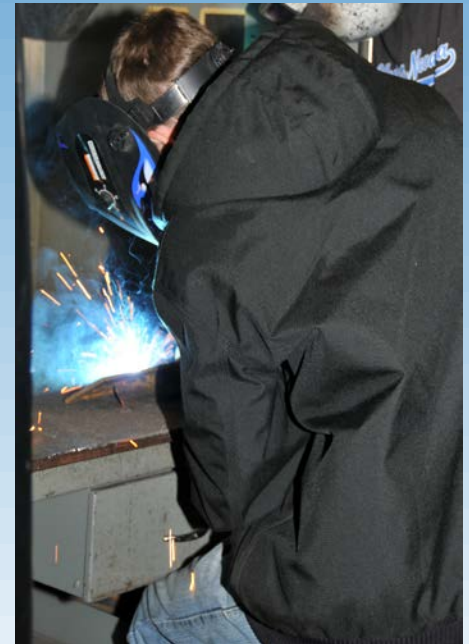


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## **Strategic Initiatives - Job Training and Placement**

- Rural Workforce Development Outreach
- Accelerated Technology Training Programs
- DETR Workforce Development Center
- Internship and Job Placement Office
- Pearson VUE test -Certifications
- Manufacturing Lab, Soldering Lab



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## **Strategic Initiatives - Workforce Partnerships**

- Construction Industry Apprenticeship Program – 124 students in 2013-14
- Workforce Investment Act Adult Ed High School Equivalency  
Employability skills  
English language learners
- Hospitality Industry Workshops  
Tourism and Hospitality Career Center  
Carson City and Carson Valley Chambers



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## **Workforce Development Manufacturing Partnerships**

- Manufacturing Institute endorsed training provider
- Implementing NAM's Get Skills to Work Program connecting Veterans to manufacturing careers
- Training provider for Manufacturing Collaborative
- Northern Nevada Development Authority Partner – Manufacturers Forum
- Nevada Industry Excellence and TMCC collaboration to develop a regional Manufacturers Forum
- Member of Governor's Office of Economic Development

Manufacturing Sector Council



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## Foundation Strategic Initiatives “Choose To Make A Difference”

1. The campaign requires a multi-faceted approach to meet a two year goal to raise \$1.5 million in support of the College’s strategic plan. The approach includes:

- Employee giving campaign
- Annual fund campaign
- Partnerships with business and industry
- Private foundations

2. 2014-2016 campaign will support four college initiatives:

- Jump Start College Program
- STEM Program and Scholarships
- Need Based Scholarship Endowment
- Institutional Sustainability



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## Other Areas of Focus

### 1. Distance Education

- Katz report

### 2. Community Outreach

### 3. Grant Activity

- Lead institution for TAACCCT IV



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## Distance Education Katz Report

- **NSHE eLearning Task Force**
  - Reviewing online remedial Math and English courses
  - General Education offerings statewide
- **Shared Services in Distance Education with TMCC**
  - Position vacancy at WNC created the opportunity
    - Joint talent pool planning
  - Technical expertise at TMCC leveraged to support both TMCC and WNC
  - Collaboration in online programs and courses



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# Western Nevada College Community Outreach

## ***'Always Lost: A Meditation on War'* exhibition -**

Touring nationally and chosen as an official Sesquicentennial event.

**Western Nevada Musical Theatre Company** - Productions involve cast, crew and orchestras. *Les Miserables* drew audiences from 20 states.

**Jack C. Davis Observatory** - Introduces WNC, K-12-students and their families to astronomy with frequent evening 'Star Party' lectures.

## **College-Business Collaborations -**

Business classes work with local companies. No charge consulting.

**Arts Collaboration** - Capitol City Arts Initiative, NV Arts Council, and Arts for NV

**Lone Mountain Writers** - Meets bi-weekly and sponsors literary art shows



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## Grant Activity

- Workforce Development – Accelerated programs, customized training, scholarships for Adult Basic Education students; Tech Prep
  - Over 850 participants in ABE during 2013
  - ABE program singled out as a model by Nevada Department of Education
- Academic Programs and Student Services –
  - Application for Title III-V eligibility
  - Trio grant application in development;
  - NSF proposal for STEM student support
- WNC will take lead on the TAACCCT IV Grant Submission



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## Potential Road Blocks

### Obstacles to Mission Fulfillment

- Stable and Predictable Funding
- Enrollment Fluctuations – Demographics
- Aging physical plant and growth in deferred maintenance



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## How NSHE Can Help

- Efficiency/Effectiveness investment pool
  - Implement shared services and best practices
  - Establish success measures and accountability
- Employee salary restoration and salary equity support
- Enhancements to funding model
  - Performance pool calculations
  - Take into account trends such as demographic shifts and differences in students served
  - New focus on workforce development
- Leverage NSHE System structure
  - Executive Director of Nevada College Collaborative



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# Western Nevada College Questions?



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