

# Distinguished Nevadan Nomination Form

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**Deadline: December 31**

**Please send all nominations to:**

**Scott G. Wasserman, Chief Executive Officer & Special Counsel**  
**Board of Regents**  
**2601 Enterprise Road, Reno, NV 89512**  
e-mail: [Scott\\_Wasserman@nshe.nevada.edu](mailto:Scott_Wasserman@nshe.nevada.edu) Fax: (775) 327-5049

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1. **Salutation:** Mr. Mrs. Miss Ms. Dr. (See below.)

2. **Nominee's Name** *(please ensure correct spelling):*

Mr. Sheldon & Dr. Miriam Adelson

3. **Nominee's Mailing Address:**

c/o Corporate Office; 3355 Las Vegas Blvd. South; Las Vegas NV 89109

4. **Nominee's Phone Number:** Work: 702-733-5003

5. **Employment History** *(attach additional material if necessary):*

(Please see attached.)

6. **Educational Background** *(attach additional material if necessary):*

(Please see attached.)

**7. Reasons for Nomination:** *(Please include outstanding accomplishments, achievements, and contributions to Nevada and its people. Please be specific and provide considerable detail. You may attach additional pages if necessary.)*

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(Please see attached.)

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**8. Other NSHE Awards:**

**Other NSHE Awards** *(please list other awards this individual has received):*

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(Please see attached.)

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**9. Nominated by Regent:** Regent Ron Knecht

## **SHELDON G. ADELSON**

Sheldon G. Adelson is Chairman and Chief Executive Officer of Las Vegas Sands Corp., the world's leading developer of integrated resort properties. Las Vegas Sands, which is publicly traded on the New York Stock Exchange, owns and operates The Venetian and Palazzo resorts on the famed Las Vegas Strip, as well as the Sands Expo and Convention Center in Las Vegas. The company also recently opened the Sands Casino Resort Bethlehem in Eastern Pennsylvania. In Asia, the company owns and operates The Venetian Macao Resort Hotel and the Sands Macao, which are located in The People's Republic of China's Special Administrative Region of Macao. Las Vegas Sands also owns the Four Seasons Hotel Macao and in early 2010 the company will open Marina Bay Sands, a stunning integrated resort located in Singapore.

Mr. Adelson is one of the world's leading entrepreneurs and is widely credited with helping transform Las Vegas, and now Macao, from gaming-centered regional locations into international business and resort destinations. He took the old casino model, which centered entirely on gaming, and replaced it with luxurious buildings featuring expansive hotel suites, premium shopping and dining, world-class entertainment, and exhibition halls and convention space. In fact, Mr. Adelson changed the model so fundamentally that the actual size of the casino in his resorts only accounts for two percent of the property's entire space.

The hallmark of Mr. Adelson's entrepreneurial success is his practice of changing the status quo and creating new paradigms that add value and enable businesses, or entire industries, to succeed in ways not previously reached. This philosophy has resulted in a remarkable business career that has spanned more than six decades and has included creating and developing to maturity tens of businesses, including the COMDEX tradeshow he developed for the computer industry. At his direction, COMDEX created a new paradigm in the trade show

industry and became the world's largest trade show with a presence in many different countries.

In 1989, Mr. Adelson purchased the Sands Hotel & Casino in Las Vegas and subsequently constructed the Sands Expo and Convention Center, which at the time was the only privately-owned and operated convention and exhibition center in the world.

In 1999, after having already sold COMDEX for more than \$860 million, Mr. Adelson opened the doors to The Venetian in Las Vegas and changed the dogma of the city by deemphasizing the casino and emphasizing conventions and exhibitions. The Venetian, with its collection of restaurants, entertainment, all-suite accommodations, shopping, meeting and convention space, spa and fitness facilities, and its own Guggenheim-Hermitage museum - the first museum ever to open in a commercial building – virtually created a city under one roof. When combined with the company's Palazzo Resort, the complex represents the biggest hotel in the world, with more than 7,100 all-suite rooms.

Behind Mr. Adelson's leadership and the overwhelming success of The Venetian, the company quickly became the preeminent developer of integrated destination resorts. When Marina Bay Sands opens in Singapore early next year, the company will have built - over roughly a ten-year period - more than 13,000 total hotel rooms, thousands of meeting, function, and banquet rooms, millions of square feet of convention space, and thousands of retail stores and restaurants.

