

TMCC Strategic Plan Update

Prepared for the NSHE Board of Regents, June 2014

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About TMCC

- 12,000 students each semester
 - state-supported classes
- 5 sites in Reno
 - 38% of TMCC students are enrolled in at least one online course
- Median age of 23
- Majority attend part time (< 12 credits)
- 1,000+ degrees/certificates conferred each year
- 58% of TMCC students are first-generation students



TMCC Vision

- **Vision**
 - Truckee Meadows Community College creates the future by changing lives
- **Mission**
 - Truckee Meadows Community College promotes student success, academic excellence and access to lifelong learning by supporting high-quality education and services within our diverse community
- **Core Themes**
 - Student Success, Academic Excellence, Access to Lifelong Learning



Master Planning Timeline

- **April 2009**
 - Board of Regents approves TMCC Mission Statement
- **November 2012**
 - Board of Regents approves TMCC Strategic Master Plan (core themes)
- **Fall 2013-Spring 2014**
 - TMCC reviews Core Themes, goals and objectives in response to accreditation
- **March 2014**
 - Review of Mission Statement objectives with Board of Regents
- **June 2014**
 - Review of Strategic Master Plan with NSHE Board of Regents



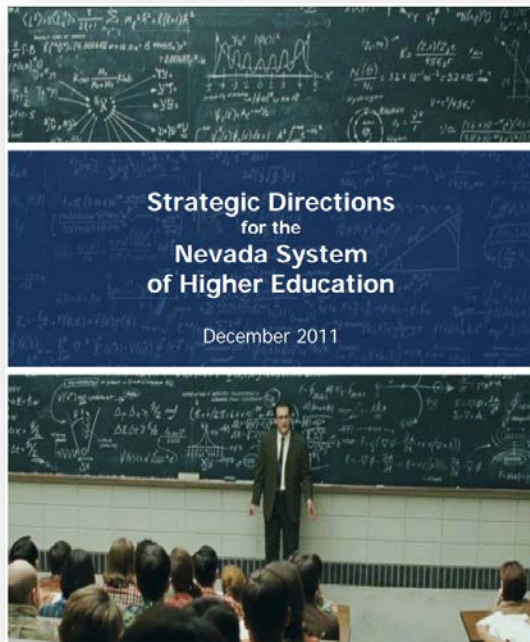
Master Planning Timeline

- **Fall 2014**
 - Interim report due to the Northwest Commission on Colleges and Universities in response to years 1 and 3 recommendations
 - Year 1 specific to mission and core themes
- **Fall 2014/Spring 2015**
 - TMCC prepares the comprehensive self-evaluation report
- **Summer 2015**
 - Self-evaluation report submitted to NWCCU
- **September 2015**
 - Accreditation site visit (year 7)



Alignment

The current and proposed TMCC Strategic Master Plan is aligned with NSHE initiatives:



- I. Increase Student Achievement, Retention and Success
- II. Increase Transparency, Accountability and Performance
- III. Continuous Review and Revision of Programs to Support Innovation and Responsiveness
- IV. Ensure that Higher Education is Accessible and Affordable for all Nevadans



Planning & Resource Allocation Council (PRAC)

- Revised/modified plan approved by Board in November 2012
- PRAC Membership
 - Faculty (3)
 - Student (1)
 - Classified Staff (1)
 - Administrator (3)



Collegewide Input

- President's Convocation
- President's Advisory Council
- Faculty Senate
- Professional Development Workshop
- Open Forums
- College Communications

