

**BOARD OF REGENTS\* and its  
WORKFORCE, RESEARCH AND ECONOMIC DEVELOPMENT COMMITTEE  
NEVADA SYSTEM OF HIGHER EDUCATION**

Sierra Building, Room 108  
Truckee Meadows Community College  
7000 Dandini Boulevard, Reno  
Thursday, September 6, 2012, 3:00 p.m.

**ROLL CALL:**

Dr. Jason Geddes, Chairman	_____
Mr. Kevin J. Page, Vice Chairman	_____
Mr. Mark Alden	_____
Dr. Andrea Anderson	_____
Mr. Robert J. Blakely	_____
Mr. Cedric Crear	_____
Dr. Mark W. Doubrava	_____
Mr. Ron Knecht	_____
Mr. James Dean Leavitt	_____
Mr. Kevin C. Melcher	_____
Dr. Jack Lund Schofield	_____
Mr. Rick Trachok	_____
Mr. Michael B. Wixom	_____

**COMMITTEE**

**ROLL CALL:**

Mr. Kevin C. Melcher, Chair	_____
Mr. Robert Blakely, Vice Chair	_____
Dr. Andrea Anderson	_____
Dr. Mark W. Doubrava	_____
Mr. Rick Trachok	_____

In addition to the Workforce, Research and Economic Development Committee, this meeting is noticed as a meeting of the Board of Regents to allow other Regents who may wish to attend to participate.

**NOTE:** Below is an agenda of all items scheduled to be considered. Notification is hereby provided that items on the agenda may be taken out of the order presented, two or more agenda items may be combined for consideration, and an agenda item may be removed from the agenda or discussion relating to an item on the agenda may be delayed at any time.

In accordance with the Board of Regents' Bylaws, Title I, Article V, Section 20, items voted on may be the subject of a motion to reconsider at this meeting. A motion to reconsider an item may be made at any time before adjournment of this meeting. Similarly, if an item is tabled at any time during the meeting, it may, by proper motion and vote, be taken from the table and thereafter be the subject of consideration and action at any time before adjournment of this meeting.

\*The Board of Regents, at its regularly scheduled meetings, meets concurrently with its Committees (the Audit Committee; the Academic and Student Affairs Committee; the Business and Finance Committee; the Cultural Diversity Committee; the Investment and Facilities Committee; the Health Sciences System Committee and the Workforce, Research and Economic Development Committee). The Board's Committee meetings take place in accordance with the agendas published for those Committees. Regents who are not members of the Committees may attend the Committee meetings and participate in the discussion of Committee agenda items. However, action items will only be voted on by the members of each Committee, unless a Regent is temporarily made a member of that Committee under Board of Regents' Bylaws, Title 1, Article VI, Section 6. The full Board of Regents will consider Committee action items in accordance with the Board of Regents' agenda published for the current or for a subsequent meeting.

In accordance with the Board of Regents' Bylaws, Title 1, Art. V, Section 13, a quorum may be gained by telephonic hookup.

In accordance with NRS 241.020(6), support materials that are submitted to the Board of Regents' Office and then distributed to the members of the Board of Regents after the mailing of this agenda but before the meeting, will be made available as follows: 1. Copies of any such supplemental support materials are available at the Board of Regents' Office Reno, Nevada. A copy may be requested by calling (775) 784-4958; 2. Copies of any such supplemental support materials will be available at the meeting site.

Reasonable efforts will be made to assist and accommodate physically disabled persons attending the meeting. Please call the Board office at (775) 784-4958 in advance so that arrangements may be made.

**1. PUBLIC COMMENT**

**INFORMATION ONLY**

Public comment will be taken during this agenda item. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. Comments will be limited to three minutes per person. Persons making comment will be asked to begin by stating their name for the record and to spell their last name. The Committee Chair may elect to allow additional public comment on a specific agenda item when that agenda item is being considered.

In accordance with Attorney General Opinion No. 00-047, as restated in the Attorney General's Open Meeting Law Manual, the Board Chair may prohibit comment if the content of that comment is a topic that is not relevant to, or within the authority of, the Board of Regents, or if the content is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of other speakers.

**2. MINUTES**

**FOR POSSIBLE ACTION**

Request is made for approval of the May 31, 2012, meeting minutes.  
([Ref. WRED-2](#))

**3. STATE PLAN FOR ECONOMIC DEVELOPMENT** **INFORMATION ONLY**

The Office for Economic Development will report on the on-going economic development initiatives across the state and their links to higher education.