If that is not enough, Mr. Adelson has his sights set on completing perhaps his greatest and most ambitious vision to date - the Cotai Strip in Macao. The Cotai Strip, which already features The Venetian Macao and Four Seasons Hotel Macao, is a master-planned development of resort-casino properties that, when complete, will combine to have more than 20,000 guest rooms from additional

world-renowned hotel brands such as St. Regis, Sheraton, Shangri-La, Traders, Hilton, Conrad, Fairmont, Raffles, Swissotel, Holiday Inn, and InterContinental. It will also feature millions of square feet of retail and meeting and convention space, and nearly 30,000 seats of live entertainment. The massive development will occupy more than 53 million square feet of total space and will directly and indirectly employ more than 180,000 people.

Mr. Adelson has received many accolades over the years, especially when it comes to the meeting, incentive, convention and exhibition (MICE) business. The Singapore press dubbed him the “MICE Giant” and he has been recognized by *Meeting News* as one of the 25 most influential executives in the meetings industry. He has appeared on the cover of a variety of important MICE publications, including *Expo, Congress & Convention, Incentive Travel & Corporate Meetings, Meetings and Conventions, and Convention & Exhibition*.

On eight separate occasions, *Computer Reseller News* named him one of the 25 most influential executives in the computer industry. In addition, he has been the feature cover story in a variety of hospitality and gaming publications such as, *Travel Agent, Nevada Hospitality, Travel World, Global Gaming Business* and *Casino Executive*.

He has also been prominently featured in stories from the *Wall Street Journal, New York Times, USA Today, Time, Newsweek, Financial Times, BusinessWeek, Fortune, and Forbes*.

Mr. Adelson has not been content to apply his vision and skills only to his business life. He and his wife, Dr. Miriam Adelson, are well-known in philanthropic circles for their extensive support of medical research, drug addiction and treatment, and general philanthropic causes. In the area of medical research, Mr. Adelson has once again created a new paradigm through the formation of the Adelson Medical Research Foundation (“AMRF”). AMRF is a

private foundation, funded solely by the Adelsons, committed to a model of open and highly integrated collaboration among outstanding medical researchers who participate in clinical research to prevent, reduce, or eliminate disabling and life-threatening illness. AMRF has already provided tens of millions of dollars in funding to more than 80 researchers at 42 institutions, who in turn are working on 120 collaborative projects around the world.

In addition to medical research, the Adelsons have taken a special interest in the treatment of drug abuse and addiction. Dr. Miriam Adelson was born in Israel and earned her BS in microbiology and genetics at The Hebrew University of Jerusalem before pursuing medical studies at Tel Aviv University's Sackler Faculty of Medicine, where she was awarded her MD *magna cum laude*. Since 1986, she has devoted her time to researching and treating drug abuse and the biology of addiction, establishing the Dr. Miriam & Sheldon G. ADELSON CLINIC for Drug Abuse Treatment and Research in both Las Vegas and Tel Aviv. She also worked closely with social welfare and health officials in Macao to help initiate a similar drug treatment program there.

Beyond their support of the Adelson Clinics, the Adelsons have been actively involved in a variety of other philanthropic pursuits, including providing funding to more than 70 organizations in the areas of Jewish Education, Holocaust and Anti-Semitism Awareness, and Israel Advocacy. As an example, the Adelsons are the largest single donors to "Birthright Israel," a program which brings young Jewish adults on a free ten-day educational trip to Israel.

Mr. Adelson has been granted honorary doctorate degrees from the University of New Haven and Tel Aviv University and has been a guest lecturer for students at several colleges and universities, including the Harvard Business School, Columbia Business School, Stanford University, Babson College, Tel

Aviv University, University of New Haven, and the University of Nevada, Las Vegas, and the IDC in Israel.

Mr. Adelson serves, and has served, on the boards of several organizations and has been the recipient of numerous awards and honors, including having been presented with the University of Nevada, Las Vegas' Lifetime Achievement Award, the 2007 Malcolm S. Forbes Lifetime Achievement Award, the Anti-Defamation League's Man of the Year Award, and many more.

Jointly, Dr. and Mr. Adelson have also been the recipients of many awards, including one from the Jewish Big Brother and Big Sister Association of Greater Boston and the Woodrow Wilson Foundation, where they received the organizations prestigious award for Corporate Citizenship.

In 2008, Mr. Adelson was appointed by President Bush to the Advisory Committee for Trade Policy and Negotiations, which provides overall policy advice on trade matters to the Office of the U.S. Trade Representative. President Bush also appointed Mr. Adelson and Dr. Adelson to the U.S. Holocaust Memorial Council. Mr. Adelson's term has since expired, while Dr. Adelson continues to serve on the council.

Despite their busy schedule of business, community, and philanthropic activities, the Adelsons make time for family. They have three grown daughters, two young sons, and four grandchildren.