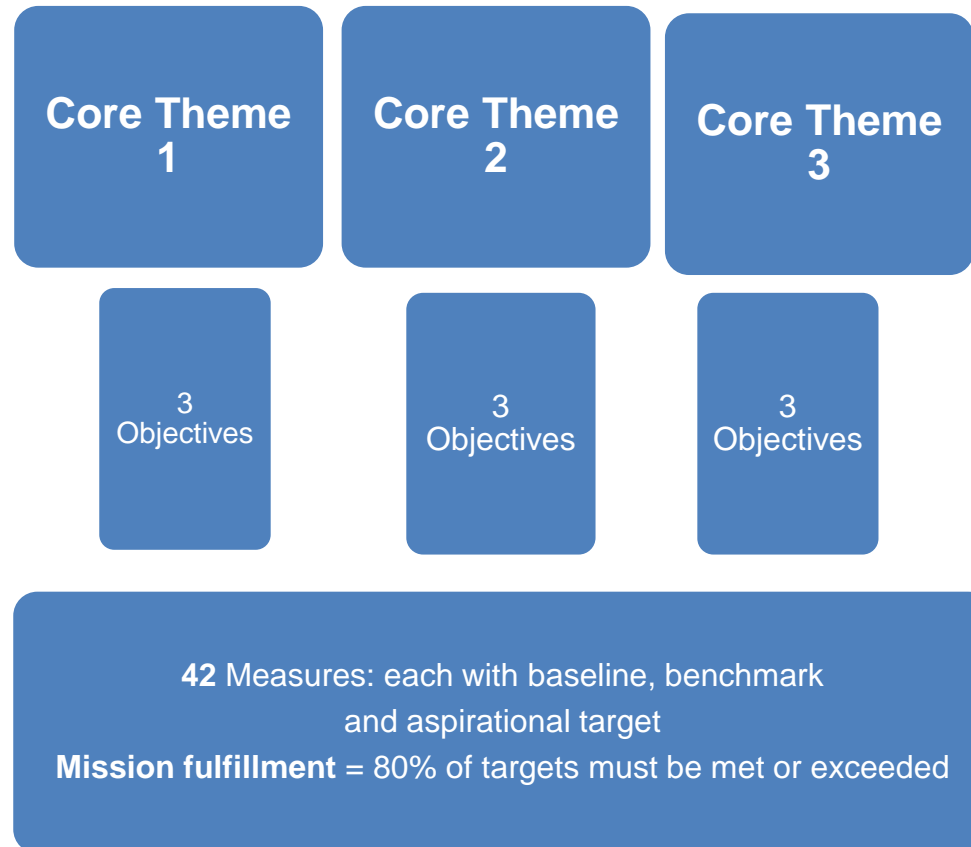


Strategic Master Plan Updates

- **Swap** Core Themes 1 and 3
 - To match the Year-One Accreditation Report
- Convert **strategic initiative** statements to **objective** statements
 - 9 objectives
 - Clear and concise text
- Replace **objectives** with **measures**
 - 41 measures (1 measure is pending data)
- Add as appropriate NSHE **performance** measures



Strategic Master Plan Structure



Update: Core Themes

Old

- **Core Theme I:** Support lifelong learning through strengthening institutional infrastructure and partnerships within our diverse community
- **Core Theme II:** Academic Excellence
- **Core Theme III:** Student Success

New

- **Core Theme I:** Student Success
- **Core Theme II:** Academic Excellence
- **Core Theme III:** Access to Lifelong Learning



Update: Student Success

Core Theme 1

Old

- Strategic Initiative 1: Provide services for students to achieve college readiness and increase student retention, persistence, graduation, and transfer rates.
- Strategic Initiative 2: Build pathways for better student progress and achievement.

Proposed

- Objective 1: Promote college readiness.
- Objective 2: Increase student retention and persistence.
- Objective 3: Increase graduation, and transfer rates.

NSHE I

Achieve/Retain/Succe

SS



Update: Academic Excellence

Core Theme 2

Old

Strategic Initiative 1:

Implement a comprehensive process to assess student learning outcomes and use the results to consistently improve curricula and the delivery of instructional programs and services.

Proposed

Objective 1: Provide relevant curricula and effective delivery of instructional programs and services.

NSHE III
Program
Review/Innovation



Update: Academic Excellence

Core Theme 2

Old

Strategic Initiative 2:

Establish and implement college-wide processes that include regular assessment of all college programs and services delivered in support of academic programs.

Proposed

Objective 2: Provide relevant and effective non-instructional college programs and services.

NSHE III
Program
Review/Innovation



Update: Academic Excellence

Core Theme 2

Old

Strategic Initiative 3:

Regularly assess the skills needed to meet workforce needs in the service area.

Proposed

Objective 3: Meet workforce educational needs in the service area.

NSHE III
Program
Review/Innovation



Update: Access to Lifelong Learning

Core Theme 3

Old

Strategic Initiative 1:

Stewardship of college resources through responsible human resource development and management.

Strategic Initiative 4: Serve as a resource for the community by providing a variety of opportunities for cultural and educational enrichment.

Proposed

Objective 1: Serve as a resource for the community, both internal and external, by providing a variety of opportunities for educational and cultural enrichment.

NSHE IV
Access/Affordability



Update: Access to Lifelong Learning

Core Theme 3

Old

Strategic Initiative 2:

Enhance and ensure a welcoming and diverse environment that is mutually respectful, socially supportive, accessible, safe, sustainable, and provides opportunities for personal growth.

Proposed

Objective 2: Provide welcoming and accessible teaching and learning environment.

NSHE IV
Access/Affordability



Update: Access to Lifelong Learning

Core Theme 3

Old

Proposed

Strategic Initiative 3:

Create, expand and/or strengthen partnerships with civic, community, educational and business/industry organizations to provide lifelong learning opportunities.

Objective 3: Create, expand and/or strengthen partnerships with civic, community, educational and business/industry organizations to provide lifelong learning opportunities.

NSHE II & IV
Performance/Access/
Affordability



Mission Fulfillment



Mission Fulfillment

For the college to meet the core themes of its mission, it needs to maintain or exceed a baseline measure for each indicator within the specified time frame.

The College has identified a clear articulation of mission fulfillment that is based on satisfying at least 80% of the established objective measures

- Currently, 34 of the 40 measures maintain or exceed the baseline (85%)*
- Aspirational Targets
 - Seek a higher level of achievement

*the SMP contains 41 measures; however, one measures does not have data yet that will allow for mission fulfillment determination.



Sample Page

Core Theme I: Student Success

Objective 1: Promote College Readiness					
Measure	Baseline	Current (2013)	Mission Fulfillment Status <i>(maintain/exceeds)</i>	Aspirational Target (2015)	Aspirational Fulfillment Status
Number of Gateway Course Completers	4,230 <i>(as of 201X)</i>	4,350	YES	4,315	YES
Number of recent Washoe County School District (WCSD) graduates who are college ready as a result of collaborative partnership	3% <i>(as of 201X)</i>	18%	YES	40%	NO
Number of enrollment matriculating from WCSD with Tech Prep placement credits	384 enrollment <i>(as of 201X)</i>	425 enrollment	YES	500 enrollment	NO



Questions