*ESTIMATED TIME: 20 mins.*

**4. NEVADA KNOWLEDGE FUND** **INFORMATION ONLY**

Karsten Heise, Technology Commercialization Manager, Nevada Governor's Office of Economic Development, will present information concerning the Nevada Knowledge Fund created under Assembly Bill 449 (*Chapter 507, Statutes of Nevada 2011*). The 2011 legislative measure established a program for the development and commercialization of research and technology at the University of Nevada, Las Vegas, the University of Nevada, Reno, and the Desert Research Institute, and creates the Knowledge Fund. ([Ref. WRED-4](#))

*ESTIMATED TIME: 25 mins.*

**5. NEVADA DEPARTMENT OF EMPLOYMENT, TRAINING AND REHABILITATION** **INFORMATION ONLY**

Frank Woodbeck, Director of the Nevada Department of Employment, Training and Rehabilitation (*DETR*), will present information concerning the work of his office in relation to the state's economic development efforts. In addition, he will provide information on the national career readiness certificates and the administration of those certificates through certain NSHE community colleges, including the role of the certificates in identifying students for job placement. ([Ref. WRED-5](#))

*ESTIMATED TIME: 25 mins.*

**6. TECHNOLOGY TRANSFER OFFICES** **INFORMATION ONLY**

Representatives from the UNLV and the UNR-DRI technology transfer offices will present information on the support their offices provide for patent and other commercialization to researchers at their respective institutions. These offices serve as a liaison for industry partners interested in commercializing and protecting the intellectual property produced via research activities at the institutions. Successful technology transfer often results in a business license or a start-up company. ([Ref. WRED-6a](#) and [Ref. WRED-6b](#))

*ESTIMATED TIME: 25 mins.*

**7. NSHE SPONSORED PROJECTS SUPPORTING ECONOMIC DEVELOPMENT** **INFORMATION ONLY**

At the March 2012 meeting of the WRED committee, members requested a document that maps the sponsored projects of the universities and DRI to the targeted industry sectors identified in the state's economic development plan (*Moving Nevada Forward: A Plan for Excellence in Economic Development 2012-2014*). According to the plan, the state's resources will be marshaled to assist regions in developing and executing sector-specific and cross-sector strategies toward capitalizing on targeted opportunities, especially through innovation. Those industry sectors include: 1) Tourism, Gaming and Entertainment; 2) Clean Energy; 3) Health and Medical Services; 4) Aerospace and Defense; 5) Mining, Materials and Manufacturing; 6) Business IT Ecosystems; 7) Logistics and Operations; and 8) Additional Promising Possibilities. Staff will present the mapping as requested by the Committee. ([Ref. WRED-7](#))

*ESTIMATED TIME: 25 mins.*

**8. NEW BUSINESS** **INFORMATION ONLY**

Items for consideration at future meetings may be suggested. Any discussion of an item under "New Business" is limited to description and clarification of the subject matter of the item, which may include the reasons for the request.

**9. PUBLIC COMMENT** **INFORMATION ONLY**

Public comment will be taken during this agenda item. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. Comments will be limited to three minutes per person. Persons making comment will be asked to begin by stating their name for the record and to spell their last name. The Committee Chair may elect to allow additional public comment on a specific agenda item when that agenda item is being considered.

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POSTED ON THE NEVADA SYSTEM OF HIGHER EDUCATION WEBSITE (at <http://system.nevada.edu/>), AT THE SYSTEM ADMINISTRATION BUILDINGS AND E-MAILED FOR POSTING AT THE EIGHT NSHE INSTITUTIONS:

CSN, Building D, 1st floor, 6375 W. Charleston Blvd., Las Vegas, NV 89146-1124  
DRI, Maxey Building, 2215 Raggio Parkway, Reno, NV 89512-1095  
DRI, Southern Nevada Science Center, 755 East Flamingo Road, Las Vegas, NV 89119-7363  
GBC, Berg Hall, 1500 College Parkway, Elko, NV 89801  
NSC, Great Hall, 1125 Nevada State Drive, Henderson, NV 89015  
TMCC, Red Mountain Building (RDMT 200), 7000 Dandini Blvd., Reno, NV 89512  
UNLV, Flora Dungan Humanities (FDH), 1st and 7th floors, 4505 Maryland Pkwy, Las Vegas, NV 89154-1001  
UNR, Clark Administration, University of Nevada, Reno, Reno, NV 89557  
WNC, Bristlecone Building Lobby, 2201 W. College Parkway, Carson City, NV 89703  
System Administration, 5550 W. Flamingo, Suite A-5, Las Vegas, NV 89103  
System Administration, 2601 Enterprise Road, Reno, NV 89512